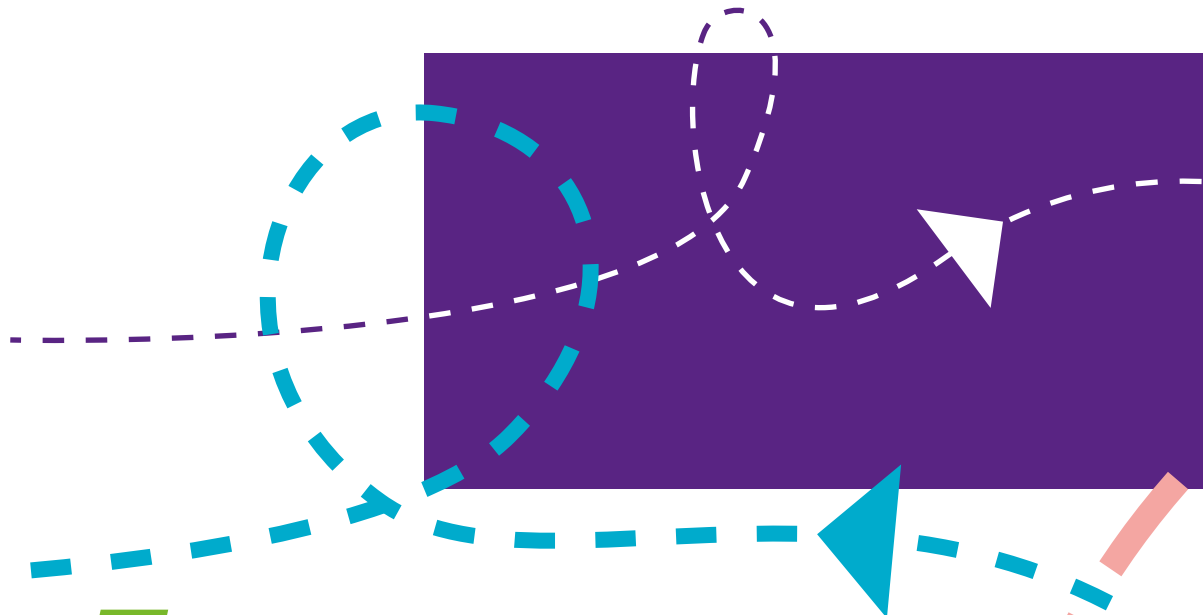




EAIE
2024

Toulouse

17-20 SEPTEMBER



EAIE
European Association for
International Education

**EXHIBITION
SHOWCASE**

EAIE
2024

Toulouse

17-20 SEPTEMBER



Join us at Europe's leading exhibition
for international higher education

At the EAIE Annual Conference &
Exhibition, it is so easy to strengthen the
connections in your network and expand
your international community.

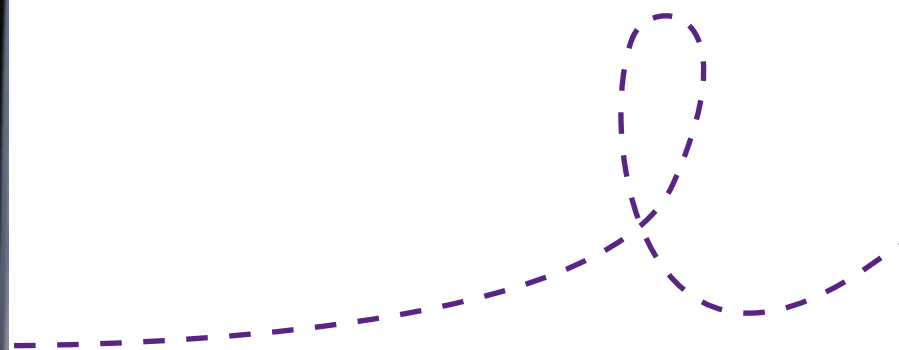


**EAIE
2024**

Toulouse
17-20 SEPTEMBER

CONTENTS

- 04** About the EAIE Exhibition
- 05** EAIE Exhibition at a glance
- 06** Who's attending
- 07** Reasons to exhibit
- 08** How to book a stand
- 18** Some of our recent exhibitors
- 19** Sustainability at the EAIE Exhibition
- 20** Contact information



4/21



ABOUT TOULOUSE

Boasting a long-standing history of education dating as far back as the 11th century, the city also has a rich past linked to aviation, having served as home to some of the first experiments in that field. Today, Toulouse is the European centre of aeronautics and aerospace and the headquarters of Airbus Industries. As Toulouse has always been on the frontier of research and innovation, it offers the perfect setting to discuss future directions and new horizons for international higher education across Europe and beyond.



ABOUT THE CONFERENCE

The Annual EAIE Conference & Exhibition is the premier meeting point, attracting thousands from across the international higher education community. Fostering international connections with exhibitors from across the world, including many national pavilions, makes the EAIE Exhibition an outstanding platform to develop quality business contacts and develop new partnerships. The conference programme includes interactive workshops and sessions, engaging networking events and inspiring keynote speakers making the EAIE Conference and Exhibition an unmissable event in the education calendar.

THE EAIE EXHIBITION AT A GLANCE



6700

conference participants



100

countries represented



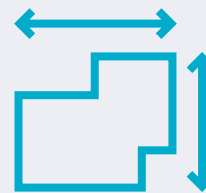
55+

pavilions



241

exhibition stands



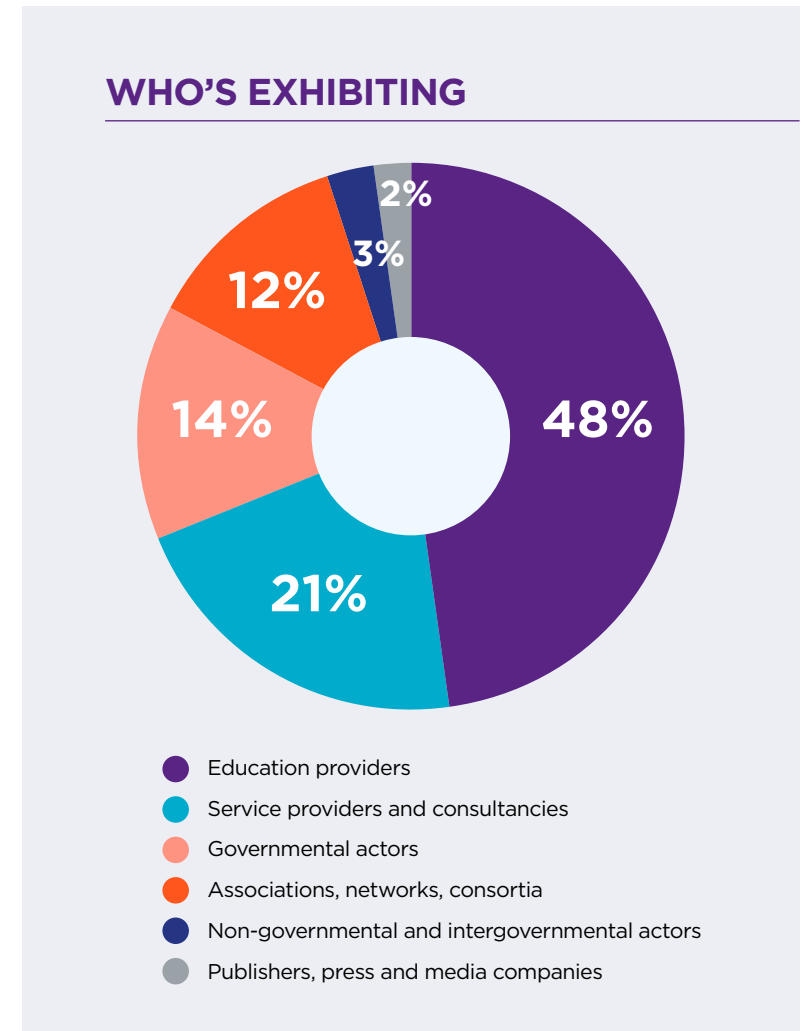
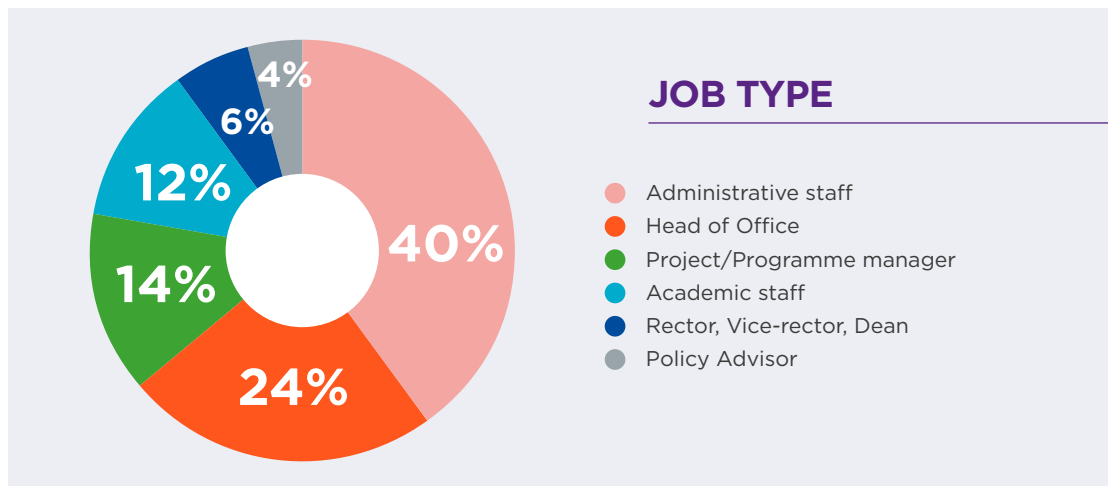
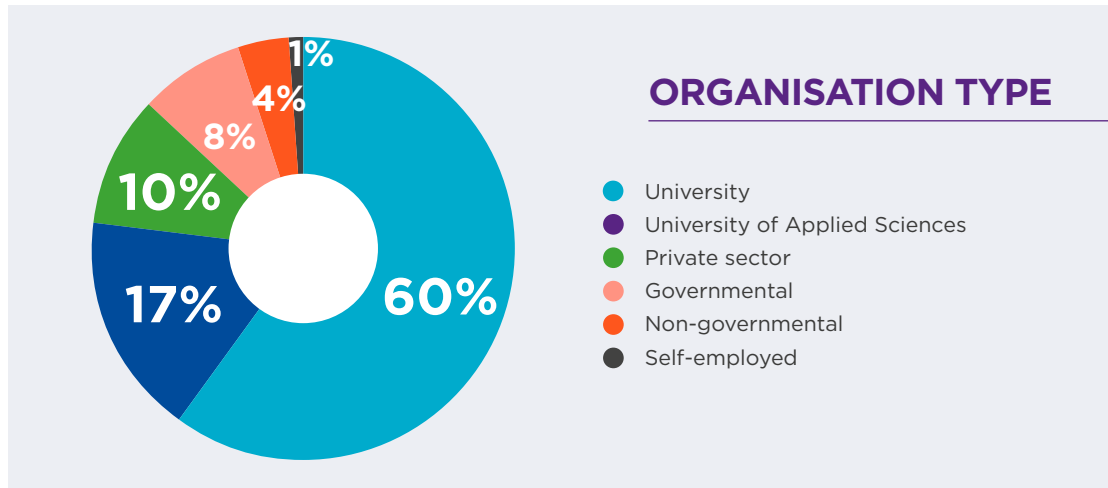
5018 m²

net sold exhibition area

TOP 20 COUNTRIES

- | | |
|---------------------|---------------|
| 1. The Netherlands* | 11. USA |
| 2. France | 12. Australia |
| 3. United Kingdom | 13. Japan |
| 4. Spain | 14. Italy |
| 5. Türkiye | 15. Norway |
| 6. Korea (South) | 16. Ireland |
| 7. Germany | 17. Brazil |
| 8. Belgium | 18. India |
| 9. Canada | 19. Finland |
| 10. China | 20. Thailand |

WHO'S ATTENDING



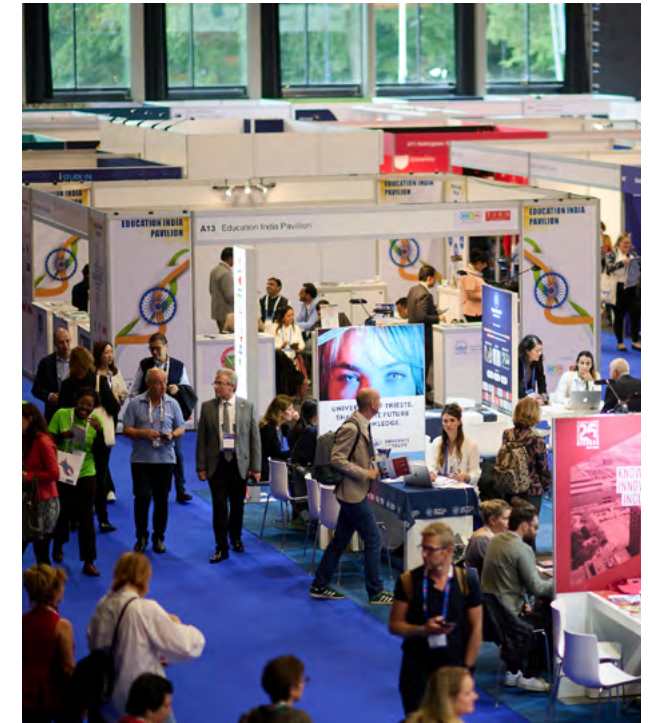
TOP REASONS TO EXHIBIT AT #EAIE2024



Make key connections in higher education, including directors of international offices, sectors and government representatives from around the world.



Shine a spotlight on your international institution by showcasing your programmes and services.



Be a sustainable frontrunner by choosing Shell Scheme or Modular Stand Design and positively contribute to reducing our carbon footprint.

**EAIE
2024**

Toulouse
17-20 SEPTEMBER

HOW TO BOOK A STAND IN 3 EASY STEPS

Step 1:

Log in or create an account in Toddo



Step 2:

Decide and book your stand space



Step 3:

Design your experience



Choose your stand design:

Basic

Premium

Free Build:

MSD Pre-Set Package by
EA Exhibitions

MSD Custom Design by
EA Exhibitions

Own design & stand builder

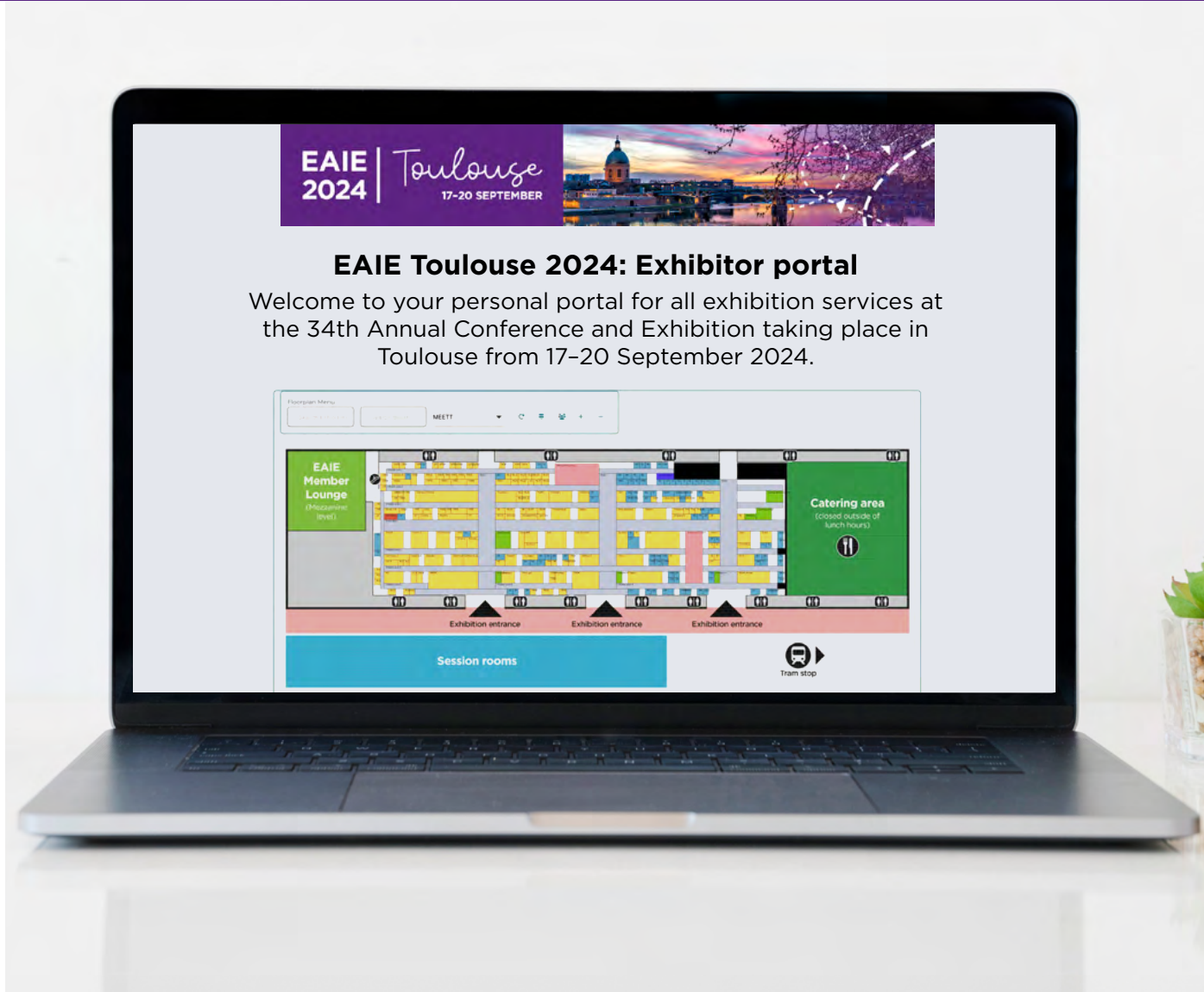
HOW TO BOOK A STAND – STEP 1

LOG IN OR CREATE AN ACCOUNT IN TODDOO

1. Log in or create an account in the Exhibitor Portal Toddo: <https://toddo.com/event/EAIE2024>.

2. Check your account details, VAT number and billing address to ensure accuracy.

3. Click [here](#) or scan the QR code to watch the Toddo tutorial video and learn what is new in 2024.



HOW TO BOOK A STAND – STEP 2

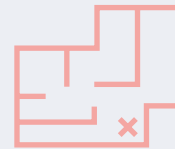
BOOK YOUR SPACE ON THE FLOOR PLAN

In Toddo, take a look at the floor plan and select the stand location to check that the space meets your needs for stand layout and size. Conference registrations are included in the price based on the stand size chosen.

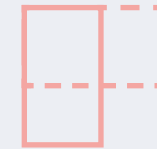
KEY DATES:

- **Early-bird deadline:**
29 February 2024
- **Regular deadline:**
30 June 2024
- **Deadline for all bookings:**
25 August 2024

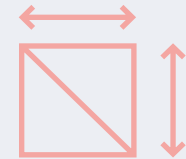
DETERMINE WHAT FITS YOUR ORGANISATION:



Stand location



Stand layout



Stand size

PRICING RAW SPACE PER M² (excluding VAT):

	Row	Corner/Peninsula/Island (+10%)
Raw space per m ²	€690	€759
Entitlements	1 fee waiver per 6 m ² booked, min 2 fee waivers per stand	

First-time EAIE exhibitors get a 15% discount on their space booking. Email exhibition@eaie.org for more details.

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE

EA Exhibitions provides a range of stand options for you to choose from and build the space that best showcases your organisation. Add value to your stand by purchasing extra furniture and decorations to stand out.

CHOOSE 1 OUT OF 5 OPTIONS:



1. Basic Shell Scheme



2. Premium Stand



3A. Free Build Stand:
 Book a pre-set Modular Stand Design package



3B. Free Build Stand:
 Create a custom Modular Stand Design to make it your own



3C. Free Build Stand:
 Design and build a stand with your own stand builder

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH A BASIC SHELL SCHEME

1. Basic Shell Scheme includes:

- White shell scheme wall panels, 250 cm height
- Fascia with organisation name (40 characters) and stand number
- Carpet
- 3KW power connection
- Spots
- Table
- Chairs
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE										
Stand size	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Table Albaredo 70	1	1	1	1	1	1	1	1	1	1
Chairs Asti	4	4	4	4	4	4	4	4	4	4
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Waste bin	1	1	1	1	1	1	1	1	1	1

LATE PRICING (all prices are in euros and excluding VAT)							
Stand size	Fee waivers	Row			Corner/Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m ²	2	6210	1075	7285	6831	1075	7906
12 m ²	2	8280	1203	9483	9108	1203	10,311
15 m ²	2	10,350	1330	11,680	11,385	1330	12,715
18 m ²	3	12,420	1560	13,980	13,662	1560	15,222
21 m ²	3	14,490	1687	16,177	15,939	1687	17,626
24 m ²	4	16,560	1815	18,375	18,216	1815	20,031
27 m ²	4	18,630	1943	20,573	20,493	1943	22,436
30 m ²	5	20,700	2071	22,771	22,770	2071	24,841
33 m ²	5	22,770	2199	24,969	25,047	2199	27,246
36 m ²	6	24,840	2326	27,166	27,324	2326	29,650

13/21



PENINSULA STAND (Shell scheme)



CORNER STAND (Shell scheme)



ROW STAND (Shell scheme)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH PREMIUM STAND PACKAGE

2. Premium Stand includes:

- White shell scheme wall panels, 250 cm height
- Fascia with print
- Seamless wall graphics
- Carpet
- 3KW power connection
- Spots
- High table
- Bar stools
- Counter with graphics
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE										
Stand size	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Table Amagni 110	1	1	2	2	2	2	2	2	2	2
Chairs Amagni Bar White	4	4	8	8	8	8	8	8	8	8
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Counter Bern	1	1	1	1	1	1	1	1	1	1
Waste bin	1	1	1	1	1	1	1	1	1	1

LATE PRICING (all prices are in euros and excluding VAT)										
Stand size	Fee waivers	Row			Corner			Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m ² (3x3)	2	6210	3585	9795	6831	3059	9890	6831	2534	9365
12 m ² (4x3)	2	8280	3959	12,239	9108	3434	12,542	9108	2908	12,016
15 m ² (5x3)	2	10,350	4859	15,209	11,385	4333	15,718	11,385	3808	15,193
18 m ² (6x3)	3	12,420	5251	17,671	13,662	4726	18,388	13,662	4200	17,862
21 m ² (7x3)	3	14,490	5626	20,116	15,939	5100	21,039	15,939	4575	20,514
24 m ² (8x3)	4	16,560	6000	22,560	18,216	5474	23,690	18,216	4949	23,165
27 m ² (9x3)	4	18,630	6457	25,087	20,493	5932	26,425	20,493	5406	25,899
30 m ² (10x3)	5	20,700	6832	27,532	22,770	6306	29,076	22,770	5781	28,551
30 m ² (6x5)	5	-	-	-	-	-	-	22,770	4918	27,688
33 m ² (11x3)	5	22,770	7206	29,976	25,047	6681	31,728	25,047	6155	31,202
36 m ² (12x3)	6	24,840	7580	32,420	27,324	7055	34,379	27,324	6529	33,853
36 m ² (6x6)	6	-	-	-	27,324	6286	33,610	27,324	5235	32,559



PENINSULA STAND (Premium)



CORNER STAND (Premium)



ROW STAND (Premium)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH FREE BUILD STAND

3. Free Build Stand:

- Available from 24 m²
- Island stands available from 60 m²
- If you choose option 3A or 3B, please request a quote from [EA Exhibitions](#) for your desired stand size.
- All Free Build stands undergo a sustainability assessment to provide insight into the footprint of your stand. EA Exhibitions will handle the assessment for all Modular Stand Designs (option 3A and 3B). Exhibitors who bring their own stand builder will need to submit all documentation for the assessment through their stand builder.



3A. Free Build Stand with a sustainable Modular Stand Design package



3B. Free Build Stand with custom Modular Stand Design



3C. Free Build Stand with own design and stand builder

ADDITIONAL HEIGHT AND HANGING SIGN

The standard stand height is 2.5 m

Free build stands can build stands higher than 2.5 m with a surcharge of 10% of their raw space cost.

Free build stands can add a hanging sign to increase visibility. Adding a hanging sign is subject to surcharge of 10% raw space cost.

Exhibitors can have additional height and hanging banner together – the total surcharge is 20% of raw space cost.

17/21



FREE BUILD STAND (sustainable MSD package)



FREE BUILD STAND (custom MSD)



FREE BUILD STAND (with own design and stand builder)



FREE BUILD STAND (with own design and stand builder)

SOME OF OUR RECENT EXHIBITORS

Australian Universities

Belgium: Study in Flanders and Brussels

Belgium: Study in Wallonia and Brussels

British Council - Study UK

Campus France

China Education Association for
International Exchange (CEAIE)

Colombia Challenge your Knowledge -
CCYK

DZS | Study In Czechia

EduCanada

EDUCATION INDIA PAVILION

EducationUSA

ETS Global

European Commission

ICEF

IELTS

Learn Chile

New Zealand

SEPIE - Study in Spain

Study & Research in Portugal

Study and Research in Brazil

Study in Austria

Study in Catalonia

Study in Croatia

Study in Denmark

Study in Estonia

Study in Finland

Study in Georgia

Study in Germany

Study in Greece

Study in Hong Kong

Study in Hungary

Study in Japan

Study in Korea (KAFSA)

Study in Latvia

Study in NL & Nuffic

Study in Norway

Study in Poland - Ready, Study, GO! Poland

Study in Qatar

Study in Québec

Study in Romania

Study In Scotland

Study in Serbia

Study in Slovakia- good idea!

Study in Slovenia

study in switzerland+

Study in Taiwan

Study in Türkiye

Study in Wales

Studyportals

Ukrainian Higher Education Institutions

Uni-Italia - Study in Italy

SUSTAINABILITY AT THE EAIE EXHIBITION

Reducing the carbon footprint of the Exhibition is our ambition and goal. Here's what we are doing in 2024 to help you make a positive impact:



Offer a Modular Stand Design - the more sustainable stand option for free build. MSD stands can also be purchased as pre-set package.



Conduct a Sustainability Assessment* for all Free Build stands to provide insight into the impact and footprint of your stand.



A Sustainability Report* for all Free Build stands to provide guidance and help adopt more sustainable exhibition practices.

*The EAIE will cover the costs of the assessment and report for all exhibitors in 2024.

**EAIE
2024**

Toulouse
17-20 SEPTEMBER

WHAT'S NEW IN YOUR COUNTRY AND REGION?

Share the latest news and trends from your region, and drive more traffic to your stand by securing your own session in the EAIE conference programme.

Use this opportunity to provide conference participants with the latest news and updates from your local, regional or national education system.

WHAT'S INCLUDED IN YOUR SESSION PACKAGE:

- A dedicated timeslot to share an update on higher education in your region to a global audience during a 45-minute session
- Your session featured in the conference programme accessible to all conference participants
- A session room including AV, chairs and a stage to present your session
- The opportunity to speak with key decision-makers in higher education, such as rectors, vice-rectors, international office directors, admissions officers and more

The 'What's new in' session package is priced at €5000 + VAT.

Sessions are only available to confirmed national and regional agencies with a pavilion booking. There are a limited number of timeslots available, please email promotions@eaie.org to secure your slot.





EAIE
2024

Toulouse
17-20 SEPTEMBER

Have any questions, please email exhibition@eaie.org. To secure your place in Toulouse, visit our booking site to choose your stand.

— STAY CONNECTED —

