



2022 ANNUAL REPORT



A YEAR IN FULL COLOUR





FROM THE EAIE BOARD

2022 started off with cautious optimism for the EAIE as well as the international education community. In the aftermath of two difficult pandemic years, there were high hopes that our community would be able to meet again in person. It was our task to find the right balance between continuing and nourishing the EAIE's online activities and services and making sure that our community's long-awaited reunion in Barcelona would exceed all expectations. The war in Ukraine and its wide impact on the country's population and infrastructure, including its higher education system and community, prompted the sector to start initiatives and send support wherever it was possible. The EAIE joined many of these initiatives, offered free membership to colleagues from Ukrainian universities and provided a platform for discussion and connection online and at the EAIE Conference and Exhibition in Barcelona.

NAVIGATING COMPLEX ISSUES

The 2022 events calendar kicked off with the Community Summit: Navigating change with purpose with more than 500 participants, it was a moment where our community could come together and discuss, reflect and provide support to the Ukrainian education community after the Russian Federation's invasion and subsequent war in the country. The spring months continued with a focus on how our community and the sector at large can support and help our Ukrainian colleagues. The EAIE set up a Ukraine resources page on its website and organised webcasts, a webinar and an Ideas Lab on the topic with guests and speakers from Ukraine.

The EAIE Online Academy continued its successful run with courses on Virtual Exchange, credential evaluation, and summer school programmes among the topics. Participants

were eager to share their satisfaction with the high quality of the courses, the level of in-depth expertise of the trainers and the interesting interactive exercises during the two-day modules.

The spring months were a busy time for the EAIE, with several important events taking place. The 2022 Elections resulted in a newly elected group of volunteers who will be leading the EAIE for the next two years. The 2020-2022 EAIE Volunteer cohort had their first in-person meeting at the Joint Leadership and Volunteer Meeting in Barcelona. This two-day gathering allowed all governance bodies to plan, strategise and network in person for the first time since 2020.

THE COMMUNITY TOGETHER IN FULL COLOUR

As the year progressed into the summer months and registration for the EAIE Conference and Exhibition in Barcelona opened, there was a buzz and excitement in the air – finally, the international higher education community will be together again under one roof.

More than 6400 participants gathered in Barcelona for four days of sessions and networking at the EAIE Conference and Exhibition. This year's theme, "The future in full colour", highlighted key issues in internationalisation and the opportunities available to create a better future for generations to come. It was also a playful reference to the excitement of seeing each other in person, in full colour. The Opening Plenary keynote speaker, Yalda Hakim, a seasoned broadcast journalist for BBC World News, spoke passionately about her experience reporting from disaster zones, particularly Afghanistan. Her speech shed light on the challenges faced by young women and children in the region. The organisation and financial success of the conference and exhibition after two years of no physical events was a great result and a welcome reward for all the hard work of the volunteers and staff.

The war in Ukraine was a significant topic of discussion during the conference, and many sessions and discussions focused on supporting colleagues and students affected by the conflict. Ukrainian higher education institutions were collectively awarded the EAIE Award for Excellence in Internationalisation for their brave efforts during the war. The EAIE Exhibition provided them with a platform to connect with the wider community and receive the support and assistance necessary to remain resilient, recover, and eventually rebuild.

The Closing Plenary speaker, Jimmy Nelson, an Indigenous peoples photographer, gave an inspiring speech on our common humanity, concluding the week's events. The Plenary also served as the platform for the EAIE Presidential handover. Outgoing President Michelle Stewart passed the EAIE torch to Incoming President Piet Van Hove, who then introduced the newly elected EAIE Board, including the new Vice-President, Sara Lopez Selga, in a festive ceremony.

GREEN GOALS AND ASPIRATIONS

Sustainability was a top priority at the conference, with thousands of participants from all over the world gathering to discuss this crucial issue. The EAIE recognised the environmental impact of the event and made conscious and responsible choices to reduce it. A collaboration with CANIE began this year, with plans for a more extensive partnership in the future. The EAIE was one of the first signatories of the CANIE Accord, demonstrating its commitment to green travel and sustainable internationalisation. Some participants even travelled to the conference by train, setting a great example for others to follow.

The EAIE also pledged support to SDG 13 Climate Action, in addition to its existing commitments to SDG 4 Quality Education and SDG 12 Responsible Consumption and Production. Lastly, Spring Forum focused exclusively

on “Our changing climate,” featuring articles on possible paths towards sustainable internationalisation.

FINDING ALLIES IN DIFFICULT TIMES

While recognising the difficult times that parts of our community are going through once again, it is encouraging to see that individuals and organisations from the sector are willing to step up, find solutions and support those in need. That is why the EAIE aims to continue to provide a platform for the community’s diverse needs and voices through webcasts, podcast episodes, blog articles, snapshot surveys and more. The EAIE is a place to find your community and enrich your professional life with close connections with like-minded people that form the core of our shared humanity. The EAIE is also actively committed to collaborating with trusted partners on issues of shared interest and activities that allow for mutual learning and benefit.

The EAIE Board with the support and commitment of the General Council, Committees, Expert Communities and Office staff, helped guide the EAIE through a transitional year tackling complex issues and finding a balance between online and in-person interactions. We were only able to accomplish our many milestones this year with the support of the ever-enthusiastic EAIE community.

-THE EAIE BOARD

EAIE ACTIVITIES

THE EAIE ACADEMY

10
EAIE ACADEMIES
TAILORED
Bespoke academies
just for you!

5
EAIE ACADEMIES
ONLINE



Launching virtual exchange at your institution



Implementing virtual exchange in the curriculum



Getting the best out of your summer school and short-term programmes



Designing learning outcomes for traineeships abroad



Succeeding in international student recruitment with content marketing



KEYNOTE SPEAKER



Hanne Leth Andersen
Rector of Roskilde University, Denmark

EAIE Community Moment

2
COMMUNITY MOMENTS

▶ WITH

GANNA TOLSTANOVA
Taras Shevchenko National University of Kyiv

SOPHIA OPATSKA
Ukrainian Catholic University

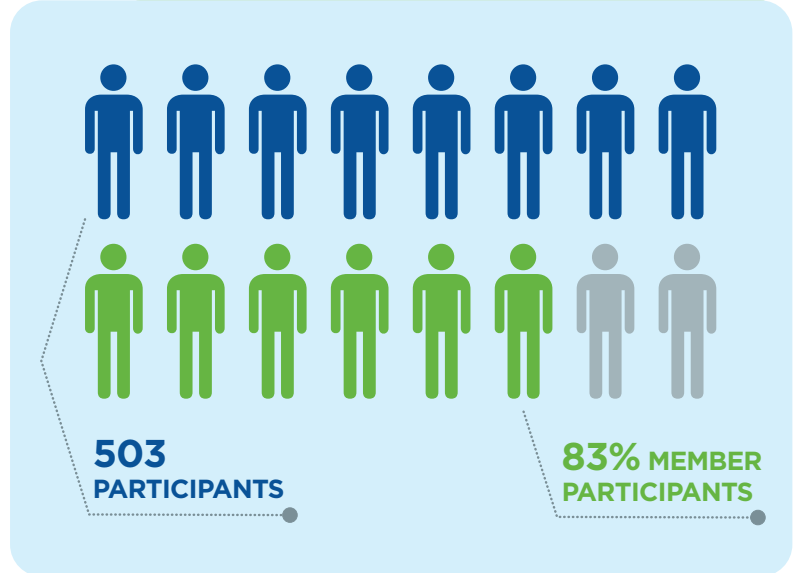


▶ LIVE with

JUAN RAYÓN
Erasmus Student Network, Belgium



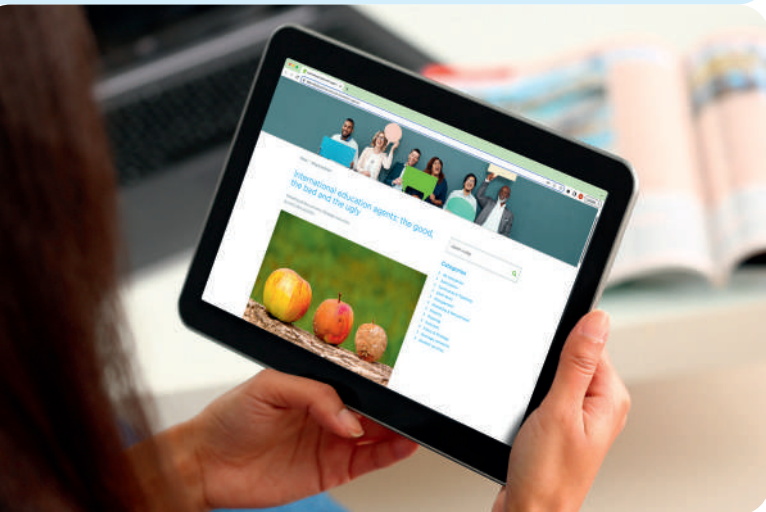
 Community Moment 



EAIE ACTIVITIES

 **42**
EAIE blog posts

Most-read blog:
International education agents: the good, the bad and the ugly



 **40**
Mentorship pairs
matched

 **03**
Issues of *Forum*



SPRING
Our changing climate



SUMMER
Collaborative Europe



WINTER
Universities and
their communities

 **02**
EU funded
projects

 **24**
episodes



Most-listened-to episode:
Ellen Hazelkorn: The plusses and minuses of university rankings

 **OTHER PUBLICATIONS**



2022-2023 SNAPSHOT REPORT



CONFERENCE CONVERSATION STARTER

EAIE CONFERENCE & EXHIBITION BARCELONA



6400
PARTICIPANTS

90+
COUNTRIES
REPRESENTED

106
IN-PERSON
SESSIONS

09
WORKSHOPS

30
ON-DEMAND
SESSIONS

208
EXHIBITION
STANDS

428
SPEAKERS

16
NETWORKING
EVENTS

2700
MEETINGS
SCHEDULED

118,000
MESSAGES
Sent through the
platform

THE EAIE'S
BIGGEST
CONFERENCE
EVER!

KEYNOTE SPEAKERS



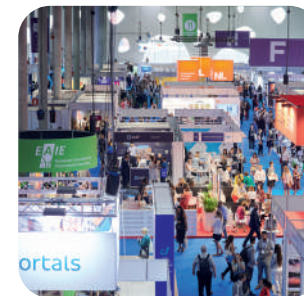
Yalda Hakim

News anchor and
foreign correspondent



Jimmy Nelson

Indigenous peoples
photographer



OUR SOCIAL RESPONSIBILITY



In 2022, we remained committed to working towards creating a more sustainable EAIE ecosystem. Our actions and efforts to reduce the impact of the conference such as recycling and reusing materials, offering free public transport cards, working with sustainable venues and vendors, and providing vegetarian-only meals have now become the standard. Here are some of our other achievements this year:

PROUD SIGNATORIES OF:

SDG ACCORD

Celebrates and advances the critical role that education has in delivering the SDGs and the value it brings to society at large.



NEW IN 2022!

CANIE ACCORD

A shared commitment of the international education sector to align with scientific recommendations and worldwide climate agreements.



OUR SUSTAINABLE PARTNERS

township®



OUR NEW INITIATIVE:

'I TRAVELLED GREEN'

Leading up to EAIE Barcelona 2022, sustainable travel to and around Barcelona was promoted and encouraged. Participants could pick up their green travel badges at the EAIE Stand after providing proof of their sustainable travel.



CELEBRATING THE SECTOR'S SUPERHEROES

2022 EAIE AWARD WINNERS

Award for Excellence in Internationalisation
Masaryk University-MUNI HELPS
volunteer centre
Hungary

Award for Vision and Leadership
Higher education sector in Ukraine

Award for Outstanding Contribution
Stephanie Griffiths
Intercultural consultant, UK

President's Award
CANIE
Climate Action Network for International Educators



MASARYK UNIVERSITY



HIGHER EDUCATION UKRAINE



STEPHANIE GRIFFITHS



CANIE



Commendation:
FH JOANNEUM University of Applied Sciences

Commendation:
The Hague Pathway College, Navitas

THANK YOU TO ALL EAIE STAFF FOR THEIR DEDICATION AND ENTHUSIASM IN 2022!



THANK YOU EAIE LEADERSHIP AND VOLUNTEERS!

THEIR CONTRIBUTIONS AND SUPPORT MADE 2022 A SUCCESS

LEADERSHIP

EAIE BOARD

Piet Van Hove (President), University of Antwerp, Belgium

Sara López-Selga (Vice-President), Universitat Pompeu Fabra, Spain

Anna Grönlund, University of Jyväskylä, Finland

Ramon Ellenbroek, Utrecht University, the Netherlands

Tayyeb Shah, King's College London, UK

GENERAL COUNCIL

Jos Beelen, The Hague University of Applied Sciences, the Netherlands

Robert Buttery, University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

Simone Hackett, The Hague University of Applied Sciences, the Netherlands

Marie Heraughty, Edge Hill University, UK

Joanna Kumpula, Tampere University, Finland

Edyta Lachowicz-Santos, University of Economics in Katowice, Poland

Agata Mannino, University of Padova, Italy

Francisco de Borja Martin Garrido, Universidad Loyola Andalucía, Spain

Stephen Orme, Studypartals, the Netherlands

Joanne Pagèze, Université de Bordeaux, France

Adriana Pérez Encinas, Universidad Autónoma de Madrid, Spain

Michael Rosier, University of Hertfordshire, UK

Sabine Sainte-Rose, Aurora European University Alliance, France

Michelle Stewart, University of Strathclyde, UK

René Teunissen, Erasmus University Rotterdam, the Netherlands



COMMITTEES

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Hans-Georg van Liempd, Tilburg University, the Netherlands

Stephen Williams, Nottingham Trent University, UK

CONFERENCE PROGRAMME COMMITTEE

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Diederich Bakker, Hanze University Groningen, the Netherlands

Evelien Hack, Leiden University Medical Center, the Netherlands

Esko Koponen, University of Helsinki, Finland

Rachel MacSween, IDP Connect, UK

Ellen Wang, Leeds University Business School, UK

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Oksana Chernenko, National Research University - Higher School of Economics, Russian Federation

Marine Condette, AACSB International, the Netherlands

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Neil Weston, University of Portsmouth, UK

Jessica Winters, Utrecht University, the Netherlands

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Ragnhild Solvi Berg, HK-DIR/Norcore Brussels, Belgium

Arnim Heinemann, University of Bayreuth, Germany

Queenie Lam, University of Trier, Germany

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Edyta Lachowicz-Santos (Chair), University of Economics in Katowice, Poland

Joanne Pagèze, Université de Bordeaux, France

Diederich Bakker, Hanze University Groningen, the Netherlands

Nadia D'Alton, University College Dublin, Ireland

Ragnhild Solvi Berg, HK-DIR/Norcore Brussels, Belgium

Ceren Genc, Utrecht University, the Netherlands

Stephanie Griffiths, Intercultural Consultancy, UK

EXPERT COMMUNITIES

ADMISSION AND RECOGNITION

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Emeric Abrignani, KEDGE Business School, France

Marlies Overbeek, Navitas, the Netherlands

Ína Dögg Eypórsdóttir (Associate), University of Iceland, Iceland

Magdalena Setlak (Associate), Politecnico di Milano, Italy

ALUMNI RELATIONS

Sandra Rincón (Chair), NL Alumni Network, the Netherlands

Karin Benmarker, SLU - Swedish University of Agricultural Sciences, Sweden

Maria Gallo, Keep in Touch Education, Ireland

Laura Spencer (Associate), Canterbury Christ Church University, UK

Sule Yalcin (Associate), Sabanci University, Turkey

BUSINESS EDUCATION

Guillaume Blaess (Chair), Audencia Business School, France

Christophe Crabot, Nottingham Trent University, UK

Ann Kristin Calisch, BI Norwegian Business School, Norway

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Anna Pellegrino, LUISS University, Italy

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Hege Kristin Widnes, The Arctic University of Norway, Norway

EMPLOYABILITY

Elke van der Valk (Chair), Fontys University of Applied Sciences, the Netherlands

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Anna Storgårds (Associate), University of Helsinki, Finland

Colin Blackburn (Associate), European Student Placement Agency Ltd, UK

EUROPEAN COLLABORATIVE PROGRAMMES

Mirko Varano (Chair), KTH Royal Institute of Technology, Sweden

Rui Branco Lopes, The Polytechnic Institute of Coimbra, Portugal

Adam Lipski, Frankfurt University of Applied Sciences, Germany

Celine Nygaard, University of Stavanger, Norway

Anna Stina Sinisalo, University of Helsinki, Finland

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Veronika Kupriyanova (Associate), Academic Cooperation Association, Belgium

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Bibiane Freunberger-Rendl, Psychological Counselling Services for Students, Austria

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Marijke van Oppen, Cross Cultural Trainer and Consultant HE, the Netherlands

Géraldine Dufour (Associate), Therapeutic Consultations, UK

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Sedef Erçetin Gencosmanoglu, Freelancer, Turkey

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Stella Saliari, Independent consultant, the Netherlands

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Eva Haug, Amsterdam University of Applied Sciences, the Netherlands

Matias Marin (Associate), Universidad Catolica de Manizales, Colombia

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Juliane Terpe, HTW Dresden-University of Applied Sciences, the Netherlands

Thierry Villard, University of Bordeaux, France

Andrea Wehrli, Bern University of Applied Sciences, the Netherlands

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Tomas Bengtsson, University West, Sweden

ILaria Bossi, Università Cattolica del Sacro Cuore, Italy

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Kimmo Kuortti, Oulu University of Applied Sciences, Finland

Alejandra Otero, NEO Academy, USA

Monique Swennenhuis, Hanze University of Applied Sciences, the Netherlands

Tom Wilmot, Studee, UK

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Niamh Burke, Trinity College Dublin, Ireland

Wim Gabriels, Erasmus Student Network, Belgium

Rowena Kidger (Associate), Cardiff Metropolitan University, UK

Karin Kim Lim (Associate), Ecole normale supérieure de Lyon, France

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Claire Cox, Griffith College, Ireland

Rob Maat, Windesheim University of Applied Sciences, the Netherlands

Jeroen Ouburg, Wageningen University, the Netherlands

Sandra Slotte, Arcada University of Applied Sciences, Finland

Elena Vinci Hytter, Linnaeus University, Sweden

SUMMER SCHOOLS

Alexander Heinz (Chair), King's College London, UK

Adrijana Lazic, University of Ljubljana, Slovenia

Gyöngyi Pozsgai, University of Pécs, Hungary



Thank you also to the multitude of individuals who have shared their ideas and expertise with the EAIE community through their contributions to the EAIE Blog, *Forum* magazine, the *EAIE Conference Conversation Starter* and other EAIE publications.

THANK YOU ALSO!

TO ALL THE OTHER INDIVIDUALS WHO VOLUNTEERED SO MUCH OF THEIR TIME IN 2022

Dana Petrova, Czech National Agency for International Education, Czech Republic

Agnes Leyrer, Central European University, Austria

Angelos Stefanidis, Xi'an Jiaotong-Liverpool University, China

Juan Rayón, Erasmus Student Network, Belgium

Ganna Tolstanova, Taras Shevchenko National University of Kyiv, Ukraine

Sophia Opatska, Ukrainian Catholic University, Ukraine

Ellen Hazelkorn, Technological University Dublin, Ireland

Wen Wen, Tsinghua University, China

Bessie Dendrinou, National and Kapodistrian University of Athens, Greece

Karol Vieker, Stockholm School of Economics, Sweden

Sarah Todd, Griffith University/Asia Pacific Association for International Education, Australia

Pankaj Mittal, Association of Indian Universities, India

Karina Bilokon, Zuyd University of Applied Sciences, the Netherlands

Femke Hermans, University of Amsterdam/Students for Tomorrow, the Netherlands

Arunima Dey, The Class Foundation, the Netherlands

Carmen Neghina, Studyportals, the Netherlands

Shanton Chang, University of Melbourne, Australia

Cat Gomes, RMIT University, Australia

Francisc Pedró, UNESCO- IESALC, Venezuela

Uilleam Blacker, University College London, UK

Alejandra Vicencio, Northumbria University, UK

Frank Ziegele, Centre for Higher Education, Germany

Ajibola Odukoya, AfriLabs, Nigeria

Alyona Ovchinnikova, Catholic University of the Sacred Heart, Italy

Christof Van Mol, Tilburg University, the Netherlands

Nannette Ripmeester, Labour Mobility, the Netherlands

Rachel Brooks, University of Surrey, UK

Fabrizio Bitetto, garagErasmus Foundation, Italy

Florin Zubascu, Science|Business, Belgium

Manuel José Damásio, Lusófona University, Portugal

Kirstin Edgar, Anglo-American University, Czech Republic

Lucile Morales de Mittag, Europa-Universität Flensburg, Germany

Hanne Leth Andersen, Roskilde University, Denmark

Saskia Loer Hansen, Aston University, UK

Nikos Liolios, Aristotle University of Thessaloniki, Greece

Marina Casals, Universitat Rovira i Virgili, Spain

Robin Shields, University of Bristol, UK

Scott Forrest, University of Lapland, Finland

Ailsa Lamont, Pomegranate Global, Australia

Gereon Tho Pesch, Erasmus by Train, Germany

Kelly-anne Watson, The Class Foundation, the Netherlands

Malaika Marable Serrano, Guild Education, USA

Camilla Lundqvist, Linnaeus University/EUniWell, Sweden

Leonie Tillmanns, University of Cologne/EUniWell, Germany

FINANCIAL REVIEW

BALANCE SHEET AT 31 DECEMBER 2022

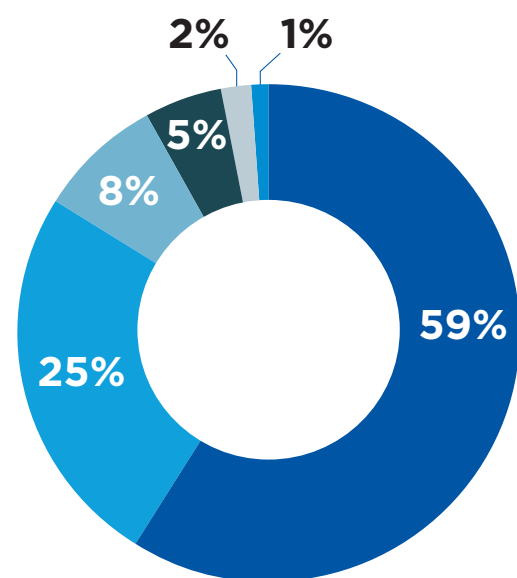
ASSETS			EQUITY & LIABILITIES		
	2022	2021		2022	2021
FIXED ASSETS			RESERVES		
Tangible fixed assets	€35,307	€69,465	Reserves prior years	€7,067,394	€7,309,617
Financial fixed assets	€2,457,114	€2,495,370	Reserves current year	€1,645,826	-€242,223
TOTAL FIXED ASSETS	€ 2,492,421	€ 2,564,835	TOTAL RESERVES	€8,713,220	€7,067,394
			CURRENT & NON-CURRENT LIABILITIES	€2,543,203	€1,687,149
CURRENT ASSETS			TOTAL EQUITY & LIABILITIES	€11,256,423	€8,754,543
Receivables	€781,477	€1,327,376			
Liquidity	€7,982,525	€4,862,332			
TOTAL CURRENT ASSETS	€8,764,002	€6,189,708			
TOTAL ASSETS	€11,256,423	€8,754,543			



FINANCIAL REVIEW

INCOME AND EXPENDITURE AT 31 DECEMBER 2022

2022 REVENUE (%)



- Conference registrations
- Exhibitions
- Membership dues
- Sponsorship & funding
- Training & other events
- Other income

INCOME

	2022	2021
INCOME FROM ACTIVITIES		
Conference, exhibition, training, publications	€7,640,572	€1,106,062
Membership dues	€660,684	€419,987
OTHER INCOME	€165,791*	€281,635
TOTAL INCOME	€8,467,047	€1,807,684

EXPENDITURE

	2022	2021
DIRECT EXPENSES FROM ACTIVITIES	€3,295,236	€478,193
OPERATIONAL COSTS	€3,323,031	€1,610,851
TOTAL COSTS	€6,618,267	€2,089,044
Result before income tax	€1,848,780	-€281,360
Income tax	€202,954	-€39,137
NET RESULT	€1,645,826	-€242,223

*Subsidies related to previous financial years included in Other income.
Variance in financial result is as a virtual event was held in 2021 due to COVID.



*EAIE Joint Leadership Meeting in Barcelona, 2022

The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.