



EAIE | **Glasgow** 15-18 SEPTEMBER
2015

◆◆◆◆ A WEALTH OF NATIONS ◆◆◆◆

SCHEDULE

Find out exactly where you need to be and when, with this day-by-day schedule. Full descriptions of each activity can be found in the Conference Programme, on our website and in the EAIE Events App.



TUESDAY 15 SEPTEMBER

Campus tours and workshops take place today for those who have pre-registered. Kick off your conference experience with popular networking events like the **Newcomers' Welcome Reception**, **Newcomers' Networking Dinner**, and the **Scottish Night Out**.

- 07:30-18:00** **Registration and EAIE Member Lounge open**
Hall 5, Level 0, SECC
- Speaker Preview Room open**
Speaker Preview Room, Level 1, Crowne Plaza
- Business Centre open**
Concourse, Level 0, SECC
- 08:00-18:00** **Tartan Shop open**
Hall 5, Level 0, SECC
- 09:00-10:00** **S1.01 Introduction to higher education in Scotland**
Hall 1, Level 0, SECC
- 09:00-12:30** **☕ Morning workshops**
- W10 Monitoring the internationalisation of learning outcomes**
Dochart 2, Level 1, SECC
- W11 How to start your summer school successfully**
Alsh 2, Level 0, SECC
- W14 EU funding for innovative doctoral training cooperation**
Dochart 1, Level 1, SECC
- W15 Building global perspectives: high-impact, short-term study programmes**
Staffa, Level 1, Crowne Plaza
- W16 Content curation and social media: storytelling in 140 characters or less**
Shuna, Level 1, Crowne Plaza
- W18 Networking secrets to maximise your potential**
Boisdale, Level 0, SECC

09:00–17:00 € Full-day workshops

W01 Managing projects in the Global South: a practical approach

Alsh 1, Level 0, SECC

W02 How blended and mobile learning can facilitate global learning

Castle 3, Level 0, Crowne Plaza

W03 Toward outcomes-focused internationalised teaching-learning environments in higher education

Castle 2, Level 0, Crowne Plaza

W04 Make your marketing activities prove their worth

Argyll 1, Level 0, Crowne Plaza

W05 Managing an international office

Argyll 3, Level 0, Crowne Plaza

W06 Building internal support for internationalisation

Barra, Level 1, Crowne Plaza

W07 Institutional strategy: all aboard for success

Castle 1, Level 0, Crowne Plaza

W08 Erasmus+: are you in the know?

Argyll 2, Level 0, Crowne Plaza

W09 Evaluating foreign credentials: developing and maintaining good practice

Jura, Level 1, Crowne Plaza

09:00–17:30 € University of Dundee Campus tour

Meeting Point: Hall 1, Level 0, SECC

10:15–17:30 € Campus tours to Scottish higher education institutions

Meeting Point: Hall 1, Level 0, SECC

13:30–17:00 € **Afternoon workshops****W20 Preparing your students for clinical placements abroad**

Alsh 2, Level 0, SECC

W21 Positioning your business school for the future

Boisdale, Level 0, SECC

W23 The wealth of nations: what's in it for work placement students?

Shuna, Level 1, Crowne Plaza

W24 Teaching in English: learning by example

Dochart 2, Level 1, SECC

W25 Workshop Doctored docs: telling the fraudulent from the official

Dochart 1, Level 1, SECC

W26 Cultivating user-generated content to boost international student recruitment

Carron, Level 1, SECC

15:00–16:00 **S1.02 Maximise your conference experience and discover the world of EAIE**

Hall 1, Level 0, SECC

16:00–17:00 **S1.03 Back to basics: internationalisation for newcomers**

Hall 1, Level 0, SECC

18:00–19:30 **EAIE Newcomers' Welcome Reception**

Kelvingrove Art Gallery & Museum

20:00–22:30 € **EAIE Newcomers' Networking Dinner**

Òran Mór, Auditorium

€ **Scottish Night Out**

St Andrew's in the Square, Main Hall

WEDNESDAY 16 SEPTEMBER

Today is the official start of the conference, with the **Opening Plenary** featuring keynote speaker Baroness Helena Kennedy, QC. The Exhibition opens its doors and the Expert Community Feature sessions take place. End your day at the **Opening Reception**.

07:30–18:00 **Registration and EAIE Member Lounge open**
Hall 5, Level 0, SECC

Speaker Preview Room open
Speaker Preview Room, Level 1, Crowne Plaza

Business Centre open
Concourse, Level 0, SECC

08:00–08:30 **Exhibitor breakfast**

08:00–18:00 **Tartan Shop open**
Hall 5, Level 0, SECC

08:30–18:00 **EAIE Exhibition open**
Hall 4, Level 0, SECC

09:30–11:00 **Opening Plenary**
Clyde Auditorium (Armadillo), Level 0, SECC

10:45–11:30 **Networking and refreshments**

11:30–12:30 **Sessions: 60 minutes**

S2.06 Prioritising user experience on your institution's website
Forth (Armadillo), Level 0, SECC

S2.07 How to motivate and professionalise teaching staff for internationalisation
Gala (Armadillo), Level 1, SECC

S2.08 The rise of double-degree programmes: models, practices and lessons learned
Alsh, Level 0, SECC

11:30–12:30**Sessions: 60 minutes****S2.09 Erasmus Mundus Joint Master Degrees: a path to international professional networks**

Boisdale, Level 0, SECC

S2.10 Are education fairs still useful?

Carron, Level 1, SECC

S2.11 All eyes on Africa: the role of higher education in the post-2015 development framework

Dochart, Level 1, SECC

S2.12 Cooperation and increased mobility with the South Mediterranean

Castle 1, Level 0, Crowne Plaza

S2.13 Partnering for peak performance

Barra, Level 1, Crowne Plaza

S2.14 Marie Skłodowska-Curie Actions: individual fellowships for a collective benefit

Shuna, Level 1, Crowne Plaza

S2.15 A wealth of nations: trends from around the world (part one)

Castle 2, Level 0, Crowne Plaza

11:30–13:00**Expert Community Feature sessions****S2.01 SAFSA Feature session: Ten years of the global student experience**

Clyde Auditorium (Armadillo), Level 0, SECC

S2.02 ACE Feature session: What's hot and what's not in admissions?

Hall 1, Level 0, SECC

S2.03 EBS Feature session: Business and management education at a crossroads

Argyll 1, Level 0, Crowne Plaza

S2.04 EMPLOI Feature session: Internationalising the employability agenda: student entrepreneurship and global skills

Argyll 2, Level 0, Crowne Plaza

S2.05 ACCESS Feature session: Making Erasmus+ work for disabled students

Argyll 3, Level 0, Crowne Plaza

12:00-14:00 Lunch (Exhibitors' lunch until 14:30)

12:45-13:30 **Member session evaluators preparatory meeting**
Castle 1, Level 0, Crowne Plaza (by invitation only)

13:00-13:30 **S3.01 EAIE membership: what's new?**
Dochart, Level 1, SECC
S3.02 Publishing your work through the EAIE
Castle 2, Level 0, Crowne Plaza

13:30-15:00 **Expert Community Feature sessions**

S4.01 M&R Feature session: Collaborative marketing to make Glasgow a top education destination
Clyde Auditorium (Armadillo), Level 0, SECC

S4.02 NESS Feature session: Dawn of a new era: summer school cooperation in Europe
Hall 1, Level 0, SECC

S4.03 IaH Feature session: The many facets of internationalisation at home
Argyll 1, Level 0, Crowne Plaza

S4.04 LICOM Feature session: A quick guide to language support for Erasmus+ participants
Argyll 2, Level 0, Crowne Plaza

S4.05 PSYCHE Feature sessions: Building effective support systems for international students with mental health concerns
Argyll 3, Level 0, Crowne Plaza

14:00-15:00 **Sessions: 60 minutes**

S4.06 Bureaucratic barriers: How strategic are we really about internationalisation?
Forth (Armadillo), Level 0, SECC

S4.07 India, the new frontier for student mobility?
Gala (Armadillo), Level 1, SECC

14:00–15:00 Sessions: 60 minutes

S4.08 Exploiting the opportunities of Erasmus+ Strategic Partnerships and Knowledge Alliances
Alsh, Level 0, SECC

S4.09 Building dream teams in admissions and credential evaluation
Boisdale, Level 0, SECC

S4.10 Update on key trends in US higher education
Carron, Level 1, SECC

S4.11 Exchange student assessment: where do we draw the line?
Dochart, Level 1, SECC

S4.12 Access and inclusion: overcoming barriers to study abroad
Castle 1, Level 0, Crowne Plaza

S4.13 University collaborations that bridge the gap between academia and industry
Castle 2, Level 0, Crowne Plaza

S4.15 Supporting development through academic mobility
Shuna, Level 1, Crowne Plaza

14:30–15:00 S4.14 Creating a climate for global work-integrated learning: the international student perspective
Barra, Level 1, Crowne Plaza

15:00–15:45 Networking and refreshments

15:00–16:30 Poster sessions I: Innovation in higher education

15:30–16:30 Sessions: 60 minutes

S5.06 The cross-channel marketing conundrum: engaging hyper-connected students
Forth (Armadillo), Level 0, SECC

15:30–16:30

Sessions: 60 minutes

S5.07 The evolution of the ENIC-NARICs Networks

Alsh, Level 0, SECC

S5.08 Cross-cultural peer learning on campus: lessons from Australia and Japan

Castle 2, Level 0, Crowne Plaza

S5.09 Training and evaluating university educators who teach in English

Carron, Level 1, SECC

S5.10 garagErasmus: helping your alumni find and create jobs

Dochart, Level 1, SECC

S5.11 Joint degrees: innovation and controversy

Castle 1, Level 0, Crowne Plaza

S5.12 Enough with the cathedral! Alternative welcome programmes for international students

Boisdale, Level 0, SECC

15:30–17:00

Expert Community Feature sessions

S5.01 IRM Feature session: Real innovation in internationalisation of higher education

Clyde Auditorium (Armadillo), Level 0, SECC

S5.02 INTAL Feature session: Staying global: how international alumni relations advances the agenda

Hall 1, Level 0, SECC

S5.03 MOPILE Feature session: Erasmus+: early results in supporting the modernisation of higher education in non-EU countries

Argyll 1, Level 0, Crowne Plaza

S5.04 HI Feature session: Improving multicultural competences in higher education and the labour market

Argyll 2, Level 0, Crowne Plaza

S5.05 EDC Feature session: Advancing human rights through higher education

Argyll 3, Level 0, Crowne Plaza

17:00–18:00**Sessions: 60 minutes****S6.03 How students choose a study destination, and how you can influence that choice!**

Forth (Armadillo), Level 0, SECC

S6.04 Preparing students for successful study abroad experiences

Gala (Armadillo), Level 1, SECC

S6.05 Video killed the radio star 2.0: smart use of social media across the student life cycle

Alsh, Level 0, SECC

S6.06 TUNING the world for the internationalisation of higher education

Boisdale, Level 0, SECC

S6.07 Wealth of knowledge: fostering employability skills for incoming and outgoing international students

Carron, Level 1, SECC

S6.08 Scotland: a model for world-class higher education

Dochart, Level 1, SECC

S6.09 International staff training weeks: identify and maximise the benefits

Barra, Level 1, Crowne Plaza

S6.10 Tracing the outcomes of study abroad scholarships

Castle 1, Level 0, Crowne Plaza

S6.11 Online degrees: how the US made them work and what we can learn in Europe

Castle 2, Level 0, Crowne Plaza

S6.15 A wealth of nations: trends from around the world (part two)

Shuna, Level 1, Crowne Plaza

17:30–18:00**Sessions: 30 minutes****S6.01 Internationalisation at home: policy, practice and potential**

Clyde Auditorium (Armadillo), Level 0, SECC

S6.02 Double degrees for the new era

Hall 1, Level 0, SECC

17:30–18:00

Sessions: 30 minutes

S6.12 Opportunities for funding through Jean Monnet Activities in Erasmus+

Argyll 1, Level 0, Crowne Plaza

S6.13 A foot in two worlds: paper and digital international student data

Argyll 2, Level 0, Crowne Plaza

S6.14 Erasmus @ Schools: instilling the spirit of international mobility in young people

Argyll 3, Level 0, Crowne Plaza

18:00–19:30

Opening Reception

Glasgow Science Centre

19:30–21:00

PSYCHE Reception

Corinthian, Charlie Parkers Bar

20:00–21:00

EMPLOI Reception

The Ferry

20:00–22:00

€ EDC Dinner

Metropolitan, Balcony

€ HI Dinner

Corinthian, Langley Suite

20:00–22:30

€ Scottish Night Out

St Andrew's in the Square, Main Hall

THURSDAY 18 SEPTEMBER

Rise and shine! This morning starts with the **Morning Run, Early-bird Yoga** and the brand new **Wake-up Plenary**, featuring E-learning entrepreneur Donald Clark. Today is loaded with sessions, but also hosts the first dialogue, receptions and the most fun networking event of all - the **EAIE Networking Dinner and Dance**.

06:45-08:00 € **EAIE Morning Run**
Start in front of the SECC

07:15-08:30 € **Early-bird Yoga**
Barra, Level 1, Crowne Plaza

08:00-18:00 **Registration and EAIE Member Lounge open**
Hall 5, Level 0, SECC

Speaker Preview Room open
Speaker Preview Room, Level 1, Crowne Plaza

Business Centre open
Concourse, Level 0, SECC

Tartan Shop open
Hall 5, Level 0, SECC

08:30-18:00 **EAIE Exhibition**
Hall 4, Level 0, SECC

09:00-09:45 **Wake-up Plenary**
Clyde Auditorium (Armadillo), Level 0, SECC

09:30-10:15 **Networking and refreshments**

10:00-11:00

Sessions: 60 minutes

S7.01 The rise of the selfie: leveraging digital trends in pop culture for marketing

Clyde Auditorium (Armadillo), Level 0, SECC

S7.02 Are you supporting or coddling your international students?

Hall 1, Level 0, SECC

S7.03 Taking advantage of the opportunities presented by Erasmus+

Forth (Armadillo), Level 0, SECC

S7.04 How to establish an international semester in your medical curriculum

Gala (Armadillo), Level 1, SECC

S7.05 Countries in crisis: credential evaluation for interrupted or undocumented studies

Alsh, Level 0, SECC

S7.06 Speed networking: your gateway to crucial contacts

Boisdale, Level 0, SECC

S7.07 English instruction in Asia: an angel at our side or albatross around our necks?

Carron, Level 1, SECC

S7.08 Wales: putting employability at the heart of university-business collaboration

Dochart, Level 1, SECC

S7.09 Changing the paradigm of higher education internationalisation research

Barra, Level 1, Crowne Plaza

S7.10 Doctoral education within the EU: from Erasmus+ to Horizon 2020

Shuna, Level 1, Crowne Plaza

S7.11 Your secret is safe with us: creating an atmosphere of trust for struggling students

Castle 1, Level 0, Crowne Plaza

S7.12 Making the most of the new Erasmus+ Student and Alumni Association

Castle 2, Level 0, Crowne Plaza

S7.13 Revamp your institution's international relations operations

Argyll 1, Level 0, Crowne Plaza

- 10:00–11:00** **Sessions: 60 minutes**
- S7.14 Diverse perspectives on internationalisation at home**
Argyll 2, Level 0, Crowne Plaza
- S7.15 Boosting vertical mobility across Europe: Mastermind**
Argyll 3, Level 0, Crowne Plaza
- 10:00–12:00** **S7.16 A holistic approach to student interaction: best practices, research and literature**
Lomond Auditorium, Level 0, SECC
- 11:30–12:00** **S8.10 Toward new resources for supporting residence abroad**
Castle 2, Level 0, Crowne Plaza
- 11:30–12:30** **Sessions: 60 minutes**
- S8.01 Recruit more students using sales techniques**
Clyde Auditorium (Armadillo), Level 0, SECC
- S8.02 Navigating careers in international education: a discussion for aspiring women leaders**
Hall 1, Level 0, SECC
- S8.03 Successful multichannel student recruitment on a tight budget**
Forth (Armadillo), Level 0, SECC
- S8.04 Mobility with a legacy: empowering students through student conferences**
Gala (Armadillo), Level 1, SECC
- S8.05 A new platform for sharing and learning from good practices in internationalisation**
Alsh, Level 0, SECC
- S8.06 Creating successful virtual international classrooms**
Argyll 3, Level 0, Crowne Plaza
- S8.07 Social media and technology in providing career services**
Carron, Level 1, SECC
- S8.08 The state of international strategic partnerships in Europe**
Dochart, Level 1, SECC

11:30–12:30

Sessions: 60 minutes

S8.09 An update on Russian higher education internationalisation

Barra, Level 1, Crowne Plaza

S8.11 MOOCs for Africa: a promising solution or an illusion?

Castle 1, Level 0, Crowne Plaza

S8.12 Automatic recognition: guidance from the Nordic-Baltic approach

Argyll 2, Level 0, Crowne Plaza

S8.13 China's opportunities for Europe's higher education institutions and students

Argyll 1, Level 0, Crowne Plaza

S8.14 Lessons from successful EU-South Korea collaborations

Boisdale, Level 0, SECC

12:00–14:00

Lunch break (Exhibitors' lunch until 14:30)

12:30–13:30

EAIE Choir practice 1

Shuna, Level 1, Crowne Plaza

12:30–14:00

EAIE Mentorship lunch

Orkney, Level 1, Crowne Plaza (by invitation only)

13:00–13:30

Sessions: 30 minutes

S9.01 The EAIE Academy: boost your career in higher education

Castle 2, Level 0, Crowne Plaza

S9.02 How to submit a proposal for the EAIE conference

Argyll 3, Level 0, Crowne Plaza

14:00–15:00 Sessions: 60 minutes**S10.01 How to use viral and gamification techniques to win more new students**

Clyde Auditorium (Armadillo), Level 0, SECC

S10.02 The world is your oyster: tips from the 2015 EAIE Institutional Award winner

Hall 1, Level 0, SECC

S10.03 10 years of Erasmus Mundus joint degrees: contributions up to now and challenges ahead

Forth (Armadillo), Level 0, SECC

S10.04 Developing grade A academic summer schools

Gala (Armadillo), Level 1, SECC

S10.05 Beyond intercultural skills: exploring the real and understood value of internationalisation

Alsh, Level 0, SECC

S10.06 Strategies for increasing STEM mobility

Boisdale, Level 0, SECC

S10.07 State of play: insights from benchmarking Master's programmes at 15 European universities

Carron, Level 1, SECC

S10.08 The EAIE debate: Academics vs administrators: Who should rule the internationalisation roost?

Dochart, Level 1, SECC

S10.09 Peace-building and social justice: expanding internationalisation's focus

Barra, Level 1, Crowne Plaza

S10.10 The globalisation of internationalisation: new perspectives from emerging voices

Castle 1, Level 0, Crowne Plaza

S10.11 Internationalising faculty and staff: Do mobility programmes work?

Castle 2, Level 0, Crowne Plaza

S10.12 Linking student accommodation and international student success

Argyll 1, Level 0, Crowne Plaza

S10.13 Smart use of English proficiency scores in the admission process

Argyll 2, Level 0, Crowne Plaza

S10.14 Ignite©: bite-sized wisdom in five minutes

Argyll 3, Level 0, Crowne Plaza

14:00–15:30 **D01 Wealth of nations: is the work of an 18th century economist relevant to international higher education?**
Lomond Auditorium, Level 0, SECC

15:00–15:45 **Networking and refreshments**

15:00–16:30 **Poster sessions II: Innovation in higher education**

15:30–16:30 **Sessions: 60 minutes**

S11.01 Starting from scratch: marketing new degree programmes

Clyde Auditorium (Armadillo), Level 0, SECC

S11.02 Navigating global mobility with Erasmus+ Hall 1, Level 0, SECC

S11.03 To fee or not to fee: a debate on tuition fee policies for non-European students

Forth (Armadillo), Level 0, SECC

S11.04 The development of qualifications frameworks in Africa

Gala (Armadillo), Level 1, SECC

S11.05 Approaches to enhancing quality in teaching foreign languages

Alsh, Level 0, SECC

S11.06 Integrated graduate enrollment management: cross-functional support of the student lifecycle

Boisdale, Level 0, SECC

S11.07 A comparison of Bologna Process and US Bachelor's degree programmes

Carron, Level 1, SECC

S11.08 Reshaping the debate: mapping international student graduate outcomes in Germany and England

Dochart, Level 1, SECC

S11.09 Internships and university-business cooperation: keystones in youth employability and knowledge transfer

Barra, Level 1, Crowne Plaza

S11.10 The effect of study abroad programmes on intercultural competence development

Castle 1, Level 0, Crowne Plaza

15:30–16:30**Sessions: 60 minutes****S11.11 The global academic rankings game: implications for internationalisation**

Castle 2, Level 0, Crowne Plaza

S11.12 Partner or perish: the value of global partnerships

Argyll 1, Level 0, Crowne Plaza

S11.13 Workable guidelines for country-specific recruitment

Argyll 2, Level 0, Crowne Plaza

S11.14 Exit through the gift shop: combining landing pages and CRM to increase your web site's effectiveness

Argyll 3, Level 0, Crowne Plaza

S11.16 Research-informed management: perspectives from the University of Bath

Shuna, Level 1, Crowne Plaza

16:00–16:30**S11.15 Getting greener: student engagement for a better future**

Lomond Auditorium, Level 0, SECC

16:30–17:30**EAIE Choir practice 2**

Barra, Level 1, Crowne Plaza

17:00–19:00**ACE Reception**

The Lighthouse, Orangebox Gallery

IRM Reception

Òran Mór, Auditorium

M&R Reception

Citation Taverne and Restaurant

NESS Reception

Conservatory, Crowne Plaza

SAFSA Reception

Gala Bar (Armadillo), Level 1, SECC

MOBILE Reception

Clydebuilt Bar and Kitchen, SECC

ACCESS Reception

Mezzanine Balcony, SECC

18:45-21:15 € EBS Reception and Dinner
Corinthian, Brasserie

19:00-01:00 € EAIE Networking Dinner and Dance: Goldfinger Theme
Merchant Square

21:30-01:00 € EAIE Dance: Goldfinger Theme
Merchant Square

FRIDAY 19 SEPTEMBER

End your week with more exciting sessions, the second dialogue, and some inspiring words from the **Closing Plenary** keynote speaker Terry Waite. Make sure to join us for the **"Hello, Goodbye" Closing Luncheon** for one final event before heading home.

- 08:00–15:00** **Registration open**
Hall 5, Level 0, SECC
- Business Centre open**
Concourse, Level 0, SECC
- 08:00–12:00** **Speaker Preview Room open**
Speaker Preview Room, Level 1, Crowne Plaza
- 08:00–13:30** **Tartan Shop open**
Hall 5, Level 0, SECC
- EAIE Member Lounge open**
Hall 5, Level 0, SECC
- EAIE Exhibition**
Hall 4, Level 0, SECC
- 09:00–10:00** **Sessions: 60 minutes**
- S12.02 How to make Erasmus+ strategic partnerships truly strategic and cross-sectoral**
Forth (Armadillo), Level 0, SECC
- S12.03 From theory to practice: shaping the ASEM education process**
Gala (Armadillo), Level 1, SECC
- S12.04 Fostering global citizenship through collaboration: higher education, NGOs and the United Nations**
Alsh, Level 0, SECC
- S12.05 "If less is more, how are you keeping score?": measuring quality in international cooperation**
Boisdale, Level 0, SECC
- S12.06 Getting the most benefit out of the ECTS users guide**
Carron, Level 1, SECC

09:00–10:00 Sessions: 60 minutes

S12.07 “This isn’t what I expected!” International student experience in an era of increasing mobility

Dochart, Level 1, SECC

S12.08 Academic Writing Online (AWO): encouraging writing success and mobility

Barra, Level 1, Crowne Plaza

S12.09 Maximising the advantage of an international classroom for a wealth of knowledge

Shuna, Level 1, Crowne Plaza

S12.10 Challenges and developments in the Libyan education system: national and international perspectives

Castle 1, Level 0, Crowne Plaza

S12.11 Embracing opportunities for collaboration with international offices in India

Castle 2, Level 0, Crowne Plaza

S12.12 Creating opportunities for Erasmus+ international traineeships

Argyll 1, Level 0, Crowne Plaza

S12.13 Examples and outcomes of embedding collaborative online international learning in the curriculum

Argyll 2, Level 0, Crowne Plaza

S12.14 Creative marketing in recruitment: practical strategies that work

Argyll 3, Level 0, Crowne Plaza

09:00–10:30 S12.01 The future of internationalisation of higher education in Europe

Hall 1, Level 0, SECC

10:00–11:30 D02 International students: cash cows or agents for change?

Lomond Auditorium, Level 0, SECC

09:45–10:30 Networking and refreshments

10:30-11:30**Sessions: 60 minutes**

S13.02 Results of the first Erasmus+ Barometer study
Forth (Armadillo), Level 0, SECC

S13.03 How can MOOCs benefit on-campus students?
Alsh, Level 0, SECC

S13.04 Now is the time to support students who procrastinate
Boisdale, Level 0, SECC

S13.05 Train and retain: strategies and support for the labour market entry of international students
Carron, Level 1, SECC

S13.06 The Atlantic world: new data on the true state of learner-centred higher education
Dochart, Level 1, SECC

S13.07 Fair access to higher education as a driver for social cohesion
Barra, Level 1, Crowne Plaza

S13.08 Open Badges: an opportunity to further academic and labour market mobility?
Shuna, Level 1, Crowne Plaza

S13.09 Why settle for less? Integrating academics and professional experience in business-management education
Castle 1, Level 0, Crowne Plaza


S13.10 Creating an international-alumni mentorship programme that has no borders
Castle 2, Level 0, Crowne Plaza

S13.11 What is the right level of English for academic success?
Argyll 1, Level 0, Crowne Plaza

S13.12 Toward transnational learning in South East Asia and Europe
Argyll 2, Level 0, Crowne Plaza

S13.13 Social Media Content Curation 2.0: how to find the story and how to tell it
Argyll 3, Level 0, Crowne Plaza

S13.14 Ignite©: The Joint Programme Prophets
Gala (Armadillo), Level 1, SECC

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- 11:00-11:30** **S13.01 Case study in international collaboration for long-lasting educational development**
Hall 1, Level 0, SECC
- 12:00-13:30** **Closing Plenary**
Clyde Auditorium (Armadillo), Level 0, SECC
- 13:30-15:00** **“Hello, Goodbye” Closing Luncheon**
Hall 5, Level 0, SECC



Exhibitors A to Z

The entire Exhibition takes place in Hall 4 of the SECC. In this notebook, you will also find a detailed floor plan of the Exhibition.

A

- 107 Admissions Testing Service (ATS)**
- 716 Advent Group - Access MBA & Access Masters**
- 926 Agreenium-IAVFF (Institut Agronomique, Vétérinaire et Forestier de France)**
- 828 Akita International University**
- 406 AMPEI**
Benemérita Universidad Autónoma de Puebla
Universidad Autónoma de Ciudad Juárez
Universidad Autónoma del Estado de México
Universidad Autónoma de Sinaloa
Universidad Veracruzana
- 818 Anadolu University**
- 820 Aon Student Insurance**
- 114 APAIE (Asia-Pacific Association for International Education)**
- 605 Argentina**
Instituto Universitario del Gran Rosario
Universidad Abierta Interamericana
Universidad de Buenos Aires
Universidad del Salvador
Universidad Nacional Arturo Jauretche
Universidad Nacional de Chilecito
Universidad Nacional de Córdoba
- 605 Argentina**
Universidad Nacional de Cuyo
Universidad Nacional de Lanús
Universidad Nacional de Quilmes
Universidad Nacional de San Luis
Universidad Nacional de San Martín
Universidad Nacional de Villa María
Universidad Nacional del Litoral
Universidad Nacional del Nordeste
Universidad Nacional del Noroeste de la Provincia de Buenos Aires
Universidad Nacional del Sur
Universidad Nacional del Arte
- 407 Association of University Summer Sessions**
- 310 Australia Future Unlimited**
Australian Catholic University
Australian National University (Group of Eight)
Bond University
Central Queensland University
International College of Management Sydney
Macquarie University
Monash University (Group of Eight)

A

- 310 Australia Future Unlimited**
(cont'd)
- University of Adelaide
(Group of Eight)
- University of Melbourne
(Group of Eight)
- University of New South
Wales (Group of Eight)
- University of Queensland
(Group of Eight)
- University of Sydney
(Group of Eight)
- University of Tasmania
- University of Western
Australia (Group of Eight)
- Victoria University
- 313 Australian Technology
Network**
- 711 Austria Welcomes You!**
- 810 Avans University of Applied
Sciences**

B

- 712 Baden-Württemberg
Universities**
- 308 Begin Group**
- 715 BELGIUM: Study in Wallonia
and Brussels**
- 714 Belgium-Study in Flanders
and Brussels**
- 609 BI Norwegian Business
School**
- 118 border concepts - Your
Partner for International
Student Recruitment**
- 512 Boston University**
- 932 Brazilian Higher Education
Institutions**
- Brazilian Association for
International Education, FAUBAI
- Federal University of ABC,
UFABC
- Federal University of Espirito
Santo, UFES
- Federal University of
Pernambuco, UFPE
- Federal University of
Rio Grande, FURG
- Pontificia Universidade Católica
do Rio de Janeiro, PUC-Rio
- São Paulo State University -
UNESP, UNESP
- State University of Amazonas,
UEA
- Universidade Federal de
Ciências da Saúde de Porto
Alegre, UFCSPA
- 901 Budapest Metropolitan
University of Applied
Sciences**

C

807	Cal State Univ San Marcos	EPITA Graduate School of Computer Science
900	California Polytechnic State University-San Luis Obispo	ESC Dijon/Burgundy School of Business
805	California St. Channel Islands	ESSCA School of Management
803	California State University - Bakersfield	Grenoble École de Management Groupe INSA
801	California State University Fullerton	ICN Business School INSEEC
528	California State University Long Beach	Institut Catholique de Paris (ICP) - Catholic University of Paris
907	California State University, Los Angeles	IPAG Business School KEDGE Business School
806	California State University Monterey Bay	NEOMA Business School PÔLE ESG
804	California State University Northridge	Robert de Sorbon Foundation-French Civilization Courses of the Sorbonne
802	California State University Pomona	SKEMA Business School
113	Cambridge English Language Assessment	Université Blaise Pascal
220	Camilo Jose Cela University	Université François-Rabelais de Tours
708	Campus France - French Higher Education	Université Grenoble Alpes University of Lille
	Alliance Française Paris Ile-de-France	Université du Littoral Côte d'Opale
	Artois University	Université Paris-Est Marne-la-Vallée
	AUDENCIA Nantes School of Management	Université Paris-Saclay
	EAC Group Business School of Arts, Culture & Luxury	Université de Reims Champagne-Ardennes
	ECE Paris Graduate School of Engineering	Université de Toulouse
	EDHEC Business School	University of Valenciennes
	EMLYON Business School	

C

- | | | | |
|------------|--|------------|----------------------------|
| 826 | Can-Achieve Education | 527 | Columbia University |
| 508 | CHE Consult - Centre for Higher Education | 210 | Coventry University |
| 903 | CHESICC | 920 | Çukurova University |
| 311 | Chitkara University, India | 517 | Cultural Vistas |
| 911 | Chulalongkorn Business School | | |
| 317 | Colombia - Challenge your Knowledge | | |
| | Escuela de Ingeniería de Antioquia | | |
| | Pontificia Universidad Javeriana | | |
| | Universidad Autónoma de Occidente | | |
| | Universidad de Antioquia | | |
| | Universidad de Caldas | | |
| | Universidad de La Sabana | | |
| | Universidad de La Salle | | |
| | Universidad de los Andes | | |
| | Universidad de Medellín | | |
| | Universidad del Norte | | |
| | Universidad del Rosario | | |
| | Universidad del Valle | | |
| | Universidad EAFIT | | |
| | Universidad ICESI | | |
| | Universidad Nacional de Colombia | | |
| | Universidad Pontificia Bolivariana | | |
| | Universidad Santo Tomás | | |
| | Universidad Tecnológica de Bolívar | | |
| | Universidad Tecnológica de Pereira | | |
| | Universidad Externado de Colombia | | |

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

EXHIBITORS A TO Z

D

- 811 Delft University of Technology
- 914 Dongguk University
- 119 Dr. Walter

E

- 200 **EAIE – European Association for International Education**
- 100 **Education au/in Canada**
 - Brock University
 - Concordia University
 - Ryerson University
 - University of Victoria
 - University of Waterloo
 - Western University
- 208 **Education in Ireland**
 - Dundalk Institute of Technology
 - Griffith College Dublin
 - Limerick Institute of Technology
 - National University of Ireland, Galway
 - Trinity College Dublin
 - University of Limerick
 - Waterford Institute of Technology
- 112 **Education Liverpool**
- 206 **Education UK Pavilion**
 - Association of UK Higher Education European Officers (HEURO)
 - Bournemouth University
 - De Montfort University
 - Higher Education Academy
 - Nottingham Trent University
 - Regents University
 - Sheffield Hallam University
 - Staffordshire University
 - UK Council for International Student Affairs (UKCISA)

E

- 206 Education UK Pavilion**
(cont'd)
UK HE International Unit
University of East Anglia
University of Exeter
University of Hertfordshire
University of Leicester
University of Portsmouth
University of Southampton
University of Surrey
- 601 Educations.com**
- 520 EducationUSA - U.S. Pavilion**
Embry Riddle Aeronautical University
Longwood University
Marquette University
New York Film Academy
San Mateo Community College District
University of California, San Diego
University of Delaware
Western Michigan University
- 922 Edutours Africa**
- 816 EGRACONS**
- 124 ELS European Pathways**
- 201 ETS TOEFL & GRE**
- 301 European Commission**
- 409 Exhibition Information**

F

- 819 Fésia - French Network for Education and Research in Life Sciences**
- 501 FindAMasters.com & FindAPhD.com**
- 822 Fontys University of Applied Sciences**
- 131 FPP EDU Media**
- 504 Fundação Armando Alvares Penteado-FAAP- Brazil**

G

- 713 Ghent University**
- 519 GoinGlobal**
- 902 Guard.me International Insurance**

H

- 507 Hacettepe University**
- 414 Hankuk University of Foreign Studies**
- 830 Hanze University of Applied Sciences, Groningen**
- 102 Higher Education Marketing**
- 109 Hobsons**
- 824 HousingAnywhere.com**
- 823 HU University of Applied Sciences Utrecht**

I

- 924 IAE FRANCE - University Schools of Management
- 214 ICEF - Connect. Recruit. Grow.
- 204 ICWE - Integrated Communications, Worldwide Events
- 126 IEFT - International Education Fairs of Turkey/
Turkish Student Magazine/
studyinturkey.com
- 111 IELTS
- 117 i-graduate
- 518 IIE European Office
- 318 India Pavilion, Powered by Careers360
- 314 Innovative Research Universities Australia
- 616 Institut Mines-Télécom
- 515 InsureToStudy
- 514 InterExchange, Inc.
- 503 International Baccalaureate
- 928 International Studies Abroad
- 521 Intrax Global Internships
- 217 IPS Student Insurance
- 129 Istituto Lorenzo de' Medici

K

- 418 KAIST
- 827 Kansai Gaidai University, Japan
- 829 Keio University
- 608 Keystone Academic Solutions
- 506 Koç University
- 416 Konkuk University
- 419 Korea University
- 417 Korea University Sejong Campus

L

- 403 Learn Chile (Chilean Higher Education Institutions)

Pontificia Universidad Católica de Chile

Pontificia Universidad Católica de Valparaíso

Universidad Adolfo Ibáñez

Universidad Católica del Norte

Universidad de Talca

Universidad de Valparaíso

Universidad del Bío-Bío

Universidad del Desarrollo

Universidad Técnica Federico Santa María

Universidad Viña del Mar
- 703 L'Etudiant
- 303 London School of Economics Summer School
- 302 London South Bank University
- 420 Loyola University Chicago
- 921 LUCAS-NUELLE GmbH

M

- 912** Mahidol University, Thailand
- 904** Manchester Metropolitan University
- 817** Marsh Student Insurances
- 927** Mezun
- 522** MGIMO University
- 531** Michigan State University
- 421** Ministry of Research, Technology and Higher Education Republic of Indonesia
- Diponegoro University
- Institut Teknologi Sepuluh Nopember
- Institute of Technology Bandung
- Manado State Polytechnic
- Padjadjaran University
- Petra Christian University
- Udayana University
- Universitas Islam Indonesia
- 122** **Mobility-Online**

N

- 116** **NAFSA: Association of International Educators**
- 205** **NCUK The University Consortium**
- 611** **NTNU Trondheim Norway**

P

- 916** **Pearson Test of English - PTE Academic**
- 120** **Perspektywy Education Foundation**
- 523** **Postgrad Solutions Ltd.**
- 603** **Prospects**

Q

- 905** **Qatar University**
- 202** **QS**
- 203** **QS unisolution | MoveON | MoveIN**

R

- 813** **Radboud University**
- 121** **Ready, Study, Go! Poland**
- Conference of Rectors of Academic Schools in Poland
- Foundation for the Development of the Education System in Poland
- Gliwice Medical University of Gdansk
- Ministry of Science and Higher Education, Poland
- Silesian University of Technology
- University of Lodz
- Warsaw School of Economics (SGH)
- Wrocław University of Economics
- Wrocław University of Environmental and Life Sciences
- Wrocław University of Technology

R

- 127 Recruit in Canada**
- 300 Russian Academic Excellence Project 5-100**
- Far Eastern Federal University
- Kazan (Volga region) Federal University
- Lobachevsky State University of Nizhni Novgorod
- Moscow Institute of Physics and Technology
- National Research Nuclear University MEPhI
- National Research Tomsk Polytechnic University
- National Research University Higher School of Economics
- National University of Science and Technology MISIS
- Novosibirsk State University
- Saint-Petersburg Electrotechnical University
- Samara State Aerospace University
- St. Petersburg National Research University of Information Technologies, Mechanics and Optics
- St. Petersburg State Polytechnical University
- Tomsk State University
- Ural Federal University named after the first President of Russia B.N.Yeltsin

S

- 821 Saxion University of Applied Sciences**
- 115 Scholars at Risk Network**
- 423 Singapore Higher Education**
- Nanyang Technological University
- Singapore Management University
- Singapore University of Technology and Design
- 405 Sogang University**
- 307 Southern Federal University (Russia)**
- 128 SPACE network**
- 908 St. George's University, Schools of Medicine & Veterinary Medicine**
- 511 Stellenbosch University**
- 923 Study Advisory**
- 709 Study in Bavaria**
- 615 Study in Bordeaux**
- 219 Study in Catalonia**
- 600 Study in China**
- Beihang University
- Beijing Foreign Studies University
- Beijing Language and Culture University
- Beijing Normal University
- Beijing-Dublin International College at BJUT
- CACIE: China Annual Conference for International Education
- CEE: China Education Expo

S

600 Study in China (cont'd)

China Education Association for International Exchange

Chongqing University of Science and Technology

Communication University of China

East China Normal University

Guizhou Institute of Technology

Huanghuai University

Jiangxi University of Finance and Economics

Mianyang Normal University, Sichuan

Mianyang Professional and Technical College

Ministry of Education, People's Republic of China

Northeast Forestry University

Peking University

Renmin University of China

Shanghai International Studies University

Soochow University

Tianjin University of Technology and Education

University of Shanghai for Science and Technology

Wuhan Polytechnic

Wuhan University

Wuxi Institute of Technology

Xi'an Aeronautical University

Yan'an University

Zhejiang Institute of Mechanical and Electrical Engineering

312 Study in Costa Rica**604 Study in Denmark**

Aalborg University

Aarhus University

Business Academy Aarhus

Business Academy Southwest

Copenhagen Business Academy

Copenhagen Business School

Copenhagen School of Design and Technology

Dania Academy of Higher Education

Danish School of Media and Journalism

IT University of Copenhagen

Lillebaelt Academy of Professional Higher Education

Metropolitan University College

Roskilde University

University College Lillebaelt

University College of Northern Denmark

University College South Denmark

University College UCC

University College Zealand

University of Copenhagen

University of Greenland, Ilisimatusarfik

University of Southern Denmark

Via University College

Zealand Institute of Business and Technology

S

613 Study in Estonia

Estonian Business School
Estonian University of Life Sciences
Tallinn University of Technology
University of Tartu

701 Study in Finland

Aalto University
Haaga-Helia University of Applied Sciences
Lahti University of Applied Sciences
Lapland University of Applied Sciences
Lappeenranta University of Technology
Laurea University of Applied Sciences
Metropolia University of Applied Sciences
University of Jyväskylä
University of Lapland

707 Study in Germany - Land of Ideas

Bremen Universities
German Academic Exchange Service - DAAD
Goethe-Institut e.V.
Heinrich Heine University Düsseldorf
Hessen Universities
Saxon Universities
Study in Baden-Württemberg
TU9 German Institutes of Technology

Universities Berlin and Brandenburg
Universities in Bavaria
Universities in Lower Saxony
Universities in Rhineland-Palatinate

815 Study in Holland

Amsterdam University of Applied Sciences
Erasmus University Rotterdam
HAN University of Applied Sciences
HZ University of Applied Sciences
Leiden University
Rotterdam University of Applied Sciences
Tilburg University
University of Applied Sciences Leiden
University of Twente
Utrecht University

103 Study in Hong Kong

710 Study in Iceland

831 Study in Japan

Chiba University
Chuo University
Gunma University
Hokkaido University
Hosei University
International Christian University
J. F. Oberlin University
Kansai University
Kobe University

S

831 Study in Japan (cont'd)

manaba (Asahi Net, Inc.)
 Meiji Gakuin University
 Nagaoka University of
 Technology
 Nara Women's University
 Nihon University
 Ochanomizu University
 Okayama University
 Okinawa Institute of Science
 and Technology Graduate
 University (OIST)
 Osaka Gakuin University
 Osaka International University
 Rikkyo University
 Ritsumeikan Asia Pacific
 University
 Ritsumeikan University
 Seinan Gakuin University
 Soka University
 Sophia University
 Tohoku University
 Tokyo Institute of Technology
 Tokyo Metropolitan University
 Toyo University
 Waseda University

408 Study in Korea

Ajou University
 Chonnam National University
 Chung-Ang University
 Dankook University
 Ewha Womans University
 Hanyang University

Inha University
 KAFSA
 Kookmin University
 KoreaTech
 Pohang University of Science
 and Technology
 Pusan National University
 Seoul National University of
 Science & Technology
 Sookmyung Women's University
 Soongsil University
 The Catholic University of Korea
 University of Seoul

123 Study in Krakow**702 Study in Latvia**

Liepaja University
 Riga Technical University
 Turiba University

610 Study in Lithuania**800 Study in Maastricht****315 Study in New Zealand**

ACG Academic Colleges Group
 AUT University
 Lincoln University
 Otago Polytechnic
 Unitec Institute of Technology
 University of Auckland
 University of Canterbury
 University of Otago
 Victoria University of Wellington

S

612 Study in Norway

NOKUT (the Norwegian Agency for Quality Assurance in Education)

614 Study in Picardy

101 Study in Québec

207 Study in Scotland

909 Study in Serbia

606 Study in Sweden

Chalmers University of Technology

Halmstad University

Jönköping University

Karlstad University

KI, Karolinska Institutet

KTH, Royal Institute of Technology

Linköpings Universitet

Linnaeus University

Lund University

Stockholm University

Umeå University

University of Borås

University of Gothenburg

University of Skövde

Uppsala University

906 Study in Taiwan

Chaoyang University of Technology

China Medical University

Fu Jen Catholic University

National Central University

National Cheng Kung University

906 Study in Taiwan

National Chengchi University

National Chiao Tung University

National Chung Hsing University

National Sun Yat-sen University

National Taipei University of Technology

National Taiwan Normal University

National Taiwan University

National Taiwan University of Science and Technology

National Tsing Hua University

Soochow University

Taipei Medical University

Tamkang University

Tunghai University

Wenzao Ursuline University of Languages

509 Study in the Czech Republic

Anglo-American University

Brno University of Technology

Centre for International Cooperation in Education (DZS)

Charles University in Prague

Czech Technical University in Prague

Czech University of Life Sciences Prague

Masaryk University

Mendel University in Brno

Metropolitan University Prague

Palacký University, Olomouc

Technical University of Liberec

S

- 509 Study in the Czech Republic**
(cont'd)
Tomas Bata University in Zlín
University of Economics, Prague
University of Hradec Králové
University of South Bohemia in
České Budějovice
University of West Bohemia
VŠB - Technical University of
Ostrava
- 915 Study in Turkey**
- 213 Study in Wales**
- 705 Study Medicine in
Iasi-Romania**
- 510 Study South Africa**
Nelson Mandela Metropolitan
University
University of Cape Town
University of KwaZulu-Natal
- 825 StudyPortals - The Global
Study Platform**
- 304 Sultan Qaboos University**
- 404 Sungkyunkwan University
(SKKU)**
- 706 Swiss Higher Education**

T

- 400 Tecnológico de Monterrey**
- 602 Terra Dotta**
- 913 Thammasat Business School**
- 917 The American College of
Greece**
- 930 The Guardian**
- 808 The Hague University of
Applied Sciences**
- 526 The National Society of High
School Scholars**
- 410 The New York Times in
Education**
- 125 The PIE**
- 513 The University of Mississippi**
- 929 The University of Sheffield**
- 110 Times Higher Education
(THE)**
- 505 Turkish National Agency**
Ahi Evran University
Akdeniz University
Artvin Çoruh University
Atatürk University
Bülent Ecevit University
Çanakkale Onsekiz Mart
University
Dicle University
Dokuz Eylül University
Dumlupınar University
Gazi University
Hasan Kalyoncu University
İstanbul Bilgi University
İstanbul Kültür University
İstanbul Ticaret University

T

- 505 Turkish National Agency**
(cont'd)
İstanbul Yeni Yüzyıl University
Kadir Has University
Kafkas University
Kahramanmaraş Sütçü
İmam University
Karadeniz Techniacal University
Kastamonu University
Kilis 7 Aralık University
Marmara University
Middle East Technical University
Pamukkale University
Recep Tayyip Erdoğan
University
Sakarya University
Siirt University
Süleyman Demirel University
Uludağ University
Yıldız Teknik University

108 Turning Technologies**U**

- 530 UC Irvine - Summer Session**
**529 UC Irvine Extension,
International Programs**
216 UCL
130 Uni-Italia Association
**502 Uniplaces: global brand for
international students'
accommodation booking**
422 Universidad de Guadalajara
**402 Universidad de Monterrey -
UDEM**
**401 Universidad Juárez del
Estado de Durango -
MEXICO**
**218 Universidad Pontificia de
Salamanca**
**319 Universidad San Ignacio
de Loyola**
704 Université de Lyon
910 Universiti Kuala Lumpur
500 Universities of Spain
Public University of Navarra
UCAM Universidad Católica de
Murcia
Universidad de Jaén
Universidad de La Laguna
(Islas Canarias)
Universidad de Oviedo
Universidad Europea
Universidad Francisco de Vitoria,
Madrid
Universidad Loyola Andalucía
Universidad Pontificia Comillas,
Madrid
University of Almeria

U

- 309** Universities Union of Eurasia
- 931** University College Dublin
- 812** University of Amsterdam
- 211** University of Birmingham
- 525** University of California, Berkeley
- 700** University of Helsinki, Finland
- 607** University of Ljubljana
- 209** University of London International Programmes
- 524** University of Minnesota
- 316** University of the Sunshine Coast
- 212** University of York
- 306** Ural Federal University
- 305** urbanest Student Accommodation
- 809** Utrecht Summer School
- 215** UWE

V

- 814** VU University/Study Abroad in Amsterdam

X

- 516** Xiangfei Global Education Group

Y

- 411** Yeungnam University
- 415** Yonsei University

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

EXHIBITORS A TO Z

EAI E Exhibition floor plan

HALL 4

