

**EAIE
2024**

Toulouse

17-20 SEPTEMBER



EN ROUTE!



European Association for
International Education

NOTEBOOK
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This notebook belongs to:

Welcome to

EAIE TOULOUSE 2024

A city known for its pink hues and its history of reaching for the stars with its sights firmly set on the future – Toulouse is a perfect backdrop for our community’s annual gathering! This year, we also celebrate the EAIE’s 35th anniversary, a milestone that our Association has achieved solely thanks to you – our wonderful community. The EAIE welcomes everyone to this picturesque city for sessions and discussions around being ‘En Route!’ – an energetic theme that invites you to join this transformative journey as we reflect on the future of our work. We wish you a productive week ahead and hope that you gain valuable knowledge and connections.

#EAIE2024



09

Venue services

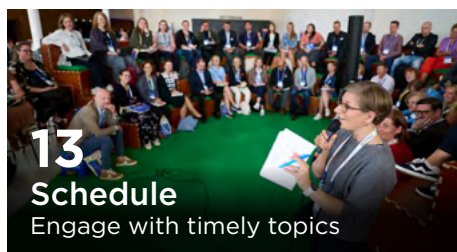
Practical information



10

What's new

Join new activities



13

Schedule

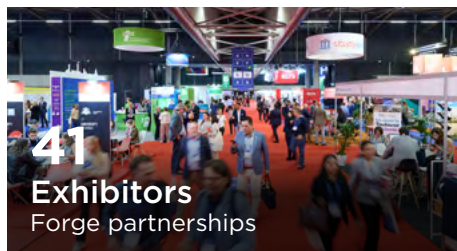
Engage with timely topics



11

Plenaries

On Wednesday and Friday



41

Exhibitors

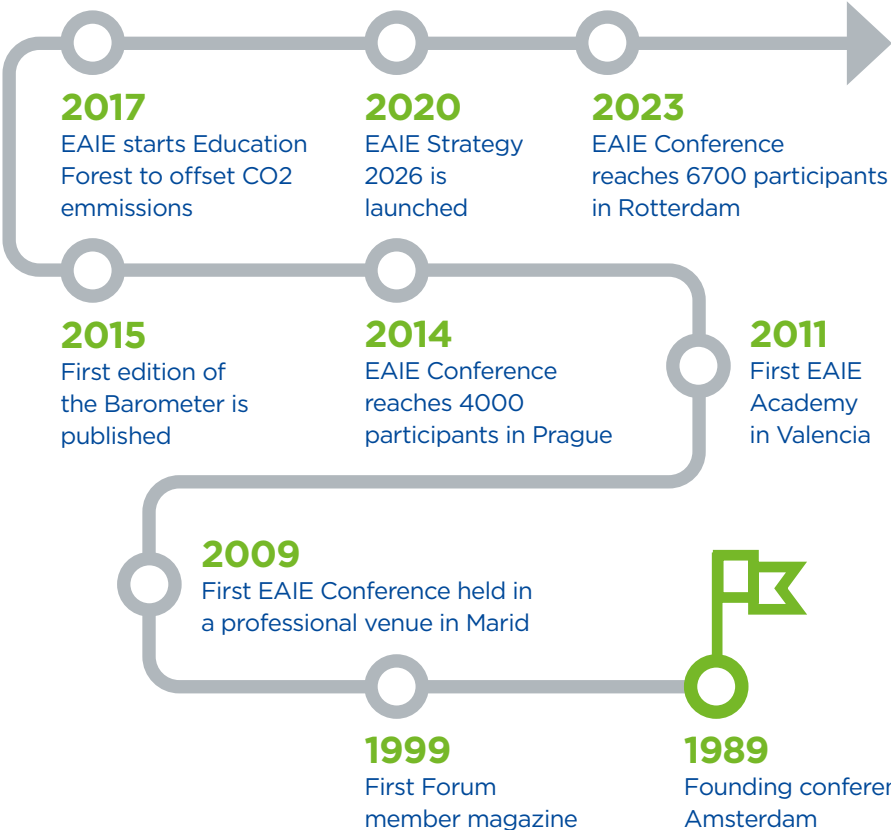
Forge partnerships

THE EAIE

YOUR PROFESSIONAL COMMUNITY



The EAIE's 35-year legacy provides a robust foundation of knowledge and unmatched expertise. Born from the need to address the challenges faced by professionals working in internationalisation, the EAIE has built a supportive community and expanded its ecosystem along the way.



EAIE MEMBERSHIP

WHAT'S NEW?

Elevate your career with EAIE membership

EAIE membership can provide you with the tools and connections you need to be successful in your career.



Build a robust network



Access a wealth of resources & research



Cultivate new partnerships



Save on fees for events & training



Community Platform to learn & grow

An interactive and secure space for EAIE members to collaborate, network and engage with peers on the topics that matter to them. Home to the Communities of Practice.



Reduced membership fee for young professionals

Special membership offer for new talent in the sector to help them grow their skills and expand their network. Available for a limited time again in early 2025.



Pathways to Practice for project success

The latest in our captivating how-to series, provides essential steps for leading and motivating staff. Plus, a new edition on advocacy for the international student experience coming soon.

OUR COMMITMENTS

Together with the community, we aim to pave the way for positive change in our sector. We pledge our support to three of the UN's Sustainable Development Goals and we also champion inspiring initiatives that strive to make a difference. Most importantly, we work towards making the conference a more sustainable event.



Sustainability at the EAIE Conference

We know that the Annual EAIE Conference and Exhibition makes a significant impact on the environment. Here's how we reduce our impact and promote responsible consumption.



Work with sustainable partners & venues



Reduce and offset our carbon footprint



Embrace fair trade and recyclable items



Promote sustainable exhibition practices

Interested in a session on sustainable education?

Under the Social Responsibility topic there are many posters, sessions and campfires that you can join, or attend a session at the EAIE Sustainability Corner.

SUPPORT #EAIEGREENGOALS

With our sustainability efforts and #EAIEgreengoals campaign, we aim to encourage mindful choices and behaviours year-round, inspire responsible consumption practices at the conference and leave a lasting positive impact on our community, the sector and the planet.

Your #EAIEgreengoals checklist

- ✓ Bring your refillable water bottle to save on single-use plastic
- ✓ Make use of your free public transport pass
- ✓ Make sure you reuse and recycle your coffee cup
- ✓ Recycle your conference items in the correct bins
- ✓ Help us print less and save trees by using the virtual platform
- ✓ Fill out the Sustainable Participant Pledge
- ✓ Consider travelling green to #EAIE2025 in Gothenburg

Visit the EAIE Sustainability Corner

Did you travel green to Toulouse? Want to know more about our #EAIEgreengoals actions or do you have best practices to share? Pop by the **Exhibition Hall stand GO1** to say hi and share your experiences.

Be a role model, sign the pledge

Actions speak louder than words! If you can check off 3 or more actions in the checklist above, you can pledge to be a sustainable participant. Scan the QR code to sign.



Join a passionate global community dedicated to internationalising higher education!

BECOME A MEMBER TODAY!



Individual membership

Access the tools and connections you need to be successful in your career.



Group membership

In packs of 10, 15, 20 and 35, enjoy individual membership benefits at a reduced rate. Available November to March.



Young professional membership

A reduced rate for under-30s who are new to the EAIE. Available to purchase in early 2025.

Take advantage of the year-long benefits by securing your membership early in 2025!

www.eaie.org/membership

VENUE SERVICES

SERVICE POINTS

Service points including Registration, Toulouse Tourist Information and Wi-Fi assistance are located in the Main Entrance area of MEETT Convention Centre, Level 0. Additional service points are located at the three entrances of the Exhibition Hall.

Other service points include the Cloakroom, Nursing room, Prayer room and Speaker Preview Room. See the floor plan in the middle of this notebook for the location.

Registration, Info desk, Wi-Fi desk, Cloakroom:

Monday: 13:00–16:30 (Cloakroom closed)

Tuesday: 07:30–18:00

Wednesday: 07:30–18:00

Thursday: 08:00–18:30

Friday: 08:00–15:00

Speaker Preview Room

Monday: closed

Tuesday: 07:30–17:30

Wednesday: 07:30–18:00

Thursday: 08:00–18:00

Friday: 08:00–12:00

Toulouse Tourist Information

Tuesday: 09:00–18:00

Wednesday: 09:00–18:00

Thursday: 09:00–17:30

Friday: 09:15–15:00

EAIE MEMBER LOUNGE

Are you an EAIE member? Come enjoy a free massage, extra workspaces for your meetings and complimentary snacks and drinks.

Location: Mezzanine Level, Hall 7, Exhibition Hall

Member Lounge opening hours:

Tuesday: closed

Wednesday: 08:30–18:00

Thursday: 08:30–18:00

Friday: 08:00–12:00

CONFERENCE ASSISTANTS

University students will be circulating the conference venue and are available to answer questions. We thank the **University of Exeter** and **Erasmus Student Network (ESN)** for their support.

FIRST AID

If you require medical assistance, please contact an EAIE staff member or one of the conference student assistants. They will direct you to the Medical Centre, located in the central street at the entrance of the venue.

FREE WI-FI ACCESS

Wi-Fi assistance is present in the Registration Area.

Network name: EAIE2024_Toulouse

Password: EnRoute2024

MEETING POINT

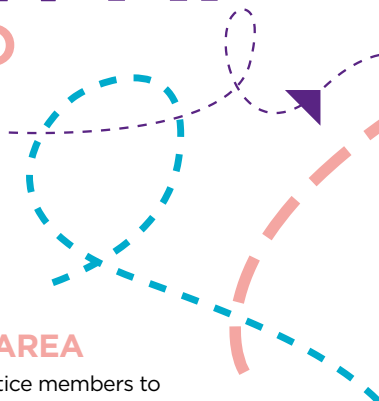
The Meeting Point is located at the Main Entrance in the Registration Area. See the floor plan for the exact location.

NAME BADGE AND SECURITY

Please wear your conference badge at all times inside the venue and at networking events in the city centre like the Opening Reception. Your badge grants access and lists your pre-registered events; without it, entry will be denied.

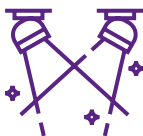
Please note that there are extra security checks at the venue entrance enforced by French Vigipirate regulations. There is a mandatory security checkpoint located near the Cloakroom where your bags will be checked.

WHAT'S NEW AT #EAIE2024?



EAIE COMMUNITY DROP-IN AREA

Looking to meet fellow Communities of Practice members to discuss a specific topic? Visit the Community Drop-in Area to network, learn about the new Community Platform and EAIE community, and enjoy fun daily activities.



SPOTLIGHT SESSIONS

Would you like to explore important topics within the sector that align with the interests of the EAIE's nine new Thematic Committees? Spotlight sessions offer the chance to connect with like-minded colleagues while diving into key trends and issues in the field.



EAIE NETWORKING JOURNEYS

The four themed networking journeys will bring together participants with shared interests as well as anyone wanting to expand their knowledge and network. During the event, participants can move through networking activities that will help them connect with new colleagues.



EAIE VILLAGE

Join the festivities at the EAIE Village, a fun fair to celebrate the 35-year anniversary of the EAIE. Unwind, play games, grab a bite at the food trucks and take a ride on the Ferris Wheel. Kindly sponsored by **Convera**.



ACCESS THE WI-FI

Network name:
EAIE2024_Toulouse

Password:
EnRoute2024

PLENARIES

En Route!

This year's incredible keynote speakers are the highlight of the Opening and Closing plenaries. Through their thought-provoking and inspiring speeches, they bring fresh perspectives that resonate with current issues and the conference theme of 'En Route!'.

ÉLISABETH MORENO

Opening Plenary

Wednesday, 11:00-12:30

Location: Plenary, Level 0

Élisabeth Moreno is the former French Minister in charge of Gender Equality, Diversity, and Equal Opportunities. Currently, she is Chairwoman of Ring Capital where she empowers impact entrepreneurs, a philanthropist contributing her time as President of Femmes@Numerique Foundation.



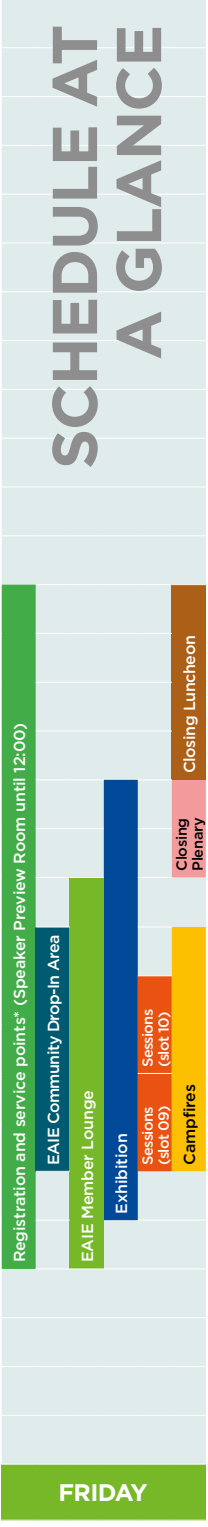
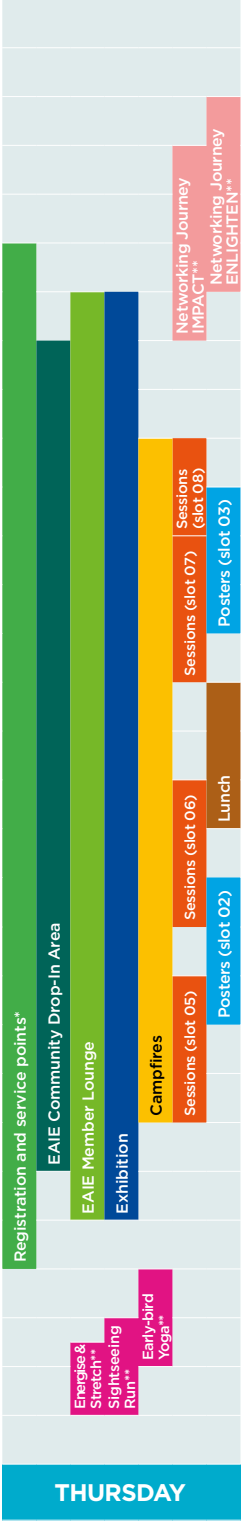
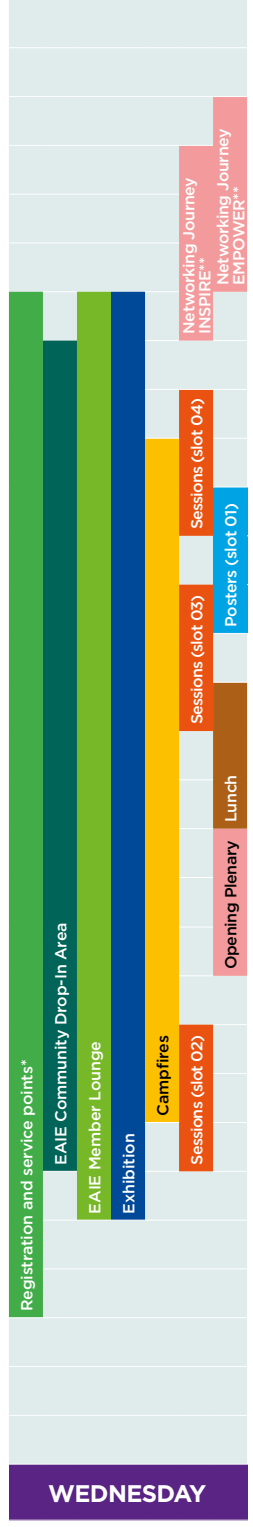
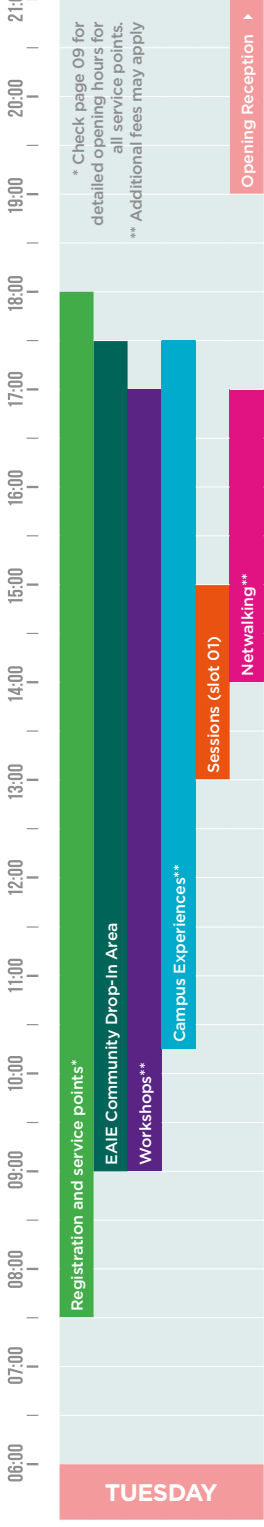
ZHANG ZHANG

Closing Plenary

Friday, 12:00-13:00

Location: Plenary, Level 0

Zhang Zhang, a classical violinist and humanitarian, has been with the L'Orchestre Philharmonique de Monte Carlo since 2000 and founded The Monaco String Quartet Ensemble in 2021. She also leads ZHANGOMUSIQ, which has supported more than 70 projects around the world.



SCHEDULE AT A GLANCE



EAIE
2024

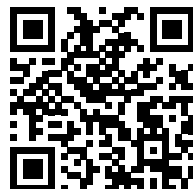
Toulouse

17-20 SEPTEMBER

PLAN YOUR CONFERENCE AGENDA

Your guide to where and when in Toulouse. Scan the QR code to visit the virtual event platform (conference.eaie.org) for the most up-to-date schedule, full descriptions of conference activities & more.

conference.eaie.org



TUESDAY 17 SEPTEMBER

Campus Experiences, workshops and Netwalking take place today for those who have pre-registered. Spend the day learning about the EAIE, the French higher education system or stop by the new **EAIE Community Drop-in Area** to learn about the new **Community Platform**. Attend the **Opening Reception**, the largest social event of the week, to kick off your conference week in style.

07:30-18:00 **Registration and service points open**
Registration Area, Level 0

Cloakroom open
Outside area, Level 0

09:00-18:00 **Toulouse Hotel & Tourist Information desk open**
Registration Area, Level 0

09:00-10:00 **Session**
Introduction to International Higher Education in France (S1.01)
Session room 13, Level 0

09:00-12:30 **€ Morning workshops**
Think before you speak: Language awareness and parallel language use in policy development and implementation (W01)
Session room 09, Level 1
Moving towards strategic enrollment management (W02)
Session room 11, Level 1
Enhancing collaborations: Designing and implementing university partnership evaluations (W03)
Session room 06, Level 1

€ Events marked with this symbol require pre-registration

From cultural roots to new routes: Examining the bottlenecks and solutions for international students (W04)

Session room 08, Level 1

Great minds think differently: A disciplinary approach to engage academics in curriculum internationalisation (W05)

Session room 02, Level 1

09:00-17:00 € **Full-day workshops**

Creative leadership: Tools and practices for your daily office challenges (W08)

Session room 12, Level 1

Future-proofing your funnel: Unlocking Gen Alpha insights for student recruitment excellence (W09)

Session room 04, Level 1

Designing inclusive global education experiences with Cultural Intelligence, co-creativity & social innovation (W11)

Session room 05, Level 1

10:00-17:30 **Speaker Preview Room open**

Speaker Preview Room, Level 1

10:15-17:30 € **Campus Experiences: local universities**

Meeting point: Session room 13, Level 0

10:30-11:30 **Session**

Maximise your experience: Discover the world of the EAIE (S1.02)

Session room 13, Level 0

13:30-17:00 **Session (Pre-registration required)**

Share & Learn: Doctoral students in international higher education (S1.03)

Session room 09, Level 1

€ Afternoon workshops

**Diversity, equity, inclusion and belonging:
Are we speaking the same language? (W13)**

Session room 08, Level 1

**Using an evidence-based practice approach when
designing Collaborative Online International Learning
(COIL) environments (W15)**

Session room 06, Level 1

**Micro-credentials: From the European concept to an
effective international programme (W16)**

Session room 11, Level 1

13:00-13:45 Session

**What's new in the Western Balkans:
En route to effective internationalisation of
higher education (S1.09)**

Session room 14, Level 0

13:00-14:00 Speed networking for young professionals (S1.07)

Session room 15, Level 0

14:00-15:00 Session

**Back to Basics: Internationalisation for newcomers to
the sector (S1.04)**

Session room 13, Level 0

14:00-17:30 € Netwalking: Every litter bit helps!

Meeting point: Registration Area

Buses will transport participants to the activity location.

15:00-16:00 Session

**Speed networking 01: Creating crucial contacts in a
changing world (S1.05)**

Session room 15, Level 0

15:30-16:15**Session****What's new in Toulouse (S1.08)**

Session room 13, Level 0

16:00-17:00**Session****Speed networking 02: Creating crucial contacts in a changing world (S1.06)**

Session room 15, Level 0

19:00-23:00**Opening Reception**

Marché Victor Hugo, Toulouse

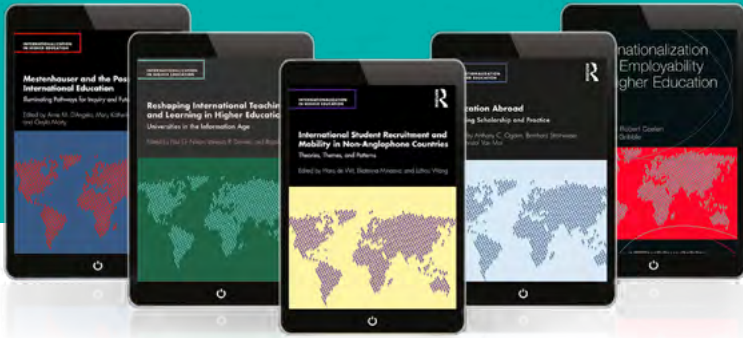
NEW!**EAIE COMMUNITY
DROP-IN AREA**

Location: Registration Area,
MEETT Convention Centre, Level 0

This community space will be open from Tuesday to Friday for anyone interested in the Communities of Practice, the Community Platform or looking for a fun break from sessions. See the full schedule of activities on the virtual platform.

CLAIM YOUR 40% ROUTLEDGE DISCOUNT

EAIE Toulouse participants get an exclusive 40% discount on the 'Internationalization in Higher Education' series which includes 22 publications that address key themes in our rapidly changing field. The discount code EAIETOULOUSE24 is valid until 31 October 2024.



EXPLORE THE VIRTUAL PLATFORM

conference.eaie.org



- Search the Participant Directory
- Set up meetings with other participants
- Browse the most up-to-date schedule
- Vote for your favourite poster

WEDNESDAY 18 SEPTEMBER

The **Exhibition** opens today and keynote speaker **Élisabeth Moreno** will take centre stage at the **Opening Plenary**. Attend a **Spotlight session** and meet our **Thematic Committees** during the day and then end your afternoon with one of the new **EAIE Networking Journeys**.

- 07:30–18:00** **Registration, service points and Speaker Preview Room open**
Registration Area, Level 0
Speaker Preview Room, Level 1
- Cloakroom open**
Outside area, Level 0
- 08:30–18:00** **EAIE Exhibition and EAIE Member Lounge open**
Exhibition Hall, Level 0
(EAIE Member Lounge, Mezzanine, Hall 7)
- 08:30–08:55** **Morning mindfulness: Awaken your senses and set intentions (1111)**
Session room 09, Level 1
- 09:00–18:00** **Toulouse Hotel & Tourist Information desk open**
Registration Area, Level 0
- 09:00–10:00** **Sessions (60 minutes)**
- Rethinking your marketing: It's time for change (S2.04)**
Session room 14, Level 0
- Improving cross-functional team communication pathways: Mitigating silos between marketing and admissions (S2.05)**
Session room 02, Level 1
- Drawing on Sustainable Development Goals to create global changemakers (S2.06)**
Session room 06, Level 1

09:00–10:00 Sessions (60 minutes)

From there to where? What today's data tells us about tomorrow's international students (S2.07)

Session room 10, Level 1

Innovations in digital well-being: Online strategies and research for international student support (S2.08)

Session room 03, Level 1

Make your next international staff training week a success! (S2.09) *World Café*

Session room 05, Level 1

Bridging borders with education: Models, challenges and advantages (S2.10)

Session room 07, Level 1

A moment of reflection: The philosophical foundations of our work in internationalisation (S2.11)

Fishbowl session

Session room 08, Level 1

Life skill: How to get and keep control of your email inbox (S2.12) *Life skills session*

Session room 09, Level 1

Speed networking 03: Creating crucial contacts in a changing world (S2.13)

Session room 11, Level 1

Campfire: A multi-perspective exploration of SDG3: Global initiatives for planetary health (S2.15)

Campfire Pod 01, Level 1

09:00–09:45 Session (45 minutes)

What's new in Hong Kong (S2.14)

Session room 12, Level 1

09:00-10:30 Sessions (90 minutes)**Spotlight on Student and Staff Mobility (S2.01)**

Session room 15, Level 0

Spotlight on Teaching, Learning, and Curriculum (S2.02)

Session room 13, Level 0

Spotlight on Research on Internationalisation (S2.03)

Session room 04, Level 1

11:00-12:30 Opening Plenary (doors open from 10:30)

Plenary, Level 0

12:30-14:00 Lunch

Catering Hall, Level 0

12:45-13:10 Afternoon mindfulness: Maintain focus and stay calm on busy days (S1112)

Session room 09, Level 1

13:30-14:15 Session (45 minutes)**What's new at Convera: Supporting student recruitment and study experience (S3.16)**

Session room 12, Level 1

13:30-14:30 Sessions (60 minutes)**Ethical intelligence: Discussing the ethical use of Generative AI in higher education (S3.04)***Gallery Walk*

Session room 14, Level 0

International education at the crossroads of climate and social justice (S3.05)

Session room 15, Level 0

Apples and pears: Can quality be measured at the transnational level? (S3.06)

Session room 06, Level 1

13:30-14:30 Sessions (60 minutes)

Unlocking global opportunities: Outreach programmes at European University Alliances (S3.07)
Session room 10, Level 1

Higher education strategies for sustainable development: Greenwashing practices or real impact? (S3.08)
Session room 03, Level 1

Reconciling internationalisation with local and regional impact (S3.09)
Session room 04, Level 1

Embracing diversity for a better student experience: The role of individual culture (S3.10)
Session room 05, Level 1

Ignite©: Innovations in student and staff mobility (S3.11)
Session room 07, Level 1

Switzerland's decade outside Erasmus+: What have we learned and what is the way forward? (S3.12)
Fishbowl session
Session room 08, Level 1

Life skill: 21 ways to manage the stuff that sucks your time (S3.13) *Life skills session*
Session room 09, Level 1

From offer to arrival: Challenges, cooperation and best practices in international student admissions (S3.14)
Session room 11, Level 1

Campfire: En route to more inclusive internationalisation! (S3.15)
Campfire Pod 01, Level 1

13:30–15:00**Sessions (90 minutes)****Spotlight on EU Funded Programmes (S3.01)**

Plenary, Level 0

Spotlight on Leadership, Strategy & Policy (S3.02)

Session room 13, Level 0

Spotlight on Student and Alumni Services (S3.03)

Session room 02, Level 1

14:30–16:00**Poster session 01 (90 minutes)**

Poster Area, Level 0

15:30–16:15**Session (45 minutes)****What's new in Portugal (S4.15)**

Session room 12, Level 1

15:30–16:30**Sessions (60 minutes)****The politics and policies of internationalisation: Ministers' views (S4.04)**

Session room 13, Level 0

University strategies for global engagement: What's changed since the pandemic? (S4.05)

Session room 15, Level 0

From top-down to bottom-up: Turning European University Alliances into engaged communities (S4.06) *World Café*

Session room 02, Level 1

Diverse campuses, inclusive futures: Displaced students in higher education (S4.07) *World Café*

Session room 06, Level 1

EU-US exchanges in higher education: Barriers and opportunities (S4.08)

Session room 10, Level 1

Digitalising Erasmus+: Streamlining admin processes in the era of interoperability for an enhanced student experience (S4.09)

Session room 03, Level 1

15:30–16:30 Sessions (60 minutes)**Critical Conversations 01: Navigating conflict on campus: Perspectives and strategies (S4.10)**

Session room 05, Level 1

Ignite©: International skills inside and outside the classroom (S4.11)

Session room 07, Level 1

International students as ideal immigrants: How to raise their contribution to the labour market (S4.12)*Fishbowl session*

Session room 08, Level 1

Connecting education and research: How European Universities Initiative alliances are contributing to bridging the gap (S4.13)

Session room 09, Level 1

English for Academic Purposes (EAP): Making it practical, interactive and fun (a case study) (S4.14)

Session room 11, Level 1

Campfire: French Life Skills: What it means to live in France (S4.16)

Campfire Pod 01, Level 1

REFUEL, FOCUS & RELAX



Are you an EAIE member? Come by the Mezzanine Level in the Exhibition Hall, Wednesday through Friday, to enjoy a free massage, extra seating, snacks and refreshments – perfect for meetings with fellow members and finding a quiet spot to check emails!

15:30-17:00 Sessions (90 minutes)**Spotlight on Marketing and Admissions (S4.01)**

Plenary, Level 0

Spotlight on Partnerships (S4.02)

Session room 14, Level 0

Spotlight on Social Responsibility (S4.03)

Session room 04, Level 1

17:30-19:30 € EAIE Networking Journey INSPIRE

MEETT, Mezzanine Level, Hall 1

18:30-20:00 € EAIE Networking Journey EMPOWER

Location: La Friche Gourmande,
10 Imp. Didier Daurat, 31400 Toulouse, France

Meet at the Meeting Point in the Registration Area.

Buses from MEETT to La Friche depart at 17:45.

EVALUATE & WIN!

Make your voice heard and evaluate a session you attended for a chance to win a small prize! Let us know what you thought: scan the QR code, go to the session and click **'Evaluate a session'**.

conference.eaie.org



TAKE THE DAILY EAIE QUIZ & WIN GREAT PRIZES

Visit the EAIE **Stand D01** in the Exhibition Hall to say 'hello' and test your knowledge about international higher education and the EAIE. The daily grand prize is a free ticket to EAIE Gothenburg 2025.



“When your classroom turns into a battlefield, your major becomes bravery.”

In support of the 'Unissued Diplomas' initiative, which aims to remind the world about the ongoing war in Ukraine, the EAIE is hosting this photo exhibition again this year in the Exhibition Hall next to the EAIE Sustainability Corner. The exhibition honours the memory of 40 Ukrainian students who will never graduate because their lives were taken by the Russian invasion.



THURSDAY 19 SEPTEMBER

Pre-registered participants start their day early with some morning fitness activities such as the **Sightseeing Run** or **Early-bird Yoga**. It's a jam-packed day filled with **interactive sessions**, **campfires** and the popular **Minister's session**.

- 06:30–07:15** € **EAIE Morning Exercise: Energise & Stretch**
Meeting point: Ensenat Coaching Balma Club
(12 Av. Charles de Gaulle, 31130 Balma)
There will be buses departing from Jean-Jures to MEETT.
- 06:30–07:30** € **EAIE Morning Exercise: Sightseeing Run**
Meeting point: Ensenat Coaching Capitole Club on 11
Rue Urbain Vitry. There will be buses departing from the
Club to MEETT.
- 07:00–08:00** € **Early-bird Yoga**
Session room 04, Level 1
- 08:00–18:00** **Speaker Preview Room open**
Speaker Preview Room, Level 1
- 08:00–18:30** **Registration, Speaker Preview Room, Cloakroom
and service points open**
Registration Area, Level 0
Cloakroom: Outside area, Level 0
- 08:30–18:00** **EAIE Exhibition and EAIE Member Lounge open**
Exhibition Hall, Level 0
(EAIE Member Lounge, Mezzanine Level, Hall 7)
- 08:30–08:55** **Morning mindfulness: Awaken your senses and set
intentions (1113)**
Session room 09, Level 1
- 09:00–17:30** **Toulouse Hotel & Tourist Information desk open**
Registration Area, Level 0

€ Events marked with this symbol require pre-registration

09:30-10:30 Sessions (60 minutes)

Anti-marketing: How to use negative personas and contra-signalling to recruit the right students (S5.01)
Session room 13, Level 0

Building capacity for network collaboration through COIL (S5.02)
Session room 14, Level 0

Erasmus Mundus: Strategic management of large-scale cooperation (S5.03)
Session room 15, Level 0

Staff professional development: Much to gain, nothing to lose (S5.04)
Session room 02, Level 1

Unlocking the potential: Engaging Educational Developers in Internationalisation of the Curriculum at Home (IoCaH) (S5.05) *World Café*
Session room 06, Level 1

Adapting to a new environment: The effects of culture shock and war trauma on bilingual language acquisition (S5.06) *World Café*
Session room 10, Level 1

Enhancing the exchange student experience on an institutional and departmental level (S5.07)
Session room 03, Level 1

Getting past the rhetoric: A practical approach to making internationalisation work for everyone (S5.08)
Session room 04, Level 1

Critical Conversations 02: Advancing meaningful partnerships in the face of geopolitical tensions (S5.09)
Session room 05, Level 1

Ignite©: Projects and partners (S5.10)
Session room 07, Level 1

Different paths, shared goal: Sustainable models of global engagement (S5.11) *Fishbowl session*
Session room 08, Level 1

Towards sustainable alliances and partnership development: Successful concepts for community building (S5.12)

Session room 09, Level 1

Towards the institutional impact of academic staff mobility: Why's and How's (S5.13)

Session room 11, Level 1

Campfire: Are we en route to gender equality in international higher education? (S5.14)

Campfire Pod 01, Level 1

Internationalise yourself! Tips and tricks for a global mindset: 2024 EAIE Award winners session (S5.16)

Plenary, Level 0

09:30–10:15 Session (45 minutes)

What's new in the UK: priorities in international education and partnerships in Europe (S5.15)

Session room 12, Level 1

10:30–12:00 Poster session 02

Poster Area, Level 0

11:30–12:30 Sessions (60 minutes)

Erasmus Without Paper: A Tale of Transforming Erasmus+ Administration (S6.01)

Session room 13, Level 0

Transforming international student services with AI: En route to an innovative future (S6.02)

Session room 14, Level 0

Catalysing change: Providing evidence of impact in Erasmus+ projects (S6.03)

Session room 15, Level 0

Forging equitable pathways: Leadership programmes in internationalisation from the Global South (S6.04)

World Café

Session room 02, Level 1

11:30–12:30

Sessions (60 minutes)

How to engage with critiques of internationalisation: Learnings from Greece, Finland and the Netherlands (S6.05) *World Café*

Session room 06, Level 1

Upholding academic freedom, international partnership and friendship in times of geopolitical crises (S6.06)

Session room 10, Level 1

BIPs and European University Alliances: A match for the future (S6.07)

Session room 03, Level 1

Active ageing: The place of seniors in international higher education (S6.08)

Session room 04, Level 1

Critical Conversations 03: Empowering partners and ensuring balanced brain circulation (S6.09)

Session room 05, Level 1

Ignite©: Marketing on an international scale (S6.10)

Session room 07, Level 1

The advocacy role of practitioners in pushing internationalisation forwards (S6.11) *Fishbowl session*

Session room 08, Level 1

From carbon footprint to climate action: Getting started on decarbonising international education (S6.12)

Session room 09, Level 1

Harmonising administration in student mobility: A utopian dream or a challenge accepted? (S6.13)

Gallery Walk

Session room 11, Level 1

Campfire: Globalising minds, localising perspectives (S6.14)

Campfire Pod 01, Level 1

The future of EU programmes: Your voice counts! (Invite only) (S6.15)

Session room 12, Level 1

- 12:30–14:00** **Lunch**
Catering Hall, Level 0
- 12:45–13:45** **Sing in the EAIE Choir – Practice 01**
Plenary, Level 0
- 12:45–13:45** **EAIE Mentorship programme meet-up (invite only)**
Session room 12, Level 1
- 13:00–13:30** **Campfire: Top tips to become an EAIE speaker (S6.16)**
Campfire Pod 01, Level 1
- 13:15–13:40** **Afternoon mindfulness: Maintain focus and stay calm on busy days (S1114)**
Session room 09, Level 1
- 14:00–15:00** **Sessions (60 minutes)**
- Perceptions of internationalisation’s impact: EAIE Barometer insights (S7.01)**
Plenary, Level 0
- Beyond email: How to succeed with chatbots and peer-to-peer channels (S7.02)**
Session room 13, Level 0
- Erasmus+ without barriers: Flexible formats to increase inclusivity (S7.03)**
Session room 14, Level 0
- The role and contribution of associated partners in the European Universities Initiative (S7.04)**
Session room 15, Level 0
- How to foster openness? Organisational strategy, culture, and global mindsets revisited (S7.05)**
Session room 02, Level 1

14:00–15:00 Sessions (60 minutes)

Peer wisdom: Local voices co-creating global impact (S7.06) *World Café*
Session room 06, Level 1

COIL and sustainability education in the Arctic region (S7.07) *World Café*
Session room 10, Level 1

International education and sustainability: Where are we heading? (S7.08)
Session room 03, Level 1

Charting a course: Integrating critical thinking and intercultural competence in the classroom (S7.09)
Session room 04, Level 1

A ‘real world’ experience: Using virtual or augmented reality in international education (S7.10)
Session room 05, Level 1

Ignite©: Fostering student development (S7.11)
Session room 07, Level 1

Stronger, smoother, sustainable? A decade of MSCA Joint Doctorates (S7.12) *Fishbowl session*
Session room 08, Level 1

Myanmar: Academic collaboration in a politically sensitive context (S7.13)
Session room 09, Level 1

Telling a story: The value of narrative for international partnerships and stakeholder engagement (S7.14)
Session room 11, Level 1

Campfire: A student perspective on internationalisation (S7.16)
Campfire Pod 01, Level 1

14:00–14:45 Session (45 minutes)

What’s new at ETS: Forging the Future of Assessment: The latest news and cutting-edge tools from ETS (S7.15)
Session room 12, Level 1

14:30–16:00 **Poster session 3**
Poster Area, Level 0

15:30–16:30 **Sessions (60 minutes)**

Attract, retain and explain: A 360° view of the international student journey (S8.01)
Session room 13, Level 0

The future of internationalisation 2.0: Embracing the SDGs via Erasmus+ Blended Intensive Programmes (S8.02)
Session room 14, Level 0

Less is more: How to simplify and digitalise Erasmus+ (S8.03) *Gallery Walk*
Session room 15, Level 0

Strategic cooperation: The benefits of data-driven decision-making (S8.04)
Session room 02, Level 1

Supporting institutions on their IaH route: The potential of national agencies (S8.05)
Session room 06, Level 1

Global collaboration and science diplomacy: Universities as catalysts for international engagement (S8.06) *World Café*
Session room 10, Level 1

The EAIE Debate: ‘University rankings don’t make sense’ (S8.07)
Session room 03, Level 1

Harnessing diversity, equality and inclusion in internationalisation strategies (S8.08)
Session room 04, Level 1

Interculturglobalsustainethics: Paving the way for radically new fundamentals in business education (S8.09)
Session room 05, Level 1

Crafting policy with precision: Scalable analytics on student success and stay rates (S8.10)
Session room 07, Level 1

15:30–16:30 Sessions (60 minutes)

Diving into alumni relations (S8.11) *Fishbowl session*
Session room 08, Level 1

**From one size fits all to dedicated services:
Developing the international student's journey (S8.12)**
Session room 09, Level 1

**Increasing universities' societal engagement through
challenge-based programmes (S8.13)** *Gallery Walk*
Session room 11, Level 1

**The global skills race: Employability data and
international education (S8.14)**
Session room 12, Level 1

**Campfire: Trends in summer schools and short-term
programmes (S8.15)**
Campfire Pod 01, Level 1

**Agent Regulation: What have we learnt and what CAN
we learn? (S8.16)**
Plenary, Level 0

17:00–18:00 Sing in the EAIE Choir - Practice 02
Plenary, Level 0

17:30–19:30 € EAIE Networking Journey IMPACT
Location: Mezzanine Level, Hall 1,
MEETT Convention Centre

18:00–20:00 € EAIE Networking Journey ENLIGHTEN
Location: La Friche Gourmande, 10 Imp. Didier Daurat,
31400 Toulouse, France.

*Meet at the Meeting Point in the Registration Area.
Buses from MEETT to La Friche depart at 17:45.*

FRIDAY 20 SEPTEMBER

End your conference week with final sessions, and the inspirational words and melodic sounds of our Closing Plenary keynote speaker Zhang Zhang. Then, join us for the **Closing Luncheon** where we will bid 'au revoir' until next year.

- 08:00-12:00** **Speaker Preview Room open**
Speaker Preview Room, Level 1
- EAIE Member Lounge open**
Mezzanine Level, Hall 7
- 08:00-15:00** **Registration and service points open**
(Tourist Information from 09:15)
Registration Area, Level 0
- 08:00-15:00** **Cloakroom open**
Outside area, Level 0
- 08:30-13:00** **EAIE Exhibition**
Exhibition Hall, Level 0
- 08:00-08:25** **Morning mindfulness: Awaken your senses and set intentions (S1115)**
Session room 09, Level 1
- 09:00-10:00** **Sessions (60 minutes)**
- Blueprint for a European degree (S9.01)**
Session room 13, Level 0
- KA 171, what is in it for me? (S9.02)**
Session room 14, Level 0
- Connecting global trends and local practices: The importance of marketing for higher education institutions (S9.03) *World Café***
Session room 15, Level 0

09:00-10:00 Sessions (60 minutes)**North-South collaborations: En route to a connected future (S9.04)**

Session room 02, Level 1

Paths to discovery: What is your institutional response plan for averting and alleviating fraud? (S9.05)

Session room 06, Level 1

Learning by serving society (S9.06)

Session room 10, Level 1

The power of storytelling in higher education (S9.07)

Session room 03, Level 1

Plotting for powerful professional development: Equipping academics for internationalisation of the curriculum (S9.09)

Session room 05, Level 1

African-European student mobility:**How to get en route to equity and success (S9.10)***Fishbowl session*

Session room 07, Level 1

Embracing the beauty of difference: Moving closer to inclusive internationalisation (S9.11)*Fishbowl session*

Session room 08, Level 1

Promoting higher education: National strategies in European countries (S9.12)

Session room 09, Level 1

The future of higher education in an increasingly digital world (S9.13)

Session room 11, Level 1

Improving engagement through social media: Using Instagram to encourage students to study abroad (S9.14)

Session room 12, Level 1

10:30-11:15**Sing in the EAIE Choir - Practice 03**

Plenary, Level 0

10:30–11:30**Sessions (60 minutes)**

Is your joint programme really joint? A closer look at the challenges of Erasmus Mundus (S10.01)

Session room 13, Level 0

EWP Champions: Driving digital transformation in European higher education (S10.02)

Session room 14, Level 0

Striking the right balance: Achieving recruitment and admissions targets while maintaining a human approach (S10.03) *World Café*

Session room 15, Level 0

Ideas without frontiers: Social innovation and transformative change (S10.04)

Session room 02, Level 1

Intersecting themes: Connections between Internationalisation at Home, equality, sustainability and decolonisation (S10.05) *World Café*

Session room 06, Level 1

How European Universities alliances are spearheading sustainability literacy for all (S10.06)

Session room 10, Level 1

The value of global projects: Experiences from Latin America (S10.07)

Session room 03, Level 1

On our way to widening access to student mobility: Inclusion initiatives in Erasmus+ and the way forward (S10.08) *World Café*

Session room 04, Level 1

COIL is just the starting point: A partnership en route to strategic internationalisation (S10.09)

Session room 05, Level 1

EAIE | GOTHENBURG

09-12 SEPTEMBER

— GO-CREATE —

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Visit stand D04 to secure your stand space for EAIE Gothenburg 2025 and get a head start in your planning.



REDUCE, REUSE, RECYCLE

Not taking your conference items home with you? Look for the correct recycling bins around the venue. All reusable conference and exhibition items will be donated to Emmaüs Toulouse.

10:30–11:30**Sessions (60 minutes)****A roadmap for student co-creation: Critical lessons from European University Alliances (S10.10)***Fishbowl session*

Session room 07, Level 1

The HEI Initiative: Innovation and entrepreneurship through internationalisation (S10.11) *Fishbowl session*

Session room 08, Level 1

Meaningful mobility: Innovative approaches from European University Alliances (S10.12)

Session room 09, Level 1

Beyond authenticity: Step up your student communication game! (S10.13)

Session room 11, Level 1

EAIE Membership: A new era (S10.14)

Session room 12, Level 1

12:00–13:00**Closing Plenary (doors open at 11:30)**

Plenary, Level 0

13:00–15:00**Closing Luncheon**

MEETT Convention Centre, Level 0



**EAIE
2024**

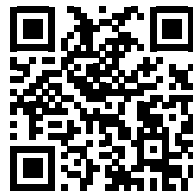
Toulouse

17-20 SEPTEMBER

MEET THE EXHIBITORS

See who is exhibiting and use the floor plan to quickly find the exhibitors that interest you. Scan the QR code for the most up-to-date list of exhibitors and sub-exhibitors in the full directory on the virtual platform.

conference.eaie.org



A

- A79** Academic Alliance of Brittany – France
- A15** Advent Group
- A16** Aix-Marseille University – Sciences Po Aix
- A76** Ambassade de France au Cameroun/Campus France
- C04** Amsterdam University of Applied Sciences
- C42** Aon Student Insurance
- E35** APAIE
- B13** APRIL – International Student Insurances
- F47** Asia Exchange & Beyond Abroad
- E11** Association of Private Sector Universities of Pakistan
- E16** Association of University Summer Sessions
- E71** Atlantic | Staff Mobility | Erasmus+
- E46** Atlantic Technological University
- F07** Australian Universities
- C22** Avans University of Applied Sciences
- C72** AZORUS CRM

B

- B21** Baden-Württemberg Universities
- C27** Belgium: Study in Flanders and Brussels
- C29** Belgium: Study in Wallonia and Brussels
- E28** Berufliche Hochschule Hamburg (BHH)
- A55** Bordeaux INP
- A55** Bordeaux Montaigne University
- A42** British Council – Study UK
- D75** Budapest Business University

C

- E34 CAEI**
- A19 Cambridge University Press & Assessment**
- A27 Campus France - Study in France**
- E72 CEC - Cork English College | Staff Mobility | Erasmus+**
- E73 CES Dublin - Erasmus + and Staff Mobility**
- F21 China Education Opportunities**
- H07 Chulalongkorn Business School**
- E14 Chung-Ang University**
- B72 CIVIS European University Alliance**
- F17 Clark University**
- A06 Clermont Auvergne University**
- D72 Colombia**
- C05 Convera**
- C32 Coursera**
- D30 Çukurova University**
- A20 CY Cergy Paris Université**

D

- H44 Dankook University**
- D33 Docsity Education Services**
- E06 DreamApply**
- A01 DR-WALTER International Student Insurance**
- D07 Dubai International Academic City**
- E44 Dublin Business School**
- A09 Duolingo English Test**

E

- | | | | |
|------------|--|------------|--|
| D04 | EAIE 2025 - Book your stand | B02 | EULiST European University |
| G01 | EAIE Sustainability Corner | B22 | European Alliances: 4EU+, CHARM-EU & FilmEU |
| E26 | Ecctis | B28 | European Alliances: Arqus & CIVICA |
| B43 | EDUC Alliance | B26 | European Alliances: EC2U & EPICUR |
| D13 | EduCanada | B04 | European Alliances: EU GREEN, INGENIUM & NEOLAiA |
| D41 | Education in Georgia | B24 | European Alliances: EUNICE & EUPeace |
| E43 | Education in Ireland | B32 | European Alliances: UNIVERSEH & ENGAGE.EU |
| H01 | Education India Pavilion | D01 | European Association for International Education (EAIE) |
| F76 | Ege Üniversitesi Rektörlüğü | B45 | European Commission |
| H17 | Egyptian Higher Education delegation | B03 | EUt+ European University of Technology |
| C06 | ELAO | B41 | EUTOPIA Alliance |
| A08 | ENSICAEN - Engineering School and Research Center | H27 | Ewha Womans University |
| C23 | Erasmus University Rotterdam | E54 | Exhibitor Service Desk |
| D32 | Erciyes University | | |
| E12 | ESTU - Eskişehir Technical University | | |
| D03 | ETS EMEA | | |
| F01 | Étudier au Québec | | |
| B53 | EU-CONEXUS European University for Smart Urban Coastal Sustainability | | |

F

- D71** Federation for European Education – FEDE
- F30** Flywire
- B51** FORTHEM Alliance
- A54** France Agro³
- E51** Fudan University
- C02** Fundação Armando Alvares Penteado – FAAP

G

- A07** goFLUENT
- C71** Groupe des Ecoles Centrale
- E32** Groupe Igensia Education

H

- C52** HAN University of Applied Sciences
- C75** Hanze University of Applied Sciences
- B30** HEURO
- A14** Higher Education in Rennes
- F71** Hong Kong Examinations and Assessment Authority

H

- F72** Hong Kong Metropolitan University
- B37** Hosting Universities EAIE Gothenburg 2025
- E52** HousingAnywhere
- F19** HQ Travel Group

I

- A51** IAE France Network
- E15** ICEF
- D37** IEFT – International Education Fairs of Turkiye
- C01** IELTS
- E08** Indo-French Centre for the Promotion of Advanced Research (IFCPAR/CEFIPRA)
- A53** Institut Mines-Télécom (IMT)
- A48** Institut Polytechnique de Paris
- A58** Institut Polytechnique UniLaSalle
- C47** InsureToStudy Worldwide Student Insurance
- A23** International University of Rabat
- D48** Istanbul University

K

- F45** Kansai Gaidai University
- F27** Keystone Education Group
- F05** KIC UnivAssist
- F31** King Abdullah University of Science and Technology
- H06** King Fahd University of Petroleum and Minerals (KFUPM)
- C44** KMUTT
- H08** Konkuk University
- H28** Korea University
- H02** Korea University Sejong Campus
- C73** K-STAR (KAIST, GIST, DGIST, UNIST, POSTECH)

L

- D34** LanguageCert
- A62** Le Mans Université
- D35** Leap GeeBee EdTech Private Limited
- H21** Learn Chile
- C48** Leiden University
- A22** LSE Summer School

M

- F16** Mahidol University
- H24** Marmara University
- E38** Maximo Nivel
- E45** Maynooth University

N

- E33** NAFSA: Association of International Educators
- A62** Nantes University
- E37** NET24
- E01** New Zealand
- C12** NHL Stenden University of Applied Sciences
- E30** Northwestern Polytechnical University
- H15** Norwegian University of Science and Technology
- A41** Nottingham Trent University, UK
- C25** Nuffic - The Dutch organisation for internationalisation in education
- F44** NUNI - Study in Indonesia

O

- C76** OMPT: Online Admission Tests for Maths
- F77** Ostim Technicial University
- F25** OxfordAQA and Oxford Test of English

P

- D23** Polish National Agency for Academic Exchange
- A03** Prospects

Q

- F15** QS Quacquarelli Symonds

R

- C50** Radboud University
- E42** RCSI University of Medicine and Health Sciences
- F78** Recruit in Canada/ SchoolFinder Group
- D28** Regent's University London
- H10** Rutgers University

S

- F26** San Diego State University
- C54** Saxion University of Applied Sciences
- E53** Scholars at Risk
- A56** Sciences Po
- A55** Sciences Po Bordeaux
- B42** SEA-EU Alliance (European University of the Seas)
- E49** Shanghai Jiao Tong University
- E39** Sias University
- E07** Singapore Higher Education
- F48** Sinorbis
- B11** SoleMove
- F74** SOP Mobility-Online
- D22** SRT Fairs
- G41** Studely
- D45** Study & Research in Portugal
- A49** Study agriculture, food, environment, and veterinary sciences in France
- F04** Study and Research in Brazil
- A13** Study in Austria
- A05** Study in Bavaria, Germany

S

- B33** Study in Catalonia
- C31** Study in Costa Rica
- A11** Study in Croatia
- B07** Study in Czechia | DZS
- D21** Study in Estonia
- B12** Study in Finland
- B05** Study in Germany
- D73** Study in Greece
- C13** Study in Hong Kong
- B29** Study in Hungary
- D11** Study in Italy
- F41** Study in Japan
- H41** Study in Korea (KAFSA)
- D29** Study in Lithuania
- B14** Study in Norway
- C15** Study in Qatar
- D39** Study in Romania – National Council of Rectors
- A44** Study In Scotland
- D26** Study in Serbia
- E21** Study in Slovakia Good Idea
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- B55** Study in Spain
- B35** Study in Sweden
- B09** study in switzerland+
- E05** Study in Taiwan
- D51** Study in Türkiye
- A43** Study in Wales
- F23** Study South Africa
- D27** Studyportals
- F03** StudyTravel (ST Alphe Conferences / ST Magazine)
- F50** Sungkyunkwan University (SKKU)

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T

- E36** Tecnologico de Monterrey
- E23** Terra Dotta – Student Mobility
- E25** The American College of Greece
- D47** The Chinese University of Hong Kong, Shenzhen (CUHK-Shenzhen)
- C45** The Hague University of Applied Sciences
- F43** The Hang Seng University of Hong Kong
- D31** The PIE
- F49** The Social Hub
- E31** The University of Chicago
- E10** Toyo University
- A77** Transform4Europe
- E50** Trinity College London
- D49** Turkish National Agency

U

- A46** UCL Summer School and Study Abroad
- C11** Ukrainian Higher Education
- B71** Una Europa
- B15** Unibuddy
- B01** UNITA – Universitas Montium
- H04** Universidad de Monterrey – UDEM
- H05** Universidad San Ignacio de Loyola
- F29** Universitas Gadjah Mada
- F73** Universitas Indonesia
- A74** Université Catholique de Lille
- D36** Université de Djibouti
- A25** Université de Lille
- A50** Université de Lorraine
- A47** Université de Lyon
- C41** Université de Montpellier
- A60** Université de Poitiers
- A52** Université Grenoble Alpes
- A10** Université Gustave Eiffel
- A12** Université Paris Cité
- A18** Université Paris-Saclay
- A75** Université PSL
- E41** University College Cork



U

- H23** University Mohammed VI Polytechnic
- C49** University of Amsterdam
- A62** University of Angers
- A55** University of Bordeaux
- A71** University of Bristol
- E29** University of California Riverside Extension
- E27** University of California, Berkeley
- E24** University of Cambridge International Summer Programme
- A04** University of Dubrovnik
- A72** University of Exeter
- H09** University of Fortaleza – Unifor
- A24** University of Leeds
- E47** University of Limerick
- A78** University of Nairobi
- H43** University of Seoul
- A02** University of Split
- A73** University of the Arts London
- C21** University of Toulouse
- C08** University of Twente
- C43** Utrecht Summer School

V

- A21** Verifdiploma
- C10** Vrije University Amsterdam

W

- C51** Windesheim University of Applied Sciences
- C46** Wittenborg University of Applied Sciences

Y

- F18** Yeditepe University
- H22** Yonsei University

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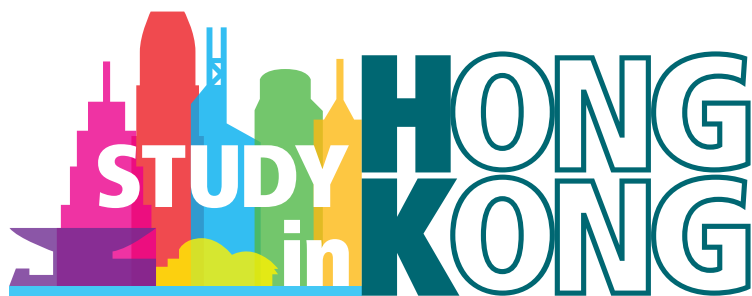


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