



2023 ANNUAL REPORT



CONNECTED CURRENTS IN 2023





FROM THE EAIE BOARD

Ongoing global conflicts marked the start of 2023 - from the war in Ukraine and the Middle East to populist politicians to the climate crisis - making it a difficult year. For the EAIE, it was a year of supporting our community through these crises and providing a space for dialogue and hope. Our community's work is about making human connections across different cultures, generations and disciplines as a basis for solidarity and cooperation. Keeping the EAIE Strategy 2026 as a guiding compass, the EAIE's activities throughout the year focused on fostering these connections in various ways, as well as planning for several major transitions in 2024.

A THRIVING COMMUNITY

The year started with a successful membership drive, which resulted in the highest membership uptake to date, following an upward trend in the post-pandemic years. Membership value remained at the forefront of EAIE activities and the development of new initiatives to continue contributing to the relevance and sustainability of the EAIE as a member-led, member-focused association.

The Community Summit in March was the first moment in the year when our members and their peers came together to discuss topics focusing on the complexity of working in international education.

Building on the success in Barcelona, the EAIE's flagship event, the Annual Conference and Exhibition, was held in Rotterdam, and once again, new records were broken in terms of participant numbers and exhibition space sold. This clear preference for face-to-face networking was also evidenced by the member/non-member engagement survey conducted in the spring of 2023. Providing a meeting place where people can exchange ideas, collaborate, and form professional relationships is one of the main roles of the EAIE as an association.

Facilitating knowledge exchange and peer-to-peer learning continues to be fundamental to the EAIE across all its initiatives. The Academy training portfolio exemplifies this commitment. Offering a diverse range of courses in 2023, the EAIE accommodated both online participants and those attending in person in Amsterdam. Substantial effort has been dedicated throughout the year to expanding the training portfolio for 2024.

THE POSITIVE IMPACT OF INTERNATIONALISATION

Gen-Z speakers Jahkini Bisselink and Hajar Yagkoubi were on stage at this year's Opening Plenary at the conference, to represent their generation and its eagerness to be a force for positive change. Aiming for impact means continuously evaluating the EAIE's offerings and making sure that our strategy and actions are based on evidence and data.

Early 2023 saw the publication of the third Snapshot report on international admissions, which explored what the coming academic year would look like in terms of admissions and enrolment across the European Higher Education Area (EHEA). This was followed by a fourth member/non-member survey conducted by the EAIE to provide longitudinal feedback on our community's perceptions of the EAIE, its role within the sector and its activities. Finally, the third EAIE Barometer survey was launched at the conference in Rotterdam and around 2800 responses were collected from 46 of the 49 EHEA countries - which is a large representative sample that will help this Barometer edition paint a comprehensive picture of the state of internationalisation in Europe. The survey report is set to be published in the Spring of 2024.

These surveys and the resulting data and analyses are essential for demonstrating the impact of internationalisation and are an important tool for effecting positive change and transformation. Apart from the data that is much needed in our work, celebrating the impact of our peers is vital. In 2023, we celebrated the deserving EAIE Award winners, their outstanding contributions, and the Award's 20th anniversary.

CONNECTING CURRENTS OF THOUGHT

The EAIE's knowledge hub continued to grow in 2023. In addition to the release of three Forum issues and a Pathways to Practice on Virtual Exchange/COIL, the EAIE Podcast showcased fresh perspectives from the community twice a month. Featuring guests from diverse realms within the field, it provided a comprehensive outlook on internationalisation and its practical implementation. Additionally, two Community Moment webcasts facilitated interactive Q&A sessions with expert speakers, fostering the exchange of ideas and experiences.

A SUSTAINABLE EAIE ECOSYSTEM

The EAIE has continued to create a sustainable ecosystem, focusing its commitment on three of the UN's Sustainable Development Goals (SDGs): SDG 4 Quality Education, SDG 12 Responsible Consumption and Production, and SDG 13 Climate Action. By championing inspiring initiatives and organisations striving to make a difference, the EAIE gives back to the community on an international and local level through activities such as fundraising and volunteering.

Sustainability remains a high-priority topic and action point for the EAIE in all its activities and content. In 2023, the groundwork was laid for implementing sustainable practices in future EAIE conferences and exhibitions.

REINVENTING AND ADAPTING FOR THE FUTURE

As the landscape of international education is in constant flux, adapting to the demands of its community, so is the EAIE as an association. To maintain the Association's role and objectives within the sector, we have to adapt

and listen to our community's needs. A large part of the EAIE Leadership's work in 2023 was on the Agile Leadership project – a restructuring of volunteer and leadership roles based on the newly developed content taxonomy. With this new robust structure, the EAIE will be equipped to serve the sector and fulfil its objectives set out in its three-pillar mission.

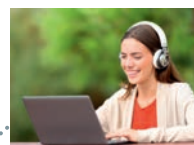
The EAIE is committed to enabling that sector, building a robust and convincing narrative for internationalisation, and convening and strengthening the community of dedicated professionals by providing the best possible opportunities for networking and professional development. In order to keep meeting that challenge in a sustainable and effective way, we must continue to reinvent ourselves and adapt our activities and our structures to the changing world around us.

The EAIE Board, supported by the General Council, Functional Committees, Expert Communities, and Office staff, steered the Association through a successful year. Thanks to the enthusiastic EAIE community's unwavering support, we were able to achieve numerous achievements, including a groundbreaking conference and exhibition.

- THE EAIE BOARD

EAIE ACTIVITIES

THE EAIE ACADEMY



Implementing virtual exchange in the curriculum



Providing effective responses to mental health challenges faced by international students



Best practices in evaluating foreign credentials



Creating a positive international student experience

02
EAIE ACADEMIES CUSTOMISED
Bespoke academies just for you!

03
EAIE ACADEMIES ONLINE

02
EAIE ACADEMY CLASSROOMS
In Amsterdam

M
54
Mentorship pairs matched

EAIE COMMUNITY SUMMIT
08-09 MARCH 2023
THRIVING IN COMPLEXITY

347
PARTICIPANTS

02
EU funded projects

- Innovating Business Education for Responsible Global Minds (IBE-ReGloMi)
- Erasmus Careers Project (Erasmus)

EAIE Community Moment

02
COMMUNITY MOMENTS

▶ WITH
MATTEO VESPA
President, European Students' Union (ESU)



▶ WITH
JOACHIM WYSSLING
Deputy Executive Manager, European University Foundation (EUF)



EAIE ACTIVITIES



55

EAIE blog posts

Most-read blog:

How AI is shaking up higher education



21

Podcast episodes

Most-listened-to episode:

Simon Marginson:
Redefining internationalisation



03

Issues of *Forum*



SPRING

Risk and response



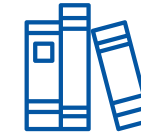
SUMMER

Well-being without borders



WINTER

Across disciplines across boundaries



OTHER PUBLICATIONS



2023 SNAPSHOT REPORT (3RD EDITION)



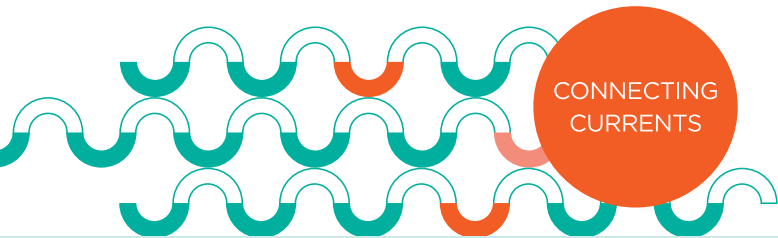
CONFERENCE CONVERSATION STARTER



PATHWAYS TO PRACTICE

EAIE CONFERENCE & EXHIBITION ROTTERDAM

EAIE | ROTTERDAM
2023 | 26-29 SEPTEMBER



6749
PARTICIPANTS

103
COUNTRIES REPRESENTED

154
IN-PERSON SESSIONS

12
ON-DEMAND SESSIONS

68,000
CONVERSATIONS STARTED

241
EXHIBITION STANDS

502
SPEAKERS

228
SESSIONS & ACTIVITIES

2100
MEETINGS SCHEDULED

142,000
MESSAGES
Sent through the platform

**THE EAIE'S
BIGGEST
CONFERENCE
EVER!**

KEYNOTE SPEAKERS



Jahkini Bisselink
Gen Z consultant
Hajar Yagkoubi
Inclusion activist



Typhoon
Hip-hop artist and
social activist



OUR SOCIAL RESPONSIBILITY



In 2023, the EAIE expanded its commitment to social responsibility and sustainability. At the annual conference Sustainability Corner was introduced for partners to showcase their initiatives. The EAIE also expanded its corporate volunteering activities, encouraging staff participation in community projects. The Association also made charitable donations, reinforcing its support for social causes.

PROUD SIGNATORIES

SDG ACCORD



CANIE ACCORD



OUR SUSTAINABLE PARTNERS



'I TRAVELLED GREEN' INITIATIVE

Sustainable travel to Rotterdam was promoted in the lead-up to the conference. The EAIE collaborated with the Travel with CANIE initiative and participants could visit the Sustainable Corner at the conference to pick up their 'I travelled green' badges.



EAIE SUSTAINABILITY CORNER



CELEBRATING 20 YEARS OF EXTRAORDINARY CONTRIBUTIONS

2023 EAIE AWARD WINNERS

Award for Excellence in Internationalisation
Newcastle University
UK

Award for Vision and Leadership
Ligia Deca
Romania

Award for Outstanding Contribution
Hans-Georg van Liempd
the Netherlands

President's Award
Leonard Engel
the Netherlands



NEWCASTLE UNIVERSITY



LIGIA DECA



HANS-GEORG VAN LIEMPD



LEONARD ENGEL



THANK YOU TO ALL EAIE STAFF FOR THEIR DEDICATION AND ENTHUSIASM IN 2023!



THANK YOU EAIE LEADERSHIP AND VOLUNTEERS!

THEIR CONTRIBUTIONS AND SUPPORT MADE 2023 A SUCCESS

LEADERSHIP

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Piet Van Hove (President), University of Antwerp, Belgium

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Colin Blackburn (Associate), European Student Placement Agency Ltd, UK

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Adrijana Lazic, University of Ljubljana, Slovenia

Gyöngyi Pozsgai, University of Pécs, Hungary

THANK YOU also to the multitude of individuals who have shared their ideas and expertise with the EAIE community through their contributions to the EAIE Blog, *Forum* magazine, *Pathways to practice*, the *EAIE Conference Conversation Starter* and other EAIE publications.

THANK YOU ALSO!

TO ALL THE OTHER INDIVIDUALS WHO VOLUNTEERED SO MUCH OF THEIR TIME IN 2023

Encieh Erfani, Mainz University, Germany

Daniel Munier, Scholars at Risk, USA

Simon Marginson, University of Oxford, UK

Nicole Williams, 500 Women Scientists, UK

Helen Whitehead, University of Salford, UK

Tomáš Varga, Masaryk University, Czech Republic

Mirka Martel, Institute of International Education, USA

Julie Baer, Institute of International Education, USA

Marcelo Knobel, Insper Institute of Education and Research, Brazil

Fernanda Leal, Universidade Federal de Santa Catarina (UFSC), Brazil

Nadja Greku, World Bank, USA

Valeria Redjepagic, Södertörn University, Sweden

Anna Beentjes, Codarts University for the Arts, the Netherlands

Isabel Joly, FEDEC, Belgium

Adrienne Fusek, In Good Company, USA

Adinda van Gaalen, Inholland University of Applied Sciences, the Netherlands

Fanta Aw, NAFSA, USA

LaNitra Berger, NAFSA, USA

Joana Westphal, Universities UK International, UK

John McNamara, British Council, Ireland

Kelly-anne Watson, The Class Foundation, the Netherlands

Natasja Spaargaren, Aeres University of Applied Sciences, the Netherlands

Hélène Rongéot, Groupe Ecole supérieure d'Agriculture d'Angers, France

Lavern Samuels, Durban University of Technology, South Africa

Daryna Zavhorodnia, National University of Kyiv-Mohyla Academy, Ukraine

Ligia Deca, Ministry of Education, Romania

Sabine Pendl, University of Graz, Austria

Wessel Meijer, Tilburg University, the Netherlands

Rita Dias, Erasmus Student Network, Belgium

Horia Onița, European Students Union, Belgium

Pii-Tuulia Nikula, Eastern Institute of Technology, New Zealand

Vincenzo Raimo, University of Reading, UK

Eddie West, San Diego State University, USA

Thomas Hull, Institut Polytechnique UniLaSalle, France

Maria Kiranne, University College Cork, Ireland

Hans-Georg van Liempd, Tilburg University, the Netherlands

Joyce Msuya, United Nations, USA

Amanda Crowfoot, European University Association, Belgium

Catherine Léglu, Université du Luxembourg, Luxembourg

Henk Kummeling, Utrecht University, the Netherlands

Sharon Stein, University of British Columbia, Canada

Samia Chasi, International Education Association of South Africa, South Africa

Jeanine Gregersen Hermans, Zuyd University of Applied Sciences, the Netherlands

Juan Rayón González, University of Oviedo, Spain

Maria Teresa Gullace, Politecnico di Milano, Italy

Andrew Haxell, Northumbria University, UK

Luca Colianni, Politecnico di Milano, Italy

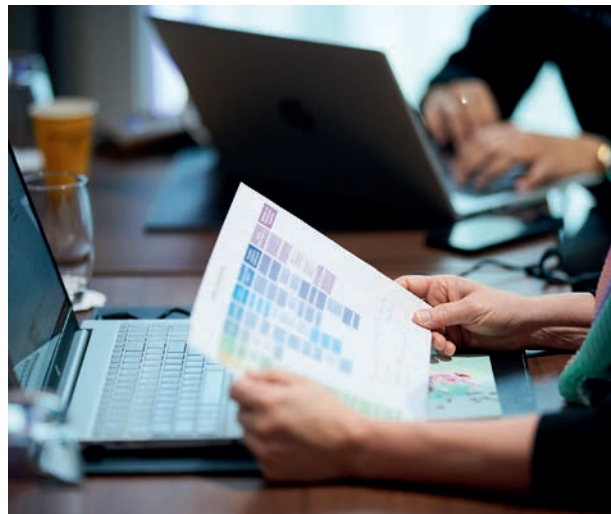
Matteo Vespa, European Students Union, Belgium

Joachim Wyssling, European University Foundation, Luxembourg

Charlie MacGregor, The Social Hub, the Netherlands

Ganna Tolstanova, Taras Shevchenko National University of Kyiv, Ukraine

Sophia Opatska, Ukrainian Catholic University, Ukraine



FINANCIAL REVIEW

BALANCE SHEET AT 31 DECEMBER 2023

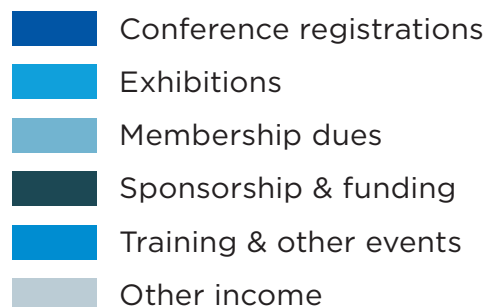
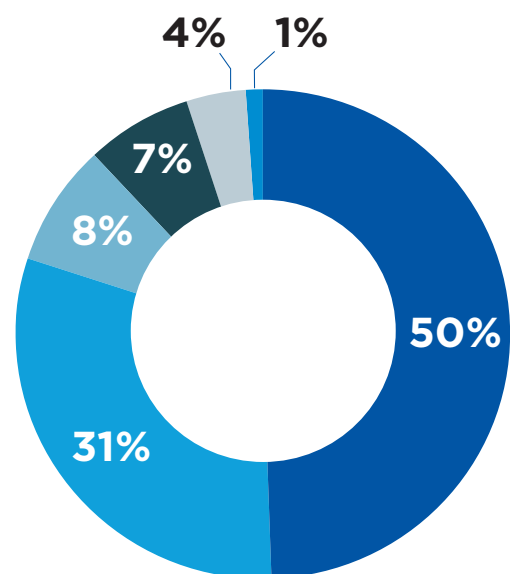
ASSETS			EQUITY & LIABILITIES		
	2023	2022		2023	2022
FIXED ASSETS			RESERVES		
Tangible fixed assets	€70,364	€35,307	Reserves prior years	€8,713,220	€7,067,394
Financial fixed assets	€2,669,369	€2,457,114	Reserves current year	€1,978,432	€1,645,826
TOTAL FIXED ASSETS	€2,739,733	€2,492,421	TOTAL RESERVES	€10,691,652	€8,713,220
			CURRENT & NON-CURRENT LIABILITIES	€3,487,105	€2,543,20
			TOTAL EQUITY & LIABILITIES	€14,178,757	€11,256,423
CURRENT ASSETS					
Receivables	€1,146,387	€781,477			
Liquidity	€10,292,637	€7,982,525			
TOTAL CURRENT ASSETS	€11,439,024	€8,764,002			
TOTAL ASSETS	€14,178,757	€11,256,423			



FINANCIAL REVIEW

INCOME AND EXPENDITURE AT 31 DECEMBER 2023

2023 REVENUE (%)



INCOME

	2023	2022
INCOME FROM ACTIVITIES		
Conference, exhibition, training, publications	€9,354,931	€7,640,572
Membership dues	€795,625	€660,684
OTHER INCOME	€427,737	€165,791*
TOTAL INCOME	€10,578,293	€8,467,047

EXPENDITURE

	2023	2022
DIRECT EXPENSES FROM ACTIVITIES	€3,810,421	€3,295,236
OPERATIONAL COSTS	€4,096,316	€3,323,031
TOTAL COSTS	€7,906,737	€6,618,267
Result before income tax	€2,671,556	€1,848,780
Income tax	€693,124	€202,954
NET RESULT	€1,978,432	€1,645,826

*Subsidies related to previous financial years included in Other income.
Variance in financial result is as a virtual event was held in 2021 due to COVID.



*EAIE Joint Leadership Meeting in Rotterdam, 2023

The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.