

EAIIE



European Association for
International Education

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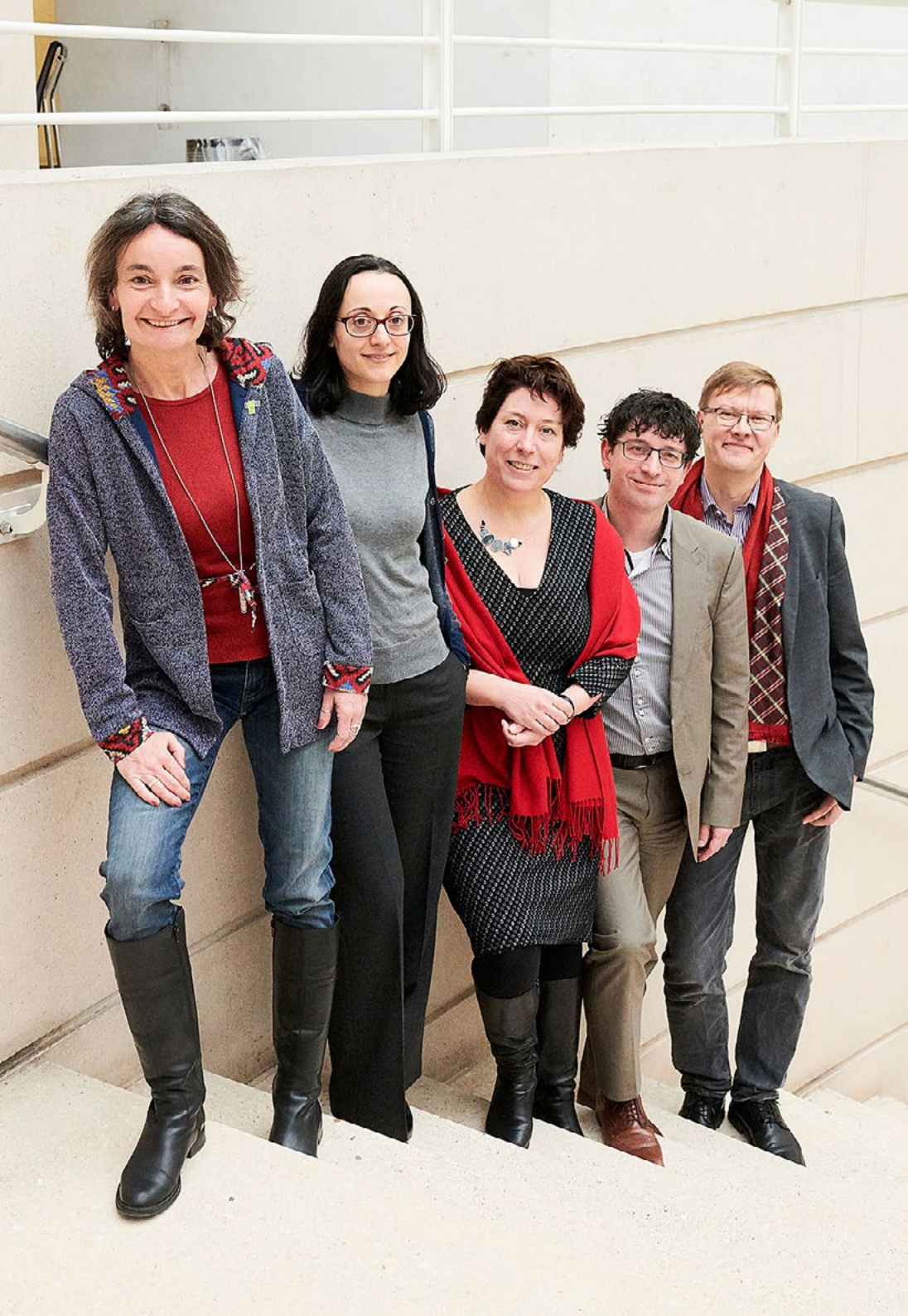
17

FOUR
STRATEGIC GOALS

ONE
HIGHER EDUCATION COMMUNITY

ONE YEAR
IN REVIEW





MESSAGE

FROM THE EAIE BOARD

Four strategic goals, one higher education community

The EAIE strategic goals are at the forefront of everything we do, and in this first full year since we launched our new strategy, we've made huge strides in moving forward with these goals.

1. EQUIP AND INSPIRE PROFESSIONALS

The EAIE continually seeks to better understand the needs of international higher education professionals, and offer products and services that equip and inspire them to succeed in their jobs. Having officially hit 6000 participants, the 29th Annual EAIE Conference and Exhibition was the most successful to date, with professionals from 95 countries (another record) in Seville for a week of learning, networking and knowledge exchange. Highlights of the event included new, interactive session formats, increased attention to sustainability efforts, the largest Exhibition ever, a new media partnership with *Times Higher Education* and very inspiring keynote speakers. The EAIE Academies in Marseille and Warsaw, offered 263 participants the opportunity to enhance their internationalisation skills in key areas, with the Warsaw Academy being one of the largest to date. The 4th Spotlight Seminar brought 148 marketing and recruiting professionals to Amsterdam to share practical tools and ideas for taking their international marketing strategies to the next level.

2. BE THE VOICE OF PROFESSIONALS

The EAIE has actively worked to represent the interests of its members and advocate on their behalf in 2017. Establishing close links with key players in European higher education and responding to situations and events that affect our field are priorities for us in this regard. The EAIE continued to develop its relations with European stakeholders, actively contributing to the Erasmus+ midterm review on behalf of our members and relevant Expert Communities and participating in the advisory group of the Bologna Follow-up Group in preparation for the Bologna Policy Forum at the Paris ministerial meeting in May 2018. We also acknowledged our responsibility to take a leading role when it comes to offsetting the carbon footprint of our field. We addressed our significant CO₂ emission (the result of 6000 people flying to the Annual EAIE Conference & Exhibition from all over Europe and the world) by planting 15,750 trees in Bolivia, the Netherlands, and the Philippines.

Conducting and publishing leading research in the field is another one of our goals, and in Autumn 2017 we launched the second edition of the EAIE Barometer survey. The 2317 responses we received from international higher education practitioners working in 45 countries in the EHEA will map the state of internationalisation in Europe, detailing changes and growth within the field and projecting trends in the future. The results will be revealed at the 2018 conference in Geneva. The EAIE also released a report in collaboration with StudyPortals in 2017, outlining the emergence and growth of English-taught Bachelor's programmes in Europe.

3. ENSURE THE VIABILITY OF THE EAIE

Financially, the EAIE was very successful in 2017, mostly thanks to the success of the Annual Conference in Seville, and in particular the accompanying EAIE Exhibition. In an ongoing effort to serve individuals actively involved in the internationalisation of their institutions and ensure our services and products remain relevant and of the highest quality, we conducted a comprehensive survey to find out how we can better engage with higher education professionals and broaden our impact overall. In preparation for the conclusion of the 2016–2018 elected term of our volunteer leaders, we've taken special care to ensure the continuity of all our governing bodies and Expert Community Steering groups by making formal succession plans and encouraging new leaders.

4. STRENGTHEN OUR COLLABORATIVE COMMUNITY

Through our efforts to establish a truly European community, we identified three priority countries – Hungary, Poland and the Czech Republic – and developed a roadmap for increasing our impact there. Both Hungary and the Czech Republic surpassed our goals for engagement growth, with membership from both countries having also increased.

**INSPIRE PROFESSIONALS.
BE THEIR VOICE.
REMAIN RELEVANT.
STRENGTHEN OUR COMMUNITY.**

The EAIE worked toward achieving these goals in 2017 and they will continue to be the cornerstones of our work moving forward. As an organisation built for and by people, we know that these goals can only be achieved thanks to everyone who contributed to the EAIE and its activities in 2017. We are one community, working together to drive responsible international higher education now and in the future.

2016–2018 EAIE Board



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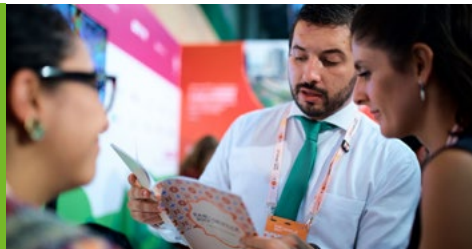
Board member

Arnold Persoon

Navitas, the Netherlands

2017 FINANCE

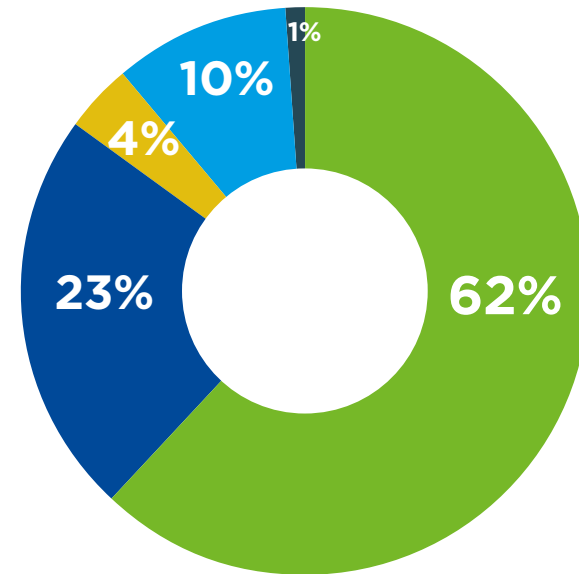
+12%
TOTAL REVENUE



+15%
CONFERENCE REVENUE

+17%
EXHIBITION REVENUE

+4%
MEMBERSHIP FEES



Revenue from activities

- Conference
- Exhibition
- Professional Development Programme
- Membership dues & services
- Other income (publications, advertising, gain/loss on exchange, ASIE)

2017 FINANCE

Balance sheet on 31 December 2017

ASSETS (EUR)	2017	2016
FIXED ASSETS	306,758	434,913
CURRENT ASSETS		
Receivables	422,002	405,484
Cash	6,656,733	6,065,472
Total current assets	7,078,736	6,470,956
TOTAL ASSETS	7,385,494	6,905,870
EQUITY AND LIABILITIES (EUR)	2017	2016
RESERVES		
Reserves prior years	6,114,345	5,611,886
Reserves current year	541,360	502,459
	6,655,704	6,114,345
CURRENT LIABILITIES	729,789	791,525
TOTAL EQUITY AND LIABILITIES	7,385,494	6,905,870

Income and Expenditure Statement on 31 December 2017

INCOME (EUR)	2017	2016
ACTIVITIES		
Conference, Exhibition, Professional Development Programme, ASIE	6,313,483	5,516,682
MEMBERSHIP		
Dues and services	665,643	644,809
OTHER INCOME	34,734	96,363
TOTAL INCOME	7,013,860	6,257,854
EXPENDITURE (EUR)	2017	2016
ACTIVITIES		
Conference, Exhibition, Professional Development Programme, ASIE	2,381,622	2,309,174
OPERATIONAL COSTS	3,660,492	3,292,068
TOTAL COSTS	6,042,115	5,601,242
Result before income tax	971,745	656,611
Income tax	430,385	154,153
NET RESULT	541,360	502,459



2017

EAIE AWARD WINNERS

Constance Meldrum Award for Vision and Leadership

Hywel Ceri Jones

Former Director-General at the European Commission

Alan Smith

Former Director of the Erasmus Bureau

Bo Gregersen Award for Best Practice

Stig Arne Skjerven

Norwegian Agency for Quality Assurance in Education, Norway

Marina Malgina

Norwegian Agency for Quality Assurance in Education, Norway

Rising Star Award

Adriana Perez-Encinas

Universidad Autónoma de Madrid (UAM), Spain

Institutional Award for Innovation in Internationalisation

Ghent University

Belgium



THANK YOU

to the following individuals for their contribution and support to the Association

EAIE BOARD

Markus Laitinen, (President), University of Helsinki, Finland

Sabine Pendl, (Vice-President), University of Graz, Austria

Sara Lopez Selga, Universitat Pompeu Fabra, Spain

Inez Meurs, the Netherlands Organisation for Scientific Research, the Netherlands

Arnold Persoon, Navitas, the Netherlands

In memory of EAIE Past President

**Giancarlo Spinelli
(1945-2017)**

We remember Giancarlo as a dedicated President, inspiring Conference speaker, and wise member of the Awards and Talent Committee. His passion for international higher education embodies the core of the EAIE's existence and will never be forgotten.



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Thanks to our other leaders in 2017

César Alvarez Alonso, IQSOS, Spain

Jill Archer, Copenhagen School of Design and Technology (KEA), Denmark

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