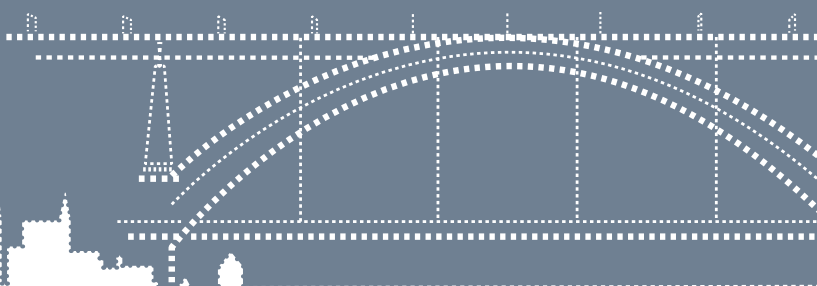


THE EAIE ACADEMY

PORTO | 19-23 NOVEMBER 2012



CONTENTS

- 3 *Welcome to Porto*
- 4 *What's happening when*
- 6 *Networking events*
- 7 *Practical Information*
- 8 *Map of Porto*
- 10 *Trainers*
- 16 *Map of Academy venue*

PROFESSIONAL DEVELOPMENT COMMITTEE

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WELCOME TO THE EAIE ACADEMY IN PORTO!

Following successful EAIE Academies in Valencia and Gothenburg, I am delighted to welcome you to the third EAIE Academy in one of the oldest European centres, a former outpost of the Roman Empire, the city of Porto.

Providing a selection of new courses on some of the hottest topics in international higher education, and featuring diverse networking opportunities, we hope the Academy will offer you a set of useful tools to help you advance in your career. We've arranged a number of networking events during the week to help you meet fellow professionals from other courses

and to showcase this magnificent city, which was awarded UNESCO World Heritage status in 1996.

Each Academy comprises the very latest developments in international higher education, providing you with innovative ideas and solutions to implement at your own institution. More information on the next Academy, taking place in Birmingham, UK from 15-19 April 2013, can be found on page 7.

I wish you a great time at the Academy in Porto!



Photo: Martin Lehmann (shutterstock)

A handwritten signature in black ink, appearing to read 'Hans-Georg van Liempd'. The signature is stylized and fluid.

EAIE PRESIDENT

Hans-Georg van Liempd

WHAT'S HAPPENING WHEN

Here you will find a complete overview of all the courses and networking events taking place during the Academy, so that you can effectively plan your time during your stay in Porto. For a detailed daily schedule specific to your chosen course, please consult the folder provided to you upon registration. There you will find details of all the scheduled coffee and lunch breaks throughout each course day.

ON-SITE REGISTRATION

Monday 19 November	08.00–09.00
Wednesday 21 November	12.00–14.00
Thursday 22 November	08.00–09.00

MONDAY 19 NOVEMBER

Room EC 0.1	Room EC 0.2	Room EC 0.3	Room EC 0.5	Room EC 0.6	Room EC 0.7
Alumni relations from A to Z	Managing an international office today: issues, challenges and insights	Internationalisation at Home: effecting change in your university	Advising international students	How to overcome the challenges of foreign credential evaluation	Recruiting international students: how to stand out in a competitive market
09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30

Official Opening & Welcome Reception

Porto City Hall, Avenida dos Aliados
18.30–19.30

TUESDAY 20 NOVEMBER

Room EC 0.1	Room EC 0.2	Room EC 0.3	Room EC 0.5	Room EC 0.6	Room EC 0.7
Alumni relations from A to Z	Managing an international office today: issues, challenges and insights	Internationalisation at Home: effecting change in your university	Advising international students	How to overcome the challenges of foreign credential evaluation	Recruiting international students: how to stand out in a competitive market
09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30	09.00–17.30

Dinner at Taylor's Port Wine Cellars *(for pre-registered participants only)*

Taylor's Port, Rua do Choupelo 250, Vila Nova de Gaia
19.00–22.30

WEDNESDAY 21 NOVEMBER

Room EC 0.1 Room EC 0.2 Room EC 0.3 Room EC 0.5 Room EC 0.6 Room EC 0.7

Alumni relations from A to Z	Managing an international office today: issues, challenges and insights	Internationalisation at Home: effecting change in your university	Advising international students	How to overcome the challenges of foreign credential evaluation	Recruiting international students: how to stand out in a competitive market
	09.00-12.30	09.00-13.00	09.00-13.00	09.00-12.30	
	International Master degree admissions: tools for effective student recruitment	How to draw up and implement a strategic internationalisation plan	Intercultural competency: making internationalisation work on campus		
09.00-17.30	14.00-17.30	14.00-17.30	14.00-18.00		09.00-17.30

Reception at Porto's historical archive

Arquivo Distrital do Porto, Rua das Taipas 90
19.00-20.30

THURSDAY 22 NOVEMBER

Room EC 0.1 Room EC 0.2 Room EC 0.3 Room EC 0.5 Room EC 0.6

Tools for evaluating educational credentials from Asian countries	International Master degree admissions: tools for effective student recruitment	How to draw up and implement a strategic internationalisation plan	Intercultural competency: making internationalisation work on campus	How to optimise and maintain an international website	
09.00-18.00	09.00-17.30	09.00-17.30	09.00-17.30	09.00-17.30	

Tour & dinner at Casa da Musica *(for pre-registered participants only)*

Casa da Musica, Avenida da Boavista 604-610
19.00-22.30

FRIDAY 23 NOVEMBER

Room EC 0.1 Room EC 0.2 Room EC 0.3 Room EC 0.5 Room EC 0.6

Tools for evaluating educational credentials from Asian countries	International Master degree admissions: tools for effective student recruitment	How to draw up and implement a strategic internationalisation plan	Intercultural competency: making internationalisation work on campus	How to optimise and maintain an international website	
09.00-17.00	09.00-17.30	09.00-17.30	09.00-17.30	09.00-17.30	

NETWORKING EVENTS

In addition to the training courses, we have put together a programme of networking events aimed at providing you with ample opportunities to get to know your fellow participants and make the most of your stay in the city of Porto. Enjoy the vibrant international atmosphere!

WELCOME RECEPTION

- 🕒 Monday, 18.30-19.30
- @ Porto City Hall, Avenida dos Aliados (Aliados subway station, line D)

Join us for the Welcome Reception and experience the largest networking event within the Academy! The reception will take place in one of Porto's most famous monuments – the beautiful neoclassic building of the Porto City Hall. Dating back to 1920, the building's foundations were architecturally inspired by the large communal palaces in northern France and Flanders and designed by British architect Barry Parker. Enjoy a delicious array of light refreshments whilst getting acquainted with fellow course participants and trainers at this stunning location.

The Welcome Reception is free for all Academy participants (no registration is required).

RECEPTION AT PORTO'S HISTORICAL ARCHIVE

- 🕒 Wednesday, 19.00-20.30
- @ Arquivo Distrital do Porto, Rua das Taipas 90 (São Bento subway station, line D)

Submerge yourself in Porto's rich history during this networking reception held at the Porto historical archive building. The building is located within the impressive Sao Bento da Vitoria Monastery which dates back to the late sixteenth century. The Monastery was declared a National Monument in 1977 and is one of the most important religious buildings in the city. Since 1995, part of the building has housed Porto's historical archive. During the reception you can enjoy delicious drinks and canapés whilst getting to know fellow Academy participants. **This reception is free for all Academy participants (no registration is required).**

For the following networking events, pre-registration and payment of an additional fee were required. Unfortunately registration is no longer possible. If you have registered for any of these events, you will have the relevant event code indicated on your name badge. Both events are a combination of a tour plus dinner. You can choose if you want to join both the tour and dinner, or just the dinner. Locations are indicated on the map on pages 8-9.



TOUR & DINNER AT TAYLOR'S PORT WINE CELLARS

- 🕒 Tuesday, 19.00-20.00 (Tour and drinks)
20.00-22.30 (Dinner)
- @ Taylor's Port, Rua do Choupelo 250, Vila Nova de Gaia (we advise you to share a taxi to get to this venue)



TOUR & DINNER AT CASA DA MUSICA

- 🕒 Thursday, 19.00-20.00 (Tour)
20.00-22.30 (Dinner)
- @ Casa da Musica, Avenida da Boavista 604-610, Porto (Casa da Musica subway station lines A,B,C,E and F)

PRACTICAL INFORMATION

CATERING

Coffee breaks as well as buffet lunches are served in the main foyer on the Ground Floor. For specific timeslots please consult your individual course schedule in your course folder.

CLOAKROOM

You can leave your coats in the course rooms; the rooms will be locked during lunch time. If needed, you can leave your suitcases in the EAIE Office, on the Ground Floor. The EAIE is not liable for any loss or theft.

COMPUTER FACILITIES

A number of computers are available in the Library on the First Floor.
Login: convidado@ufp.pt
Password: 4321

FIRST AID

Please contact the EAIE staff in the EAIE Office for assistance. In case of emergency you can call 112.

NAME BADGE

Please wear your name badge at all times (also during the networking events you registered for). Without your name badge you will not be able to access the buildings.

PORTO CARD

The Porto Card is a 1-day, 2-day or 3-day travel card, which entitles you to unlimited use of the entire bus and tram network, the cableway dos Guindais, and almost the entire underground lines and the suburban trains. The travel card also gives free access to the city museums, as well as numerous discounts on monuments, theatres, events, shops, restaurants and river cruises.

Prices

1-day card: €10.50

2-day card: €18.50

3-day card: €21.50

The Porto Card can be purchased in many hotels (Grande hotel do Porto), travel agencies, FNAC Sta Catarina railway stations and at the tourist offices.

TOURIST INFORMATION

Please contact the EAIE staff in the EAIE Office for assistance.

WIRELESS INTERNET

Wireless internet is available through the entire venue.

Network: eduroam

Login: convidado@ufp.pt

Password: 4321

THE EAIE ACADEMY

BIRMINGHAM | 15-19 APRIL 2013

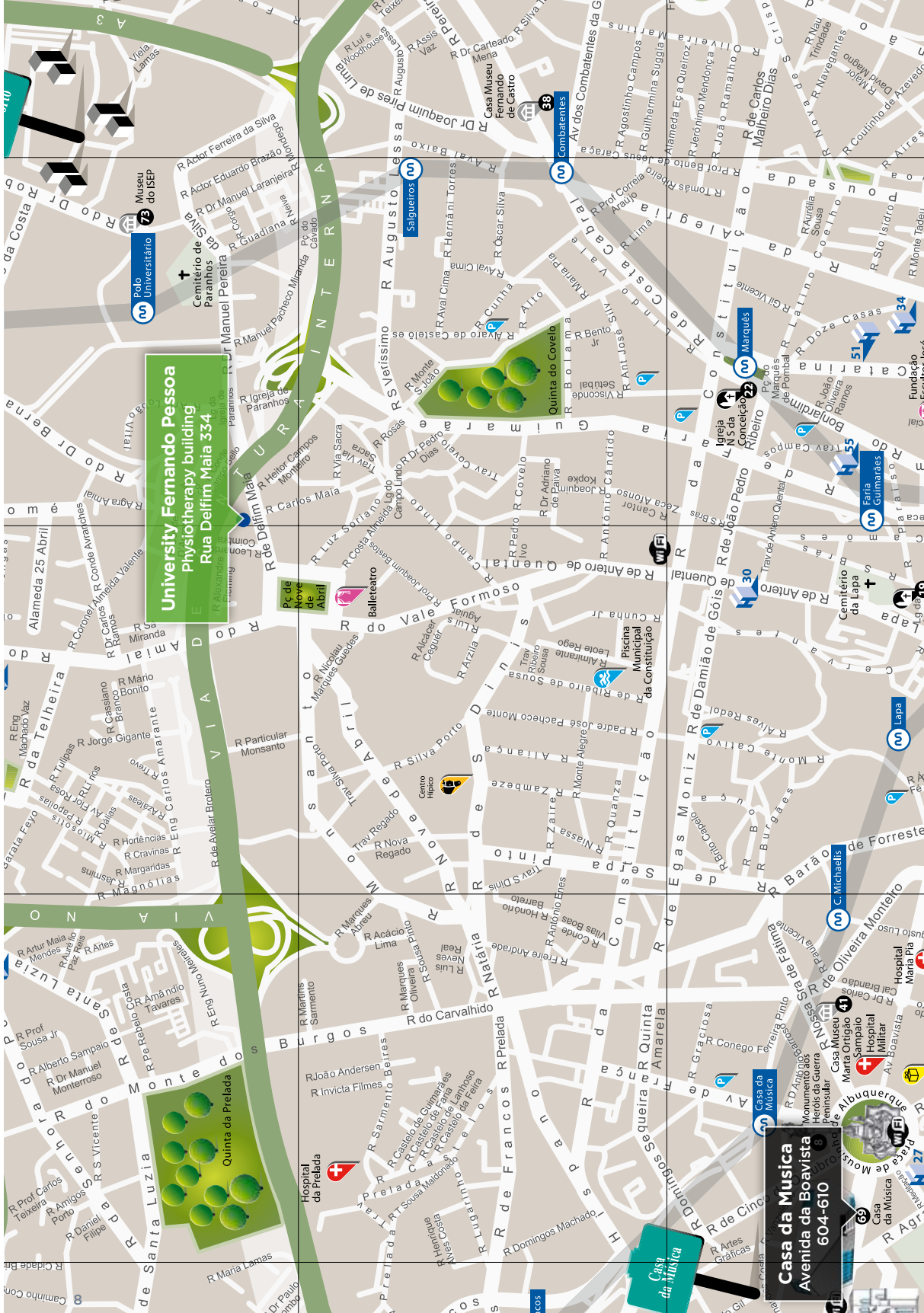
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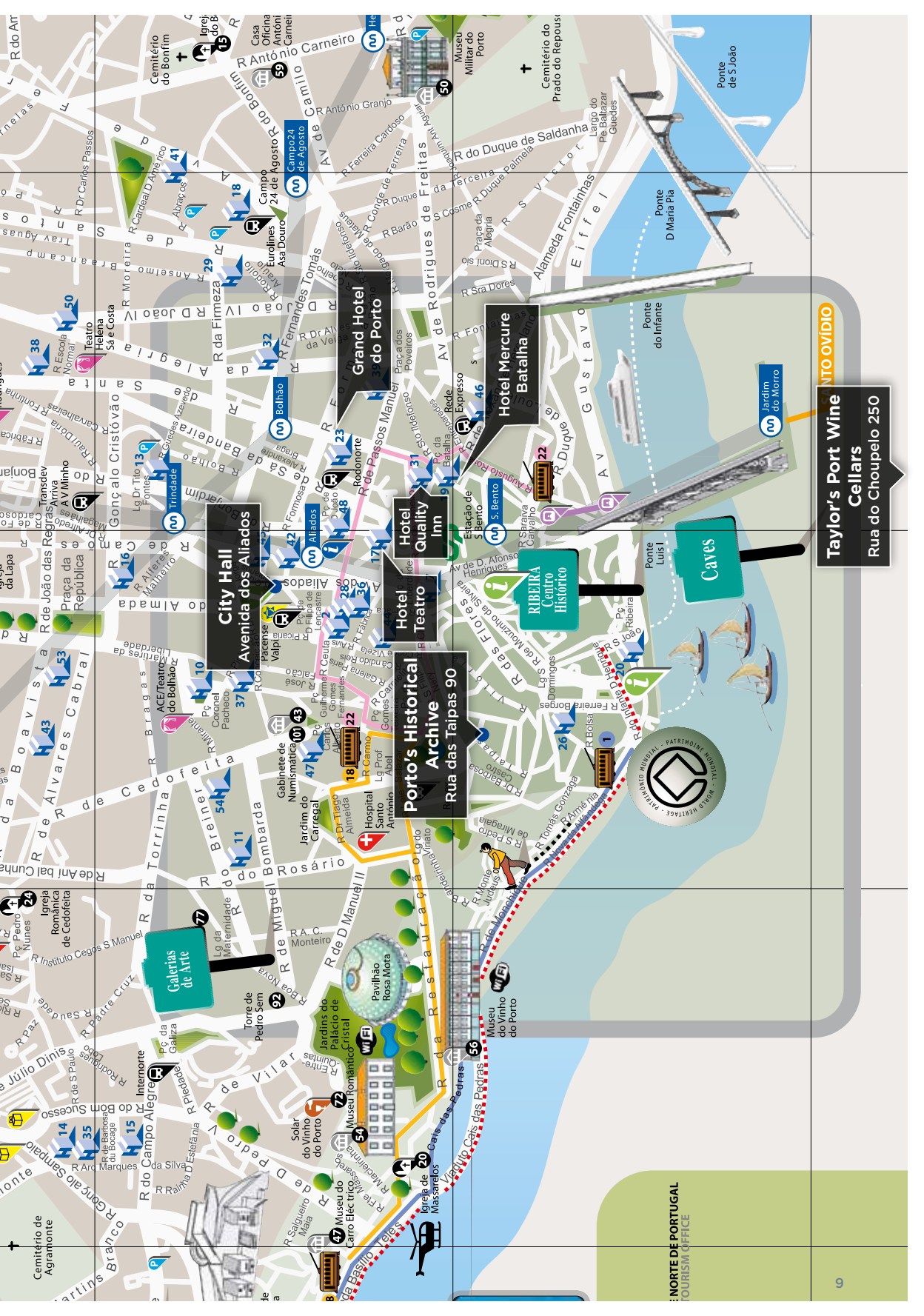
University Fernando Pessoa
Physiotherapy building
Rua Delfim Maia 334



Casa da Música
Avenida da Boavista
604-610



Casa da Música
604-610



City Hall
Avenida dos Aliados

Grand Hotel
do Porto

Hotel Teatro

Porto's Historical Archive
Rua das Taipas 90

Hotel Mercure
Batalha



RIBEIRA
Centro Histórico

Caves

Taylor's Port Wine Cellars
Rua do Choupelo 250

ATO OVIDIO

NORTE DE PORTUGAL
TOURISM OFFICE

TRAINERS

The EAIE trainers are highly skilled professionals with longstanding experience in the field. Learn from and with them at the EAIE Academy!



SUZANNE ALEXANDER, University of Leicester, UK

Course: International Master degree admissions: tools for effective student recruitment

Suzanne Alexander has been Director of the International Office at the University of Leicester since 2005. From 2001-2005, she was Director Promotions at the British Council, where she was responsible for the provision of services to support UK education institutions in their international marketing and recruitment activities. In this role she built on experience gained during her career of more than 25 years in higher education management, distance learning and education marketing, both in the UK and internationally. Suzanne has extensive experience in delivering workshops and conference sessions on many different aspects of international education management and marketing. Suzanne has a Bachelor's degree in French from the University of Birmingham and an MBA from the University of Warwick.



CHANTAL BARRY, Sciences Po Paris, France

Course: Managing an international office today: issues, challenges and insights

Chantal Barry is International Communications Manager at the Centre for Political Research at Sciences Po (CEVIPOF), Paris. Prior to this, she spent 10 years as International Relations Manager at Sciences Po with responsibility for the strategic development of the school's international policy. She has taught at Sciences Po at undergraduate and graduate level since 1995. Prior to her arrival at Sciences Po, she taught in the English Department of the University of Caen in Normandy for five years. She has been a member of the EAIE since the mid-90s and was part of the leadership structure for several years, serving on the Training Committee and as a member of the Executive Board and the Steering Committee. She now serves on the Professional Development Committee and is a senior trainer at the EAIE.



JOS BEELEN, Amsterdam University of Applied Sciences, the Netherlands

Course: Internationalisation at Home: effecting change in your university

Jos Beelen is Researcher and Consultant on internationalisation of the curriculum at the Centre for Applied Research on Economics and Management (CAREM), the Netherlands, Senior Policy Advisor on internationalisation at Amsterdam University of Applied Sciences, the Netherlands, and Visiting Fellow at Leeds Metropolitan University's Centre for Academic Practice and Research in Internationalisation (CAPRI), UK. Jos is currently conducting research into the implementation of the international dimension into higher education curricula in a global perspective, in close cooperation with researchers from Europe and Australia. Jos has a Master's degree in Classical Archaeology from the University of Amsterdam. He was the editor of Volume 2 of the *EAIE Professional Development Series* (2007) and has published regularly on internationalisation of the curriculum.



MARIJKE BLOM-WESTRIK, Nuffic, the Netherlands

Course: Tools for evaluating educational credentials from Asian countries

Marijke Blom-Westrik is Senior Credential Evaluator at Nuffic. Marijke has over 10 years of experience in the field of international recognition. Her main responsibilities at Nuffic include the design and provision of training courses in the field of credential evaluation, international recognition and the Chinese educational system as well as the evaluation of foreign credentials. Marijke has acted as trainer and speaker for several sessions and workshops, including those offered by the EAIE and Nuffic. Marijke obtained a Master's degree from the University of Leiden in the Netherlands in Chinese Language and Culture and is an expert on the Chinese educational system.



MARINA CASALS, Rovira i Virgili University, Spain

Course: How to draw up and implement a strategic internationalisation plan

Marina Casals works as head of the internationalisation unit at the Rovira i Virgili University (URV) in Tarragona, Spain. She works at the Rector's Office and is responsible for the internationalisation strategy. Before starting her work at the URV in 2005, Marina worked at Al Akhawayn University in Morocco for over five years, and prior to that she lived in Finland for two years. With a BA in Translation and Interpreting and an MA in the Teaching of Second Languages, together with training in NLP and Systemic Therapy, Marina has contributed with her international and professional experience to the EAIE, while serving on the EAIE Expert Community *International Relations Managers* (IRM) Board since 2007. Marina was awarded the Rising Star Award by the EAIE in 2009.



PHIL CONROY, Vermont Technical College, USA

Course: Alumni relations from A to Z

Phil Conroy is President of Vermont Technical College, USA. Prior to this role, he served as Vice-President for Enrollment Management and Marketing at Mount Ida College, Boston, US and Vice-President for Institutional Advancement at the same institution. Phil has more than thirty years of teaching and management experience in higher education. He received a BSc in Education from Bridgewater State College, a Master of Education in Educational Administration from Rhode Island College and a Doctor of Education in Educational Leadership from Nova Southeastern University. Prior to his service at Mount Ida College, Phil served as Director of Development for the College of Food and Natural Resources at the University of Massachusetts Amherst, and Director of Development and founding Executive Director of the Bridgewater State College Foundation where he also served as a faculty member, Financial Aid Officer, and Alumni Relations Director.



DARLA DEARDORFF, Association of International Education Administrators (AIEA), USA

Course: Advising international students

Darla K. Deardorff is Executive Director of the AIEA, a national professional organisation headquartered at Duke University, USA. She has held several national leadership positions with NAFA and with the Forum on Education Abroad. Darla has lived and taught abroad and is part of the Faculty of the Summer Institute of Intercultural Communication, Portland, USA as well as Visiting Faculty at Leeds Metropolitan University. She has conducted cross-cultural training for universities, companies, and non-profit organisations for nearly 20 years. In addition, Darla has published numerous book chapters and articles on international education, intercultural competence and assessment. She is the editor of the 2009 *Sage Handbook of Intercultural Competence* and co-editor of the 2012 *Sage Handbook of International Higher Education*.



MICHEL DOETJES, Saxion University of Applied Science, the Netherlands
Course: How to optimise and maintain an international website

Michiel Doetjes is Marketing & Communications Officer at the International Office of Saxion University of Applied Sciences, the Netherlands. He holds a Bachelor's degree in Communications and specialises in social media, online marketing and web metrics. Michiel is responsible for Saxion's award-winning international website and manages Saxion's social media outlets. His main focus is measuring return on investment and conversions from online marketing campaigns and he has been able to achieve a steady growth in online marketing results over the last couple of years for Saxion. In addition to working for Saxion's International Office, Michiel recently started his own business, helping entrepreneurs measure and interpret results of online marketing and social media campaigns.



RAMON ELLENBROEK, VU University Amsterdam, the Netherlands
Course: How to draw up and implement a strategic internationalisation plan

Ramon Ellenbroek is Coordinator of the International Office of the Faculty of Earth and Life Sciences at the VU University Amsterdam, the Netherlands. In 2003, Ramon started working at Utrecht University, the Netherlands. He was responsible for the development of a Graduate School in Utrecht, the international partner network, exchange students and international Master's students. At the end of the Utrecht period, he transferred to the Dutch National Research School for Urban and Regional Research (NETHUR) as Coordinator. Presently, his focus is on the development of double/joint degree programmes (MSc/PhD), Erasmus Mundus and increasing mobility in Bachelor's programmes. Since September 2012, Ramon has been Vice-Chair of the EAIE Expert Community *International Relations Managers* (IRM). He has been a speaker in many workshops at the EAIE Annual Conferences and is involved in the EAIE Mentorship Programme and EAIE Outreach projects.



SIEBELIEN FELIX, Zoom Consulting, the Netherlands
Course: Internationalisation at Home: effecting change in your university

Siebelien Felix works as Director, Consultant, Executive Coach at Zoom Consulting and has been active as a trainer, consultant and coach for more than 15 years. She has been a consultant for both profit and non-profit organisations, including universities, in the Netherlands and abroad. Siebelien specialises in complex situations in organisations and on the role of the individual professional within the organisation. She is an experienced trainer of trainers and coaches and has been active for the EAIE in that role.



JEANINE GREGERSEN-HERMANS, Maastricht University, the Netherlands
Course: Intercultural competency: making internationalisation work on campus

Jeanine Gregersen-Hermans is employed as Director of Marketing and Communications and Spokesperson of the Executive Board at Maastricht University, the Netherlands. She is also appointed as additional Director of Maastricht Education and Research Center, Bangalore, India. Jeanine is a clinical psychologist and since 1997 has been actively involved in developing courses on intercultural communication as part of the EAIE's Professional Development Programme. She is an EAIE senior trainer. She publishes on topics of intercultural communication and marketing of higher education and is a member of the Editorial Board of the *Journal of Studies in International Education* (JSIE). Jeanine holds the 2006 EAIE Bo Gregersen Award for Best Practice for an innovative contribution to international education. She serves as a member of the General Council of the EAIE.



DUNCAN HAMSHERE, Gloucestershire College, UK

Courses: How to overcome the challenges of foreign credential evaluation; International Master degree admissions: tools for effective student recruitment

Duncan Hamshere is Head of School - International at Gloucestershire College, UK. He is responsible for the academic management of international programmes, international student welfare and international marketing and recruitment. He was previously employed on a consultancy basis in a number of roles which included managing postgraduate study and admissions in economics and finance (Universitat Pompeu Fabra); designing courses, study plans and assessments (City & Guilds); providing training and support on admissions, credential evaluation and fraud (International Education Consultants). Previously, Duncan worked for the Barcelona GSE in a development role and was Head of Services for the UK NARIC. Duncan has produced a book on the subject of document fraud. Duncan is a qualified teacher and experienced trainer and is currently a member of the EAIE's Professional Development Committee.



DORA LONGONI, Politecnico di Milano, Italy

Course: International Master degree admissions: tools for effective student recruitment

Dora Longoni is Head of the International Projects Service at Politecnico di Milano, Italy. Dora works on the implementation of strategic aspects of the internationalisation policy of the institution. She has been working within the field of international relations at the Politecnico di Milano since 1996. She has an MA in Modern Languages and Literature from the State University in Milano, and a Master's in Management of University and Research from MIP-Politecnico di Milano. She has been an EAIE member since 1998, where she has been active as a conference presenter, a Board Member/Co-Chair of the EAIE Expert Community *Management of Programmes in Lifelong Education* (MOPILE) and a trainer at various EAIE training courses. She currently sits on the EAIE Board.



WESSEL MEIJER, Radboud University Nijmegen, the Netherlands

Course: Managing an international office today: issues, challenges and insights

Wessel Meijer is Deputy Director of the International Office of Radboud University Nijmegen and leads the team Projects and Networks. Wessel has had several positions in international offices at various types of universities in the Netherlands, including research universities (Utrecht University, Radboud University Nijmegen), University of Applied Sciences (Fontys University) and an art school (Utrecht School of Arts). He has been involved in many EU-funded projects, in different roles, most often as initiator and project manager.



KARIN KLITGAARD MØLLER, EDU Denmark

Courses: Advising international students; Intercultural competency: making internationalisation work on campus

Karin Klitgaard Møller is Manager of International Relations at EDU, an agent representing international universities in the Danish market and offering comprehensive support for Danish students looking for international study opportunities. Karin has a Master's degree in English and Minority Studies. She has worked in the field of international education for more than 14 years. Karin was Head of Internationalisation at the Faculty of Life Science, University of Copenhagen until accepting her current position. Prior to that she was in charge of the section for incoming students at the University of Copenhagen's International Office. She has been an EAIE trainer since 2006 and has served as a board member of the EAIE Expert Community *Study Abroad and Foreign Student Advisers* (SAFSA) since 2004 and was Chair from 2008-2012.



LAURA MONTGOMERY, The Brenn-White Group, USA

Course: How to optimise and maintain an international website

As Director of Editorial and Globalization Services at The Brenn-White Group, Laura Montgomery draws on an extensive professional background in communications and international education in both the private and non-profit sectors. She has worked as Director of the North American liaison office for RWTH Aachen University, where she established strategic bilateral exchange agreements and created new international mobility programmes for students, faculty and administrators. Through this and her prior work for the German Academic Exchange Service (DAAD), Laura gained particular expertise in international science and engineering education as well as bi-national short-term programme models. Previously, she worked as an editor for Europe's largest language education magazine and as Project Director for a global translation services agency. Laura lived and worked in Europe for several years and has degrees from Vassar College and the Graduate Center of the City University of New York, USA.



ANDY NICOL, Hobsons, Malaysia

Course: Recruiting international students: how to stand out in a competitive market

Andy Nicol joined Hobsons as Business Development Director – Asia-Pacific in January 2010 after 12 years of working for a range of UK universities in a variety of international roles. Andy was previously Director International Development at Coventry University, responsible for the recruitment, admission and ongoing welfare support for international and European Union (EU) students. Andy has a Bachelor's degree in History and Politics, a Master's degree in Russian Studies, and a Master's in International Marketing. Andy is a member of the Chartered Institute of Marketing (CIM) and recently became Chair-Elect of NAFSA's Knowledge Community for Recruitment, Admissions, and Preparation.



CHRISTOPHER PRICE, PFL Group International, UK

Course: Recruiting international students: how to stand out in a competitive market

Chris Price is Chief Information and Marketing Officer and Regional Director for North America for PFL Group International (Preparation for Life), the largest UK owned and managed student recruitment agency. Chris has held the positions of International Director of an education marketing consultancy called MJD Consultancy Ltd, and Director at several UK universities' international and marketing departments. Chris has a Bachelor's degree in International Politics and History, a Postgraduate Diploma in Marketing and is a Fellow of the Chartered Institute of Marketing (FCIM) and Academy of Marketing. Chris has worked in higher education and international education for 18 years at several universities, including those in both the public and private sector.



JESSICA STANNARD, Nuffic, the Netherlands

Course: How to overcome the challenges of foreign credential evaluation

Jessica Stannard has over 20 years of experience in the field of international recognition. Her main responsibilities at Nuffic include the coordination, design and provision of training courses in the field of credential evaluation and international recognition as well as the evaluation of foreign credentials. Jessica has acted as presenter and trainer for numerous sessions and workshops, including those offered by the EAIE, NAFSA, AACRAO and Nuffic. She has written several publications and articles on the Dutch educational system and is part of a national and international information-exchange network on diploma mills. Jessica obtained a Master's degree from the University of Washington in the USA as well as a doctorate from the University of Utrecht. Jessica received the EAIE Award for Best Practice in 2007.



SERGE SYCH, Central European University, Hungary
Course: Alumni relations from A to Z

Serge Sych is Director of Alumni and Corporate Relations at Central European University, Budapest, Hungary. Serge has a Master's degree in History and Political Science from Donetsk National University, Ukraine; a Master's degree in International Relations and European Studies from the Open University of London/Central European University, Budapest, and a Master's degree in Comparative Constitutional Law from Central European University, Budapest. Over the past 10 years, Serge has had increasingly diverse work experiences. He started as Coordinator for International Relations with the Open University, Ukraine, and then became a project manager for the Ukrainian Soros Foundation. He currently manages a diverse portfolio of alumni and corporate programmes at Central European University, and chairs the Alumni Council of the CEU Alumni and Friends Association. He is also a contact person for the EAIE Expert Community *International Alumni Relations* (INTAL).



MARGARET WENGER, Educational Credential Evaluators, USA
Course: Tools for evaluating educational credentials from Asian countries

Margaret Wenger is Senior Evaluator and Team Manager at Educational Credential Evaluators, Inc., specialising in South Asia, the Middle East and North Africa, Francophone Africa, and China. She has a Master of Science degree in the Cultural Foundations of Education, and has lived and worked in Denmark, France, Togo, and Japan. She authored *ECE Presents the Educational System of Tunisia*, which was published in May 2002, in addition to contributing to the *NAFSA Guide to Educational Systems Around the World* (1998 and 2009). She has given workshops for the International Education Association of South Africa, the Canadian Education Centre Network, New Zealand Educated, and the EAIE, as well as US organisations such as the National Association of Graduate Admissions Professionals, NAFSA, and the Council of Graduate Schools.

GUEST SPEAKERS

PAMELA BARRETT, Barton Carlyle, UK

Course: Recruiting international students: how to stand out in a competitive market

CECILIA GEORGE, Swedish National Agency for Higher Education, Sweden

Course: How to overcome the challenges of foreign credential evaluation

12
MAY

16
MAY

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