



2021 ANNUAL REPORT

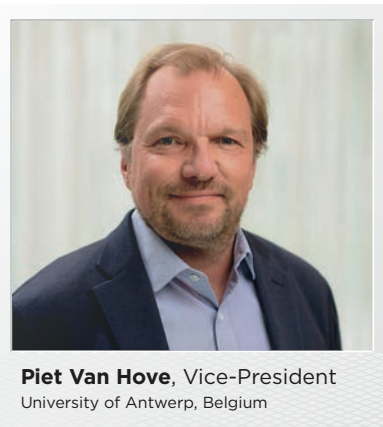


MOVING FORWARD - BRIGHTER AND BOLDER

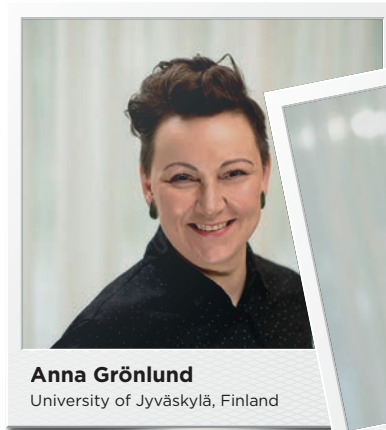




Michelle Stewart, President
University of Strathclyde, United Kingdom



Piet Van Hove, Vice-President
University of Antwerp, Belgium



Anna Grönlund
University of Jyväskylä, Finland



Damiano Pinnacchio
University of Rome
Tor Vergata, Italy



Michael Rosier
University of Hertfordshire,
United Kingdom

FROM THE EAIE BOARD

The year 2021 was a year ruled by the ebbs and flows of the pandemic tide. Living and working with the ongoing uncertainty demanded flexibility and quick responses from us all. Staying ahead of the curve and anticipating the needs of the community was essential to the EAIE's goal to remain relevant and provide support for professionals working in international higher education.

This year, our community tackled significant challenges and took advantage of many opportunities with great dynamism and solidarity. The COVID-19 pandemic continued to dominate the news and impact the EAIE's in-person activities, nevertheless our virtual events calendar was flourishing throughout the year. The EAIE 2026 strategy was the guiding compass for the year as the Association found creative ways to bring the sector together to discuss and share experiences, as well as address the challenges of the day; offer training and resources; amplify voices; and back them up with data and research.

EXPLORING NEW WAYS OF CONNECTING

The year started with a new group membership offer that enabled multiple individuals from the same institution to become members for a reduced fee. Inclusion remains an important EAIE value and through group membership, the Association could widen its reach and welcome new members to the community. Despite the limitations on travel still in place, the EAIE events calendar began on a high note. The Community Summit: The impact imperative took place in mid-March with more than 750 participants who joined four interactive sessions over two days. In early Spring, it also became apparent that the difficult decision had to be made, once again, to postpone the Annual Conference & Exhibition, planned for Gothenburg in September. Preparations began for the second iteration of the Community Exchange: virtual conference and exhibition in September. There were many lessons learned from 2020's successful edition and

they informed the majority of the decisions and developments for the 2021 event.

Part of our mission to enable the sector is to develop digital services that spotlight high-quality content and support networking in the community. Trialling various digital tools in the lead-up to the Community Exchange, gave insight into the best ways to keep our audience engaged. Experimentation is at the heart of progress and innovation, thus the EAIE started a series of short pilot events called 'Coffee and content' focusing on virtual networking around a specific topic. It was a valuable opportunity to test the interest and preferences of EAIE members as well as facilitate various communities of practice to come together on a regular basis.

Alongside the Community Summit and the Coffee and content sessions, the EAIE Online Academy kicked off with courses delivered virtually, harnessing the EAIE Academy brand and its pool of trainers. There were eight courses in total, and the most popular courses on implementing virtual exchange and student wellbeing ran multiple times over the course of year showing a great interest in various types of virtual activities and a need to address these specific topics during the pandemic.

Exploring new ways of connecting and staying curious about the multitude of formats available made each EAIE activity feel fresh and offered more to participants than just a 'Zoom' presentation.

BRAVER WAYS FORWARD

The Community Exchange: Bolder. Braver. Go. was the culmination of many months of trialling virtual formats and gauging the community's needs. More than 2000 participants from 70 coun-

tries gathered to learn, share, network and be inspired. Over the course of four days, the online programme embraced the theme of 'Bolder. Braver. Go.' and participants had plenty of opportunities to connect with others in enriching and dynamic ways. Keynote speeches from Mary Robinson, Xiuhtezcatl Martinez and Jordan Nguyen gave everyone an energy boost and the motivation to make a difference in the world.

Overall, the Community Exchange brought the sector together in new ways as emphasis was placed on interactivity and catering to various learning styles. The energy and enthusiasm of the participants was an inspiration to us as an Association and reinforced our belief that the international education community is filled with individuals who are eager to make a difference and be agents of change.

TAPPING INTO THE COMMUNITY'S EXPERTISE

Providing a platform for sharing knowledge, experiences and best practices in times of crisis has proven to be one of the most important services that the EAIE can offer its community. In 2021, the EAIE made a wide range of resources available thanks to the expertise of its members and a line-up of inspiring speakers who shared their insights on topics at the heart of international education. Through the podcast and Community Moment webcasts, the EAIE continued to amplify the voices in the community with guest speakers from all corners of the international education sector.

EAIE publications such as Forum magazine, Pathways to practice, the EAIE blog, as well as a special edition blog series of the Conference Conversation Starter kept our members and the

sector informed throughout the year. The EAIE also published the results of a snapshot survey on exchange mobility and a snapshot report on international admission in the autumn of 2021. Translating survey data into these reports provided valuable insights on the far-reaching impact of the pandemic and the mobility of degree-seeking students in the European Higher Education Area and beyond.

Every piece of writing came from the members of the community willing to dedicate their time and effort to contribute to the urgent task to share information and knowledge in uncertain times.

BOLDER ACTIONS NOW

In November 2021, the COP26 conference in Glasgow showed the compelling need for all sectors of society to embrace bold and brave actions. The theme of the Community Exchange in September already embraced it as a call to action for the international education sector, and many sessions as well as the keynotes addressed the topic of climate crisis and the urgent need to take action.

Within our community, this clear sense of urgency to act sustainably and contribute to the sustainability agenda has generated momentum and began to inform our policies and practices in tangible ways. The EAIE was delighted to contribute to the November 2021 CANIE COP26 Climate Action Week Leaders Forum. In the same month, the EAIE convened a half-day hackathon on environmental sustainability. This activity focused on surfacing a tangible set of short and longer-term ideas for concrete action to address the community's need for information, resources and learning and networking opportunities.

MOVING FORWARD TOGETHER

The pandemic has impacted us all on a professional and personal level, and we are still in the process of rebuilding. In 2021, as we began new initiatives, experimented with fresh ideas and launched activities for the first time, we were supported by a global community united by a powerful vision of a world in which international education connects diverse perspectives and fosters greater understanding. There was an effervescent energy in the sector to recover and reinvent based on the lessons learned from two years working, learning and teaching remotely. As an Association, we aim to enable the sector and provide a platform for new ideas to flourish – in 2021 this was achieved in many ways. At the end of the year, there was a light at the end of the tunnel and renewed optimism that in 2022 we will see each other face to face again in Barcelona.

The EAIE Board, with the support and commitment of the General Council, Committees, Expert Communities and Office staff, harnessed the creative energy of our network and encouraged everyone to be braver and bolder moving forward. We are grateful to the vibrant EAIE community for making 2021 yet another successful year full of lively (virtual) connections.

-THE EAIE BOARD



YEAR IN REVIEW: EAIE EVENTS AND ACTIVITIES



2021 EAIE COMMUNITY EXCHANGE: BOLDER. BRAVER. GO.



2000+
participants
from 70 countries



17,800
hours spent interacting
on the Community
Exchange platform



70
hours of live and
on-demand content
around 10 topics



600+
exhibitors, and 50
exhibiting organisations

KEYNOTE SPEAKERS



Mary Robinson
Former President
of Ireland, Former UN
Special Envoy on
Climate Change



**Xiuhtezcatl
Martinez**
Indigenous climate
activist, hip-hop artist

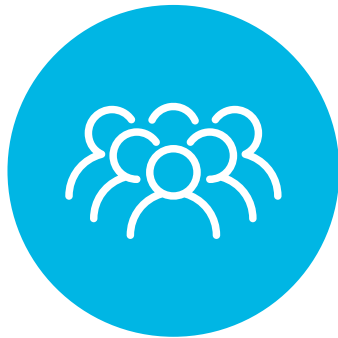


Jordan Nguyen
Innovative engineer
for humanity, CEO and
founder of Psykinetic

EAIE ONLINE ACADEMY

The EAIE launched Online Academy training courses, expanding the EAIE Academy and offering eight courses on current topics in 2021. Popular topics included implementing virtual exchange and student mental health and wellbeing, highlighting the need for skills and expertise in these areas as a result of the COVID-19 pandemic

THE EAIE ACADEMY



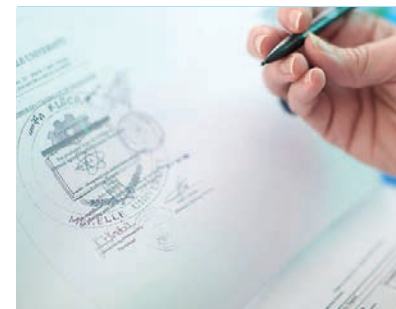
385
participants



50
training hours



**PROVIDING EFFECTIVE
RESPONSES TO MENTAL
HEALTH CHALLENGES
FACED BY INTERNATIONAL
STUDENTS (2 ITERATIONS)**



**BEST PRACTICES IN
EVALUATING FOREIGN
CREDENTIALS**



**LAUNCHING VIRTUAL
EXCHANGE AT YOUR
INSTITUTION
(4 ITERATIONS)**



**SUCCESSING IN
INTERNATIONAL STUDENT
RECRUITMENT WITH
CONTENT MARKETING**

EAIE COMMUNITY MOMENTS

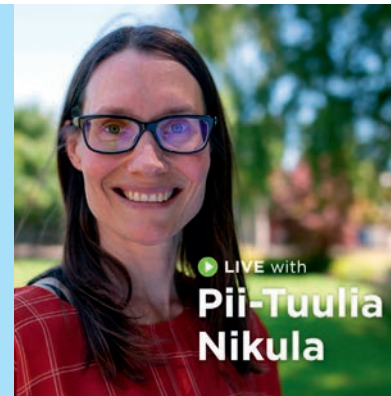
The Community Moment webcast became a staple of the EAIE activities calendar providing regular check-ins for the community centred on an interactive discussion with an expert speaker from the field of international education.



LIVE with
**Vivienne
Stern**

MOVING FORWARD WITH THE NEW TURING SCHEME

With **Vivienne Stern**
Universities UK International



LIVE with
**Pii-Tuulia
Nikula**

SPRINGING INTO CLIMATE ACTION

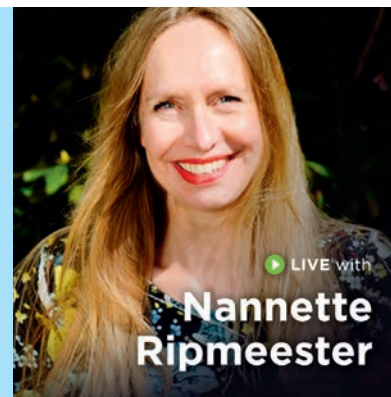
With **Pii-Tuulia Nikula**
Climate Action Network for
International Educators -
CANIE, New Zealand



LIVE with
**Kostis
Giannidis**

STUDENT EXCHANGE 2020- 2021: WHERE DO WE STAND?

With **Kostis Giannidis**
Erasmus Student Network,
Belgium



LIVE with
**Nannette
Ripmeester**

CONGRATULATIONS, GRADUATES! WHAT NEXT?

With **Nannette Ripmeester**
Expertise in Labour Mobility,
the Netherlands

EAIE PODCAST

The EAIE podcast celebrated its first anniversary in September 2021 and continued to provide insights into internationalisation's hottest topics from around the globe all throughout the year. With a new episode published bi-weekly, host Laura Rumbley sat down with a special guest from various sectors within the field and beyond.



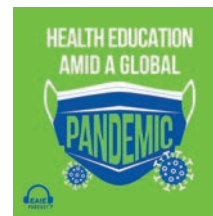
WITH
NICO EVERS



WITH
SARAH LAMAISON



WITH
ROBERT BUTTERY



WITH
HELENA NORDENST-
EDT & ELLEN TOET



WITH
FIONA HUNTER



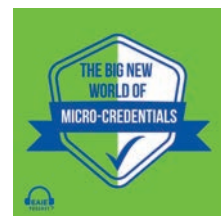
WITH
ROBIN MATROSS
HELMS



WITH
METTE MORSING



WITH
SINEAD O'GORMAN



WITH
MARIA KELO



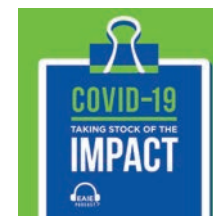
WITH
BERNHARD
STREITWIESER



WITH
RUBÉN ÁVILA
RODRÍGUEZ



WITH
PHIL HONEYWOOD



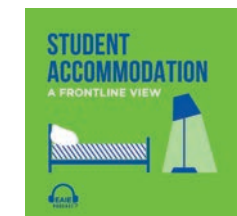
WITH
THOMAS FARNELL



WITH
MATJAŽ PEČOVNIK



WITH
ALEXANDER CLARK



WITH
TIBOR ÁGOTAI



WITH
JOHN DELAP



WITH
HALA DIMECHKIE



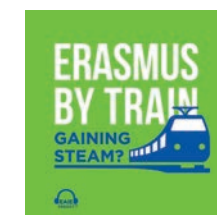
WITH
CATHERINE
COMISKEY



WITH
BOJANA ĆULUM ILIĆ



WITH
LARISSA BEZO



WITH
TATJANA SÖDING



WITH
DIDI GRIFFIOEN



WITH
RAJIKA BHANDARI

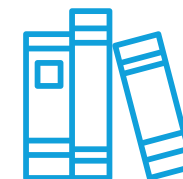
PUBLICATIONS



86
EAIE blog posts



3
Issues of *Forum*



OTHER PUBLICATIONS

Most-read blog:
Erasmus+: 6 updates to be aware of for the 2022 call for proposals



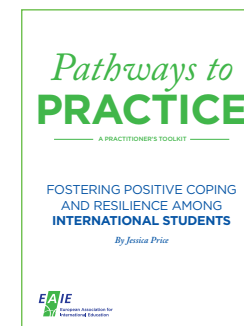
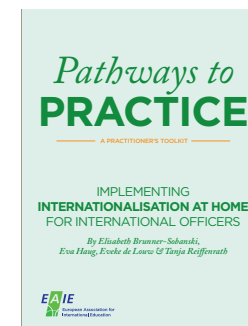
SPRING
Europe and the global south



SUMMER
Mobility in the balance



WINTER
Internationalisation for all



2 ISSUES OF PATHWAYS TO PRACTICE



2 SNAPSHOT REPORTS



CONFERENCE CONVERSATION STARTER

CELEBRATING THE SECTOR'S SUPERHEROES

2021 EAIE AWARD WINNERS

Award for Excellence in Internationalisation

University of Pécs

Hungary

Award for Vision and Leadership

Vivienne Stern

Universities UK, UK

Award for Outstanding Contribution

Kees Kouwenaar

Vrije Universiteit Amsterdam, the Netherlands

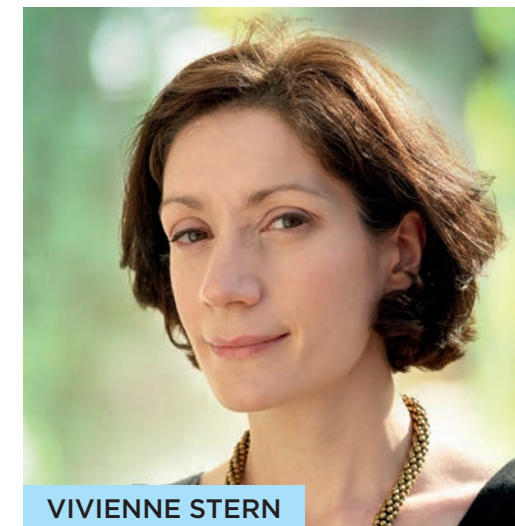
President's Award

Kimmo Kuortti

Oulu University of Applied Sciences, Finland



PÉCSI TUDOMÁNYEGYETEM
UNIVERSITY OF PÉCS



VIVIENNE STERN



KEES KOUWENAAR



KIMMO KUORTTI

THANK YOU

Thank you to all the volunteers who shared their expertise with the EAIE in 2021.

And thank you to the EAIE Office staff for their dedication to accepting the challenge of fighting Zoom fatigue again in 2021.





THANK YOU TO THE FOLLOWING INDIVIDUALS

FOR THEIR CONTRIBUTION AND SUPPORT TO THE ASSOCIATION THROUGHOUT THE YEAR

EAIE BOARD

Michelle Stewart (President),
University of Strathclyde, UK

Piet Van Hove (Vice-President),
University of Antwerp, Belgium

Anna Grönlund, University
of Jyväskylä, Finland

Damiano Pinnacchio, University
of Rome Tor Vergata, Italy

Michael Rosier, University of
Hertfordshire, UK

GENERAL COUNCIL

Gabriele Abermann, Salzburg University
of Applied Sciences, Austria

Agnes Sarolta Fazekas, Eötvös
Loránd University, Hungary

Marie Heraughty, Edge Hill University, UK

Sari Horn, LAB University of
Applied Science, Finland

Joanna Kartasiewicz, Institute of Physical
Chemistry Polish Academy of Sciences, Poland

Kees Kouwenaar, Vrije Universiteit
Amsterdam, the Netherlands

Joanna Kumpula, Tampere
University, Finland

Unni Kvernhusvic Sagberg, Diku, Norway

Edyta Lachowicz-Santos, University
of Economics in Katowice, Poland

Agata Mannino, University of Padova, Italy

Stephen Orme, Navitas, the Netherlands

Sabine Pendl (Immediate Past-
President), University of Graz, Austria

Beer Schröder, ICE - Internationalisation
Consultancy in Education, the Netherlands

Aisling Tiernan, Independent
Education Consultant, Ireland

Marleen van der Ven, Utrecht
University, the Netherlands

COMMITTEES & EXPERT COMMUNITIES

AWARDS AND TALENT COMMITTEE

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Stephen Williams, Nottingham Trent
University, UK

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Rachel MacSween, IDP Connect, UK

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Research University - Higher School
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Applied Sciences, the Netherlands

Lucia Brajkovic, The World
Bank (WB), Croatia

Ragnhild Solvi Berg, DIKU/
Norcore Brussels, Belgium

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Marina Malgina, NOKUT – Norwegian Agency
for Quality Assurance in Education, Norway

Marlies Overbeek, Navitas, the Netherlands

Simone Ravaioli, Digitary, Italy

Emeric Abrignani (Associate), KEDGE
Business School, France

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Gretchen Dobson, Academic
Assembly, Australia

Sandra Rincón, Holland Alumni
Network, the Netherlands

Karin Benmarker (Associate), SLU, Sweden

Maria Gallo (Associate), KITE – Keep
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Anna Pellegrino, LUISS University, Italy

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Alicia Betts, University of Girona, Spain

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National Agency for Education, Finland

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Amanda Cramer, Swiss National
Agency Movetia, Switzerland

Celine Nygaard, University
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Rui Branco Lopes, Coimbra Health School
Polytechnic of Coimbra, Portugal

Anna Stina Sinisalo (Associate),
University of Helsinki, Finland

Andreas Winkler (Associate), Technische
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King's College London, UK

Bibiane Freunberger-Rendl, Psychological
Counselling Services for Students, Austria

Jessica Price, Culturally Sensitive
Trainings & Psychotherapy, Germany

Marijke van Oppen, Cross Cultural Trainer
and Consultant HE, the Netherlands

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University Rotterdam, the Netherlands

Sedef Erçetin, Freelancer, Turkey

Karen Gustafsson, Karolinska
Institute, Sweden

Emrys Gerritse (Associate), Oslo Metropolitan
University, Norway

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Riitta Kataja, University of Oulu, Finland

Dominique Montagnese, SIHO – Support Center Inclusive Higher Education, Belgium

Beyza Ünal (Associate), TED University, Turkey

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Tanja Reiffenrath (Chair), University of Goettingen, Germany

Katarina Aškerc Zadavec, Ljubljana School of Business, Slovenia

Eveke de Louw, The Hague University of Applied Sciences, the Netherlands

Eva Haug-Panneman, Amsterdam University of Applied Sciences, the Netherlands

Alfonso Diaz (Associate), University of CEU Cardenal Herrera, Spain

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Stella Saliari, Utrecht University, the Netherlands

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Thierry Villard, University of Bordeaux, France

Juliane Terpe, HTW Dresden-University of Applied Sciences, the Netherlands

Mirjam Hauck (Associate), The Open University, UK

Arum Perwitasari (Associate), ETS Global, the Netherlands

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Herwig Dämon, University of Liechtenstein, Liechtenstein

Kimmo Kuortti, Oulu University of Applied Sciences, Finland

Mats Engblom, University of Helsinki, Finland

Tomas Bengtsson, University West, Sweden

Magdalena Kozula, Independent/Fulbright grantee, Poland

Thomas Wilmot, Studee, UK

Ilaria Bossi (Associate), Università Cattolica del Sacro Cuore, Italy

Alejandra Otero (Associate), NEO Academy, USA

EXPERT COMMUNITIES

MOBILITY ADVISING

Claire O’Leary (Chair), University of Warwick, UK

Tiina Piipponen, Metropolia University of Applied Sciences, Finland

Adriana Pérez Encinas, Universidad Autónoma de Madrid, Spain

Anne Sophie Hokkanen, University of Helsinki, Finland

Virginia van der Wel, Breda University of Applied Sciences, the Netherlands

Louise Staunton, Trinity College Dublin, Ireland

Charissa van Mourik (Associate), Radboud University, Nijmegen School of Management, the Netherlands

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Elena Vinci, Linnaeus University, Sweden

Sabine Sainte-Rose, Université Grenoble Alpes, France

Uwe Brandenburg, Global Impact Institute s.r.o., Czech Republic

Claire Cox, Griffith College, Ireland

Jeroen Ouburg, Wageningen University & Research, the Netherlands

Dyane Koreman, Fontys Dance Academy, the Netherlands

SUMMER SCHOOLS

Alexander Heinz (Chair), King’s College London, UK

Alice Nieboer, Radboud University, the Netherlands

Adrijana Lazic, University of Ljubljana, Slovenia



THANK YOU TO ALL THE OTHER INDIVIDUALS WHO VOLUNTEERED SO MUCH OF THEIR TIME IN 2021

Tibor Ágotai, Eötvös Loránd University, Hungary

Ruben Avila Rodriguez, International LGBTQI Youth & Student Organisation, Belgium

Phil Baty, Times Higher Education (THE), United Kingdom

Larissa Bezos, Canadian Bureau for International Education, Canada

Rajika Bhandari, Rajika Bhandari Advisors, India/USA

Robert Buttery, University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

Alexandar Clark, KU Leuven and Una Europa, Belgium

Hamish Coates, Institute of Education at Tsinghua University, China

Catherine Comiskey, Trinity College Dublin and CHARM-EU, Ireland

Bojana Ćulum Ilić, University of Rijeka, Croatia

John Delap, Princeton University, USA

Hala Dimechkie, The American University of Beirut, Lebanon

Nico Evers, Council of International Schools, the Netherlands

Thomas Farnell, Institute for the Development of Education, Croatia

Kostis Giannidis, Erasmus Student Network, Spain/Belgium

Didi Griffioen, Amsterdam University of Applied Sciences, the Netherlands

Phil Honeywood, International Education Association of Australia, Australia

Fiona Hunter, Centre for Higher Education Internationalisation, Italy

Maria Kelo, European Association for Quality Assurance in Higher Education, Belgium

Sarah Lamaison, Dioxycle, France

Sara Lopez-Selga, Pompeu Fabra University (UPF), Spain

Inma Martinez, Imperial College London, UK

Robin Matross Helms, American Council on Education, USA

Mette Morsing, UN Global Compact, Denmark/US

Pii-Tuulia Nikula, Cimate Action Network for International Educators, New Zealand

Helena Nordenstedt, Karolinska Institutet, Sweden

Sinead O’Gorman, Scholars at Risk, Ireland

Matjaž Pečovnik, European University Sports Association, Slovenia

Nanette Ripmeester, Expertise in Labour Mobility, the Netherlands

Anna-Maria Salmi, University of Helsinki, Finland

Tatjana Söding, Erasmus by Train, Germany

Vivienne Stern, Universities UK International, UK

Bernhard Streitwieser, George Washington University, USA

Ellen Toet, Avans University of Applied Science, the Netherlands

FINANCIALS

BALANCE SHEET AT 31 DECEMBER 2021

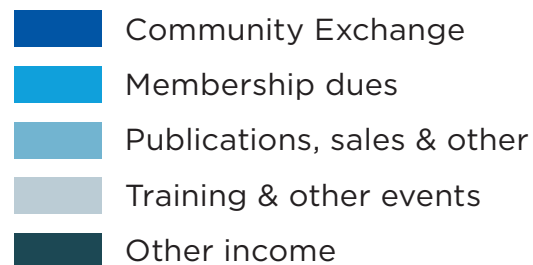
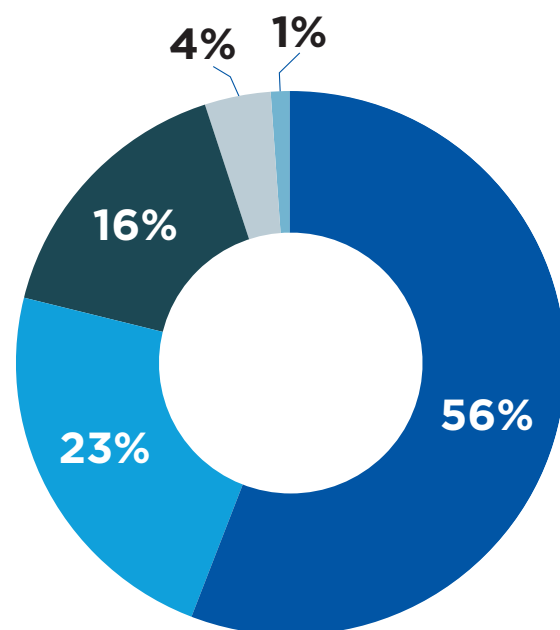
ASSETS			EQUITY & LIABILITIES		
	2021	2020		2021	2020
FIXED ASSETS			RESERVES		
Tangible fixed assets	€69,465	€124,741	Reserves prior years	€7,309,617	€8,383,612
Financial fixed assets (investments)	€2,495,370	€1,917,729	Reserves current year	-€242,223	-€1,073,995
TOTAL FIXED ASSETS	€ 2,564,835	€2,042,470	TOTAL RESERVES	€7,067,394	€7,309,617
			CURRENT & NON-CURRENT LIABILITIES	€1,687,149	€1,625,719
CURRENT ASSETS			TOTAL EQUITY & LIABILITIES	€8,754,543	€8,935,336
Receivables	€1,327,376	€706,484			
Cash	€4,862,332	€6,186,381			
TOTAL CURRENT ASSETS	€6,189,708	€6,892,866			
TOTAL ASSETS	€8,754,543	€8,935,336			



FINANCIALS

INCOME AND EXPENDITURE AT 31 DECEMBER 2021

2021 REVENUE (%)



INCOME

	2021	2020
INCOME FROM ACTIVITIES		
Conference, exhibition, training, publications	€1,106,062	€608,997
Membership dues	€419,987	€364,210
OTHER INCOME	€281,635	€136,381
TOTAL INCOME	€1,807,684	€1,109,588

EXPENDITURE

	2021	2020
DIRECT EXPENSES FROM ACTIVITIES	€478,193	€762,613
OPERATIONAL COSTS	€1,610,851	€1,904,050
TOTAL COSTS	€2,089,044	€2,666,663
Result before income tax	-€281,360	-€1,557,076
Income tax	-€39,137	-€483,081
NET RESULT	-€242,223	-€1,073,995



*EAIE Joint Leadership Meeting in Barcelona, 2022

The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.